

Resume Example

Elizabeth Lee

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EDUCATION

Columbia University , Columbia College	New York, NY
<ul style="list-style-type: none">Bachelor of Arts in PhilosophyCumulative GPA: 3.82/4.00; SAT: 2330 (800 Math, 730 Verbal), 99th percentileHonors: Columbia Core Curriculum Scholar, 3rd Place in Oliver Wyman Case Competition, Dean's List All Semesters	May 2024

PROFESSIONAL EXPERIENCE

Kaiser Associates (Global strategy & management consulting firm serving Fortune 500 clients) <i>Summer Associate Consultant</i>	Washington, D.C. June 2023 – August 2023
<ul style="list-style-type: none">Benchmarked pricing strategies for Fortune 100 construction equipment manufacturerConducted 20+ primary interviews with equipment dealers to research prices, and analyzed 500+ quotes via ExcelCollaborated with Senior Consultants & Manager to create and present final deliverable to clients via PowerPointResearched feminine care product innovation in China, synthesized findings and reported to VP in order to pitch a new engagement proposal to a multinational consumer goods corporation; the new project will start in OctoberReformulated revenue projection model for Top 2 U.S. telecommunication firm by synthesizing quantitative and qualitative information via Excel; created presentation deck for firm-wide conference	
Asia Society (International non-profit organization with \$100+ million in assets) <i>Strategic Development Intern</i>	Hong Kong June 2022 – August 2022
<ul style="list-style-type: none">Negotiated with Japanese Consulate General, All Nippon Airways (ANA), and Peninsula Hotel etc., to seek sponsorship for 180-person banquet promoting Japanese culinary cultureSecured 75% discounted air tickets from ANA by presenting detailed sponsorship tiers and benefitsIdentified and interviewed two Japan-based food-shipping companies to supply for banquet and decide on budgetLed team of three interns to conduct market research and pitch ticket sale methods to Strategic Development Team for two 350-people concerts in November; sold 280 tickets in September pre-sale periodComposed 40-page proposal with \$128,000 budget for exhibition series; presented to potential sponsors	
Dearest, Inc. (Childcare start-up serving 200+ families in New York) <i>Business Development Intern</i>	New York, NY January 2022 – May 2022
<ul style="list-style-type: none">Researched competitor landscape in \$4.7 billion NY State child care industry to determine differentiation strategies; formulated analyses on industry competition to gauge company standing, presented by CEO to investorsCollaborated with designers to create developmental milestones chartsWrote one 500-word article per week on education-related topics with 100+ readers per article on Dearest's website	

LEADERSHIP & INVOLVEMENT

Symposium Summer Teaching Fellowship sponsored by Columbia University <i>Symposium Fellow</i>	Beijing, China February 2022 – August 2022
<ul style="list-style-type: none">Selected from 50+ applicants to receive fellowship to teach humanities to high school and university students in BeijingDesigned and taught 10-day curriculum on Rousseau to 15 high school and college students of diverse background	
Columbia Organization of Rising Entrepreneurs <i>Senior Advisor (formerly Business Head) of Entrepreneurship Publication "Impulse"</i>	New York, NY October 2020 – August 2022
<ul style="list-style-type: none">Spearheaded marketing strategies and led team of 8 to analyze reader data, increasing readership size by ~20%Organized and moderated two 20-person round-table discussions with entrepreneurs, featured on impulse.coreatcu.com	
Oliver Wyman <i>Selected Participant in Women's Leadership Series</i>	New York, NY February 2021 – April 2021
<ul style="list-style-type: none">Selected from 300+ applicants to participate in series of professional development and consulting case workshopsPlaced 3rd in Best Buy case competition among 29 participants	

SKILLS & INTERESTS

Computer: Microsoft Office (Word, Excel, PowerPoint), Adobe Photoshop, Google AdWords

Languages: Mandarin (native), Cantonese (advanced), Japanese (intermediate)

Interests: Printmaking (apprenticed to master printer Kathy Caraccio in Jan. 2022), Half-marathons