

ELM

Evan Lee Morris
designer & Illustrator

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619 W. Melrose Street
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EDUCATION

Bachelor Of Science in Graphic Design

Illinois State University
December 2018

AWARDS

Best Designer | Runner Up

2017 CMBAM Convention
Kansas City MO

Judge, Matt Bush - FCB Chicago
March 2018

Richard Hunter

Memorial Scholarship

The Vidette

Chosen by John Plevka
October 2017,

EXHIBITIONS

Student Annual | Apr 2018

Illinois State University

Jury select exhibition showcasing
student work at University Gallery.

Food For Thought | Feb 2017

Illinois State University

Understanding cultural identity
and heritage through food.

Get Out The Vote | Oct 2016

Illinois State University

Overcame social, political and
barriers in order to educate viewers
about the role of government.

EXPERIENCE

Allegra Marketing Print Mail, Graphic Designer

Evanston, Illinois 60201, January 2019 - Present

Set the foundation for successful printing production. Ensured that the proper format, appearance, and layout of text and images is set before the full print run for magazines, brochures, catalogs, and packaging materials. Set up printing presses to produce film, plate or electronic proofs. Design and install signage, vehicle wraps, and other marketing material.

The Vidette, Advertising Production Manager

Normal, Illinois 61761, January 2017 - December 2018

I was responsible for managing our team of production artists, managing all client advertising. Working with the AD, and Editor-In-Chief to come up with concepts for our bi-weekly newspaper. Designing print and digital ads for clients. Leading group critiques in order to generate work that exceeded client expectations. Set & maintained in-house brand guidelines.

Design Streak Studio, Senior Graphic Design Intern

Normal, Illinois 61761, August 2018 - December 2018

Worked directly with clients. Designed promotional materials for the ISU department of history. Identity and advertising for Culturally Responsive Campus Community. Designed the Identity for Design Streak Studio, and Identity for "The Alliance for Just Money" and other organizations.

The Vidette, Production Artist

Normal, Illinois 61761, April 2016 - January 2017

Designed and animated web ads, print ads, magazine covers for clients. Worked on in house promotional material. Put together spec ads for clients. Prepared and organized files for client viewing. Worked directly with sales & marketing team under direction of the Ad Production Manager.

ISU Athletic Department, Graphic Design Intern

Normal, Illinois 61761, April 2017 - August 2017

Designed various print and web projects for all sports on campus. Prepared files for printing. Maintained File organization. Worked alongside marketing team in coming up with concepts for future events while following the strict brand guidelines. S

REFERENCES

Archana Shekara

Creative Director - Design Streak Studio

(309) 438.7546 | Ashekar@ilstu.edu

John Plevka

General Manager - The Vidette

(309) 231.2380 | jpplevk@ilstu.edu

Madeline Smith

Business Advvisor - The Vidette

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