# Data Analysis using R

Introduction

Sven Werenbeck-Ueding

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### **About This Course**

- This course gives practical insights into conducting data analysis projects using R
- Covers data analysis process from beginning to end:
  - 1. Importing and cleaning raw data
  - 2. Exploratory data analysis and visualization
  - 3. Formulating the empirical model
  - 4. Communicating the results



All within R!



## Learning Outcomes

By the end of the semester, you will...

... be able to conduct empirical projects on your own

... have a solid understanding of R and frequently used packages

... be able to use GitHub for version control of your code and collaboration

... be able to create dynamic, technical reports using Quarto



### Course Structure

#### Lecture

- Class times: Wednesday, 14:00 18:00, GD 03/354
- First half of the semester
- Each lecture covers a different topic
- Topics are shown using practical examples

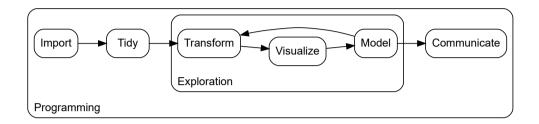
#### **Assignment**

- Second half of the semester
- Working on an own data analysis project
  - In groups of 2 or 3 students
  - Submission of course work on 30.01.2024
  - Presentation of results on 31.01.2024
- Code repository and presentation count equally towards the final grade



## Lecture: Agenda

Lecture	Topic
1	R Basics
2	Version Control
3	Programming
4	Importing
5	Data Wrangling
6	Visualization
7	Modeling
8	Reporting



Source: Wickham and Grolemund (2016)

### Main Literature

Wickham, H. (2019). *Advanced R*. 2nd. Chapman & Hall/CRC. URL: http://adv-r.had.co.nz/.

Wickham, H. and G. Grolemund (2016). *R for data science. import, tidy, transform, visualize, and model data.* O'Reilly. URL: https://r4ds.had.co.nz/.



## **Organization**

- All lecture materials can be found on the course website: https://data-analysis-using-r.netlify.app/
- Registration via Flexnow required!
  - Registration period: 24.10.2023 to 07.11.2023
  - *Note:* Registration has to be done before the group work starts
- Use the Moodle forum to form groups of 2 to 3 students yourselves
- After the registration period and when all groups are formed, the data will be provided to you via sciebo
  - Cloud service with 30GB storage
  - Register via your RUB-mail (or any other mail from a higher education institution in NRW)
  - A folder containing the data will be shared with you



Do not store this data anywhere else than your own sciebo folder!

### **Contact Information**

• Mail: sven.werenbeck-ueding@ruhr-uni-bochum.de

• Office: GD 03/367

• Office hours: Please make an appointment via email in advance