

Big Red APDI



Big Red Adaptive Play and Design Initiative

Sponsorship Packet:
emPRISE Hackathon

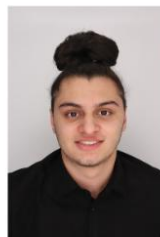


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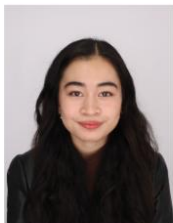


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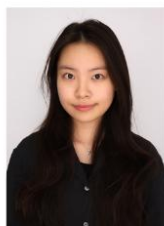
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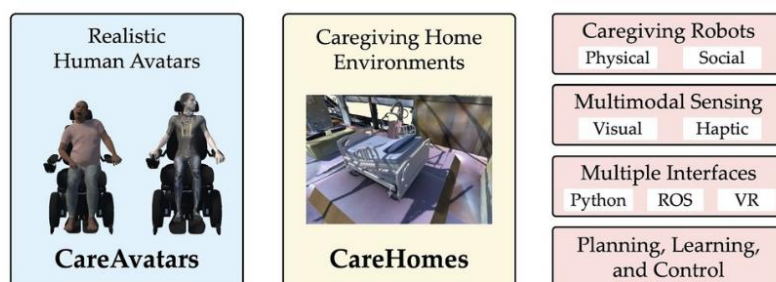
THE EMPRISE HACKATHON

What is emPRISE?

The emPRISE Lab focuses on making robots to help increase accessibility for people with mobility limitations. They seek solutions to the fundamental research question on how to leverage robot-world physical and social interactions in unstructured human environments to perform relevant ADLs. (activities of daily living)

Purpose of the Hackathon

Hosting the hackathon aligns with our mission as it focuses on showcasing RCareWorld, a simulation program designed for physical and social robot caregiving. This platform supports realistic human modeling, incorporates home environments tailored for caregiving scenarios, and features robots specifically engineered for caregiving purposes. The hackathon provides participants with the opportunity to interact with this sophisticated software, allowing them to comprehend its robust capabilities firsthand. Our involvement in organizing this event is motivated by the convergence of our mission with that of the hackathon, both committed to the common objective of advancing accessibility for individuals facing limitations.



A human-centric simulation world for robotic caregiving designed with **stakeholders-in-the-loop**

WHY SPONSOR EMPRISE?

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Increased Awareness

Supporting emPRISE Lab and RCareWorld provides an intimate and firsthand insight into the practical application of this cutting-edge technology, offering substantial exposure for your company. As participants share their experiences both online and offline, your brand stands to gain heightened visibility within the tech community and beyond. This exposure fosters a positive association with innovation and collaboration, reinforcing your company's commitment to advancing technological frontiers.

Promotion

Sponsoring emPRISE offers an exceptional promotional opportunity. Your brand will be prominently showcased in digital and physical event materials, reaching a diverse audience of tech enthusiasts, professionals, and potential customers. Supporting the event positions your brand positively in the eyes of hackathon participants, enhancing recruitment prospects, as discussed below.

Recruitment

Collaborating with the bright minds of tomorrow means engaging with potential future employees, business owners, and CEOs. Sponsoring the event provides direct access to a pool of innovative and motivated individuals. Seize the opportunity to showcase your company culture, career opportunities, and projects to potential recruits. This hackathon serves as an excellent platform for networking, workshops, and even conducting interviews to identify top talent for current or future job openings.

Direct Interaction

Sponsoring the emPRISE hackathon enables your company to directly immerse itself in cutting-edge technologies like RCareWorld. It provides a platform to showcase any new technologies being developed within your company, allowing for firsthand interaction. This opportunity not only positions your brand as a technology leader but also offers valuable insights into how your products are utilized and perceived by the tech community.

HACKATHON SPONSORSHIP OPPORTUNITIES

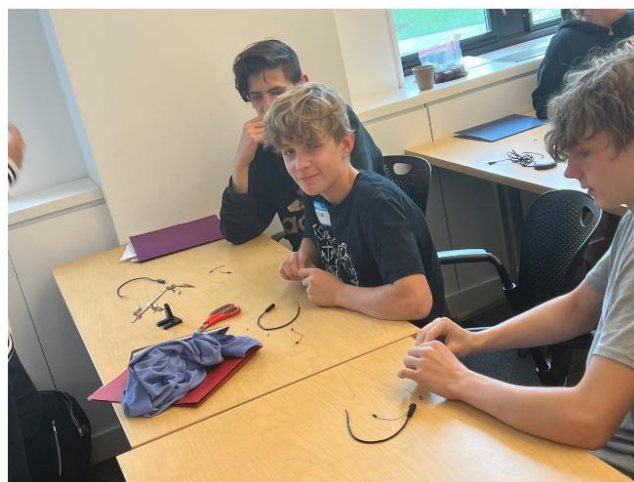
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	Associate \$2000	Adapter \$3500	Hacker \$5000	Big Red \$6500+
Recruitment				
Sponsor Booth at Event	✓	✓	✓	✓
Access to Resume Book			✓	✓
Host Professional Development or Networking Event				✓
Engagement				
Corporate Workshop sessions		✓	✓	✓
Keynote Segment			Ending Ceremony	Both
Judge Hackathon Events				✓
Branding				
Honorable Mention and Social Media Shoutout	✓	✓	✓	✓
Company Logo on Merch		✓	✓	✓

****Email The Big Red APDI team at bigredapdi@gmail.com for custom tier options**



Thank you for your support! We appreciate you looking into APDI and the Emprise Hackathon, and with your help, we can increase the accessibility of play for another child in the local community.



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****All surplus sponsorship money will be donated to The Big Red Apdaptive Play and Design Initiative**