EMRE OKCULAR

San Francisco, CA | 415 799 6601 | emreokcular@gmail.com | okcular.com.tr | github.com/emreokcular | linkedin.com/in/emreokcular

EDUCATION

University of San Francisco

San Francisco, CA

Master of Science in Data Science

August, 2020 – August, 2021(expected)

Relevant Coursework: Python, Data Structures and Algorithms, Statistics, Data Visualization, SQL, Machine Learning,
Deep Learning, NLP, Time Series, Product Analytics, Design of Experiments, Distributed Computing (Spark), Data Ethics

Yildiz Technical University

Istanbul, TURKEY

Bachelor of Engineering in Computational and Applied Mathematics

September, 2012 – June, 2017

 Relevant Coursework: Linear Algebra, Calculus, Discrete Mathematics, Abstract Mathematics, Algorithms, Programming, OOP, Probability, Statistics, Data Management, Optimization, Cryptography, Computer Vision, Image Processing, AI

Graz University of Technology

Graz, AUSTRIA

Erasmus Exchange Program in Computer Science and Mathematics

October, 2014 – August, 2015

Ranked 1st among the outgoing Erasmus Exchange Program students in the department and awarded EU Scholarship.

WORK EXPERIENCE

Data Science Intern

January, $\overline{2021 - Present}$

Dictionary.com

Oakland, CA

- Predicting click-through rate (CTR) with random forest classifier trained on website logs and cookies. Increased model accuracy by 5% using sampling and feature engineering techniques in scikit-learn pipelines.
- Identifying most engaged user segments by exploring website behavior to gain insights for improving the ad auction.

Software Engineer

August, 2017 – October, 2020

Turkcell Istanbul, TURKEY

- Achieved the ability to analyze streaming data in real-time and take immediate actions through outbound communication channels by developing real-time streaming data analytics systems with Lean-Agile Methodologies.
- Expanded event-based scenarios such as gamification, anti-churn, up-sell, and retention resulted in a 15% increase in annual revenue by integrating high-volume data sources into complex event processing systems.
- Increased monthly bundle package sales by 15% discovering customer's opinions from inbound messages in SMS channels with NLP techniques such as named entity recognition, sentiment analysis, and text classification.
- Developed the capability of sending millions of messages and notifications per day by building highly scalable campaign management applications with Java, PL/SQL, and Python using best practices for software development lifecycle.
- Empowered the marketing team to derive strategic insights for campaigns by creating a high-performance synchronous Java REST service for collecting and storing push notification responses in the Oracle SQL database.
- Automated the daily campaign report for all channels using a vast amount of relational data with PL/SQL procedures.

Data Science Intern

February, 2017– May, 2017

Istanbul, TURKEY

- **EVAM Streaming Analytics**
- Explored streaming ML algorithm papers and identified algorithms to implement by understanding business needs.
- Enabled real-time clustering and outlier detection on streaming data by implementing density-based streaming clustering algorithm DenStream in the core product with Java.

DevOps Intern

June, 2016 – July, 2016

Anadolu Insurance

Istanbul, TURKEY

• Improved the software lifecycle by creating automated DevOps pipelines with build, test, and deploy stages with Jenkins.

PROJECTS

Cancer Classification by Liquid Biopsy

Achieved 73% accuracy with different models and placed in the top 10 in Kaggle private leaderboard. Fit and tuned various scikit-learn classifiers such as boosting and PyTorch deep neural networks to predict multi-class cancer types by identifying top features from microRNA profiles.

• ML algorithm implementations from scratch in Python

Regularized Linear and Logistic Regression with Gradient Descent, Naive Bayes, Decision Trees, Random Forest, K-means Clustering, Boosting, Deep Neural Networks, recommendation engine, and automated feature selection algorithms.

Ad Click Prediction

Predicted ad clicks from KDD Cup dataset achieving 83% accuracy. Various classifier models, including tree-based ensemble methods used in scikit-learn pipelines applying feature selection, preprocessing, and tuning techniques with cross-validation.

TECHNICAL SKILLS