W.A.G.I.O

*(Wildlife & Green life International Organization)*

What is WAGIO?

*WAGIO is a software designed to help the flow of donations easier and without a hassle with exclusive customer rewards based upon their needs.*

We donate to environmental start-up companies that involve in the areas of wildlife and green life, which would be our main priority and target. We want to try to be involved in every company possible trying to make a change in this environment. We will also target a lot of other foundations off course, but we DO NOT participate or consider partnering with medical researches or treatments as there are plenty of foundations and companies for that, which makes us unique.

Our donations can vary every month as we can see how many people are acting up to change the environment, but to change, these companies need help, and that is when WAGIO comes along. For our users, they will get always feel rewards and proven to where their money goes to as WAGIO provides weekly media to their users. This will ensure a smile to every user to see what they how helped with.

We would also like to get involved with special need children to include them for the environment to help especially with wildlife as it will provide more jobs for them and help them feel more involved with the world and that they have also been valuable since the start.

WAGIO strongly believes the right of every human on earth to participate in changing the environment for a better future.

WAGIO also DOES NOT ACCEPT any account information from the user. WAGIO will not hold any sort of database of the users debit card numbers, credit cards etc.

WAGIO is basically a product purchase that comes in a bundle and will be easily purchased through our app with a monthly subscription fee of whatever the user desires but a maximum of $2 and a minimum of 25 cents. The purchase of the bundle is basically the same way done as buy a product online with interact or visa, which is one a time purchase but provided off course the monthly subscription. Our users will be highly involved with WAGIO almost weekly

WAGIO will have the license agreement uploaded with every donation start-up companies.

WAGIO will also contribute towards environmental friendly events year round.

The application will start by taking down basic information of the user. Their monthly subscription is paid upon the bundle purchased which is included in the fees.

After the user has finished uploading their information, their next step would be check off their interests.

Interests may be as follows:

* Sports
* Automotive
* Food
* Online shopping
* Technology
* Shopping
* Etc.

Users will also be involved in choosing what environmental company or any other industry to choose to donate too, and upon that, every company (foundation) will have a money tally in their own category so that users can see how much they have achieved so far and what has been done to the money.

Users will also see coupons as a way of an advertisement from the coupon has been purchased from. Every company that WAGIO purchases coupons from will be highly marketed on the front page of WAGIO on the newsfeed. It will be making the best out of both worlds. There will also be advertisements that will always show what coupons may consist of to make sure the customer knows what WAGIO is talking about.

We as WAGIO, must target big audiences as well as big chains. Target everyday products that consumers can use and are always on the verge of looking for discounts on them.

*WAGIO will make sure every coupon is paid for in regards to the shop as well as the consumer*

Our main GOAL for WAGIO in the COUPON region is to pay off as much taxes as possible so the company doesn’t need to pay much tax yearly so there will be enough profit to keep WAGIO running and help the employees get a better settlement. WAGIO will always participate in tax payments and make sure it is never behind and up to date to avoid any conflict towards the government granted of knowing how the system of the coupons work.

WAGIO will always be on the look-out for any local shops that go from foods straight down to utilities and organize a deal with the coupons which can help their business strive better in marketing.

WAGIO is highly anticipating to advertise always the coupons as much as possible and will focus on high popularity from universities, schools to work offices.

WAGIO does not mind partnering up with other donation funds whether they are profitable or not to make the organization more recognizable.

APP ANALYSIS

WAGIO’s font color should always be Blue, as Blue is a symbol of peace and tranquility. Other font colors maybe also be off course considered to make sure the user can easily read due to background displays.

On the first page of the app, we should introduce NEWS feed.

We can show the users everything there and it will be easy to motivate them to donate since the evidence is right in front of them.

The users can start by providing basic information (email which can be their username, phone number to distinguish the user, birthday for data analysis etc.)

BUT NO BANKING INFORMATION IS REQUESTED AT ALL, IN FACT IT IS PROHIBITED FOR WAGIO TO REGISTER ANY ACCOUNT NUMBERS.

WAGIO should be filled with beautiful pictures of the environment. Straight from animals to plants to seas to oceans to mountains to paradise. Any time the user clicks a new page, a beautiful picture should show up and then options pop up, make the user see the world, see the beauty.

Our start-up companies that we provided help will have to be responsible for the bi-weekly or weekly videos we upload on WAGIO as that is part of the deal that we do upon signing the companies.

These videos can be attached to a separate directory and we can request that the user should be on Wi-Fi to watch these videos, this will also trigger an emotional feeling as they will mainly be watching them at their alone time. We need to make sure the user understands we don’t hold any information in regards to their banking so they feel safe and realize it comes from the heart.

WAGIO is planning to also starting a point’s credit system when for example signing friends up etc.

The coupons should be advertised almost every other page opened, as well as on the bottom or top of the screen. We must insure the locals get their fair share of adverts.

WAGIO news should be under development which can ease the data and that can help into putting up everything besides the videos.

WAGIO should be extremely colorful so it can make the user feel happy.

The interests of the user page should be simple, they can tap their interests and submit it, once WAGIO receives it, the user will always have a coupon based on that interest, and they can also request to use that coupon more often if they feel the ultimate comfort for them. Users cannot change their interests once they purchased the bundle, however they can for the next week as WAGIO will only accept donations once every 120 HOURS. We must give time so the coupons can be arranged and organized as well as counted.

A whole copyright page should be always available for the users.

Thank You Victor,

You can start your own design from here and we can go from there, improvisation can go a long way since you got the idea but I will be sending you a lot more soon, this is just the start of the coding.

Talk soon bro