

Futura Type Specimen

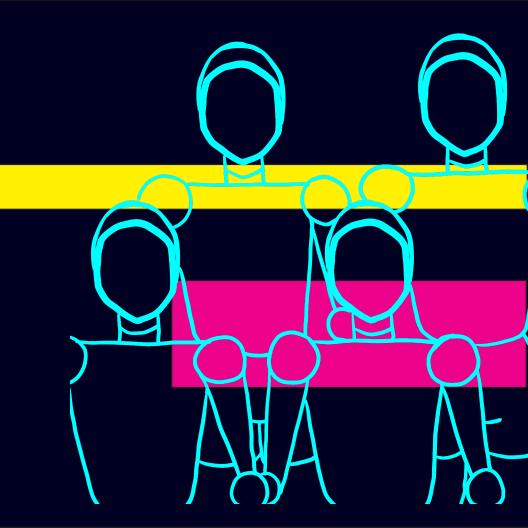
Parker Prue Typography I 2018 Designed by German-born graphic and font designer Paul Renner, Futura was released in 1927 for the German Bauer foundry. Although Renner was not directly associated with Bauhaus, he still shared many of their core ideologies concerning the design of type and the aesthetics of fonts, namely that type design should reflect Modernist ideals.

So, what kind of font is Futura, exactly? Well, it's the single most influential geometric sans serif ever devised, and it has everything you could ask for in a geometric sans serif. It's streamlined. It has nearly perfect symmetry. Futura is one of the most successful fonts of the 20th Century, and its birth marked a revolutionary turning point in type design.

It captures the ideals of Modernism so elegantly—you can almost imagine the world moving forward into a utopia and rising anew from the ashes of war. Nearly a century after its birth, it still inspires us to look towards the future. Paul Renner may not have foreseen his creation's success, but Futura ensures that we shape destiny with our own hands.

Condensed Medium

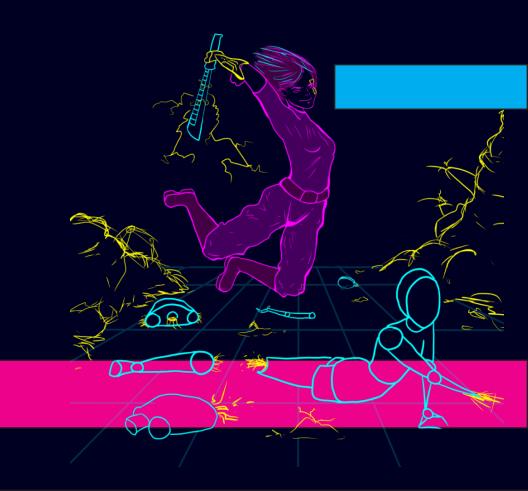
- 12 pt Violet Kazinsky always knew the robots were going to betray her, but, honestly, she didn't expect it to happen so soon.
- 14 pt Violet Kazinsky always knew the robots were going to betray her, but, honestly, she didn't expect it to happen so soon.
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- Violet Kazinsky always knew the robots were going to betray her, but, honestly, she didn't expect it to happen so soon.



Medium

- 12 pt The world is very fortunate that Kazinsky had prepared to destroy her little robot army, should things go as wrong as they just had.
- 14 pt The world is very fortunate that Kazinsky had prepared to destroy her little robot army, should things go as wrong as they just did.
- The world is very fortunate that Kazinsky had prepared to destroy her little robot army, should things go as wrong as they just had.

Spoiler alert: she smashed 'em all.





- 12 pt Violet Kazinsky managed to save the future.
- Violet Kazinsky managed to save the future.
- We will be to b
- Violet Kazinsky managed to save the future.

ExtraBold

- 12 pt Violet Kazinsky managed to save the future.
- 14 pt Violet Kazinsky managed to save the future.
- Violet Kazinsky managed to save the future.

Violet Kazinsky managed to save the future.

