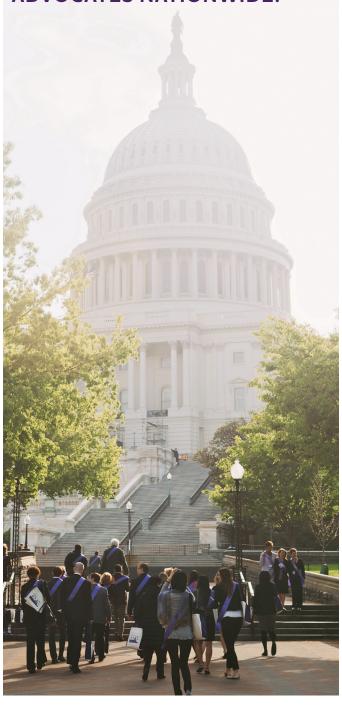
### alzheimer's % association $^\circ$

## JOIN THE FIGHT AGAINST ALZHEIMER'S DISEASE

BECOME AN ADVOCATE



MAKE YOUR VOICE HEARD.
JOIN HUNDREDS OF
THOUSANDS OF DEDICATED
ALZHEIMER'S ASSOCIATION
ADVOCATES NATIONWIDE.



# USE YOUR VOICE TO HELP END ALZHEIMER'S

Conquering Alzheimer's disease requires the voices of advocates nationwide — and yours can be one of them. Advocacy is a key component of the Alzheimer's Association® mission to advance Alzheimer's care, support and research. On behalf of all those affected, please join us.

As part of our nationwide network, we'll send you timely alerts with simple actions you can take to reach elected officials. By raising your voice, you can compel policymakers at every level of government to produce real change for the Alzheimer's community.

Each year in Washington, D.C., join more than 1,000 advocates from across the country for the Alzheimer's Association AIM Advocacy Forum. Learn more about the nation's premier Alzheimer's public policy event at alz.org/forum.

#### TAKE ACTION

By raising awareness and educating elected officials as an Alzheimer's Association advocate, you can help change the lives of those affected by Alzheimer's and other dementias.

#### Join us to:

- » Advocate for continued support of a strong, accountable National Alzheimer's Plan.
- » Call for an increased commitment to Alzheimer's disease research funding at the National Institutes of Health.
- » Inspire action at both the federal and state levels for improved access to diagnosis and care planning for individuals living with Alzheimer's.

#### WHAT YOU CAN DO AS AN ADVOCATE



Send an email to your legislators.



Write a letter to the editor of your local newspaper.



Meet with your legislators in-person to share your story.



Engage with your social networks on Alzheimer's issues.



## WHEN WE WORK TOGETHER, WE MAKE A DIFFERENCE

The Alzheimer's Association, working with and through the Alzheimer's Impact Movement (AIM), its advocacy arm, recruits a nationwide network of advocates to ensure our message about care, support and research is heard at every level of government.



2010

PASSAGE OF THE NATIONAL ALZHEIMER'S PROJECT ACT



2014

PASSAGE OF THE ALZHEIMER'S ACCOUNTABILITY ACT



2010-2018

DEVELOPMENT OF STATE ALZHEIMER'S PLANS





## THREE EASY WAYS TO BECOME AN ADVOCATE

- 1. Sign up online at alz.org/advocacy.
- 2. Complete this form and give it to your local Association contact.
- 3. Mail this form to the address below.

Name _	 	 
Email		
Phone _		
ZIP		

Alzheimer's Association
Public Policy Office
1212 New York Avenue, NW
Suite 800
Washington, DC 20005



Sen. Susan Collins (R-Maine) with Alzheimer's Association Celebrity Champion and advocate David Hyde Pierce.



Sen. Tom Carper (D-Del.) with Alzheimer's Association advocates.



Advocates attend a Senate Aging Committee hearing in Washington, D.C.



### alz.org/advocacy

Learn more about Alzheimer's Association federal and state priorities.



### alzimpact.org

The Alzheimer's Impact Movement (AIM) is the advocacy arm of the Alzheimer's Association, working to advance the public policy priorities of the Alzheimer's community.



800.272.3900

24/7 Helpline – Available all day, every day.



### social media

Like us on Facebook:



facebook.com/actionalz facebook.com/alzimpact

Follow us on Twitter and Instagram:





@alzassociation, @alzimpact

### alzheimer's $\Omega$ 5 association

THE BRAINS BEHIND SAVING YOURS:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer's disease®.

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