

# Mohit Seth

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## Summary

- 10+ years of experience in front-end web development.
  - Expertise in performance tweaks, best practices, and developer workflow.
  - Stay on top of technology and best front-end practices by following blogs, going conferences, meetups.
  - Served as a mentor for junior team members, and helped them in defining their career path.
  - Like to get involved in architectural decisions and try to keep developer workflow simple and easy.
  - *MS in Information Sciences* from **Rochester Institute of Technology**
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## Professional Profile

- Tool belt primarily favors **Javascript**, **CSS**, **HTML**, **Node.js**.
  - Prefer **Git** for version control and have used some of the open source front-end frameworks/libraries like **ReactJS**, **Angular**, **jQuery**, **Lodash**
  - Unit tests using **KarmaJS**, **Mocha**, **ChaiJS**, and **Sinon**.
  - Used **Grunt**, **Gulp** in my earlier projects but **Webpack** is preference for build tools since they came out.
  - Latest interests are hybrid frameworks including **Ionic**, and **React Native**.
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## Work Experience

### Lead Engineer / Architect — JCPenney in Plano, TX *April 2017 - Present*

- Leading the UI development for customer facing experience and some of the POS systems.
- Led the development effort to switch to **React** and microservices architecture.
- Involved in the architecture, and influenced some of the decisions like keeping the **isomorphic** nature for react app, using **redux** for state management and **sagas** for middleware, library of components.
- Understanding the customer base and proposing a lower tier of application for slower browsers.
- Closely monitoring the business KPIs and working with Product team to find area of improvements.
- Worked with business, and operations team to improve some of the tools for better efficiency.
- Worked with A/B testing team, and DEVOPS team to simplify, and improving their workflows.
- Worked on effort to get **AMP** version of some of the pages to improve customer experience, SEO improvement, and overall an effort to reduce infrastructure cost.

### Senior UI Engineer — RetailMeNot, Inc in Austin, TX *August 2012 - April 2017*

- Used **FlightJS** for customer facing and **ReactJS** for internal tools.
- Worked on performance tooling to test front-end performance every release.
- Improved the page speed insights score by 30% from 68 to 90 with major initiative of inlining css and other JS improvements.

### Senior Front-End Engineer — Aquent LLC in Moline, IL *December 2011 - August 2012*

- Defined UI and front-end standards by introducing linting rules.
- Cross browser debugging for applications in development and applications in support.

### Front-End Engineer — Poky.com in Penfield, NY *November 2009 - December 2011*

- Built CRM tool for clients and also provided support for report generation.
- Third-party integrations like Zimbra, google maps api, etc.

### Front-End Engineer - Intern — Xerox in Webster, NY *April 2009 - November 2009*

