

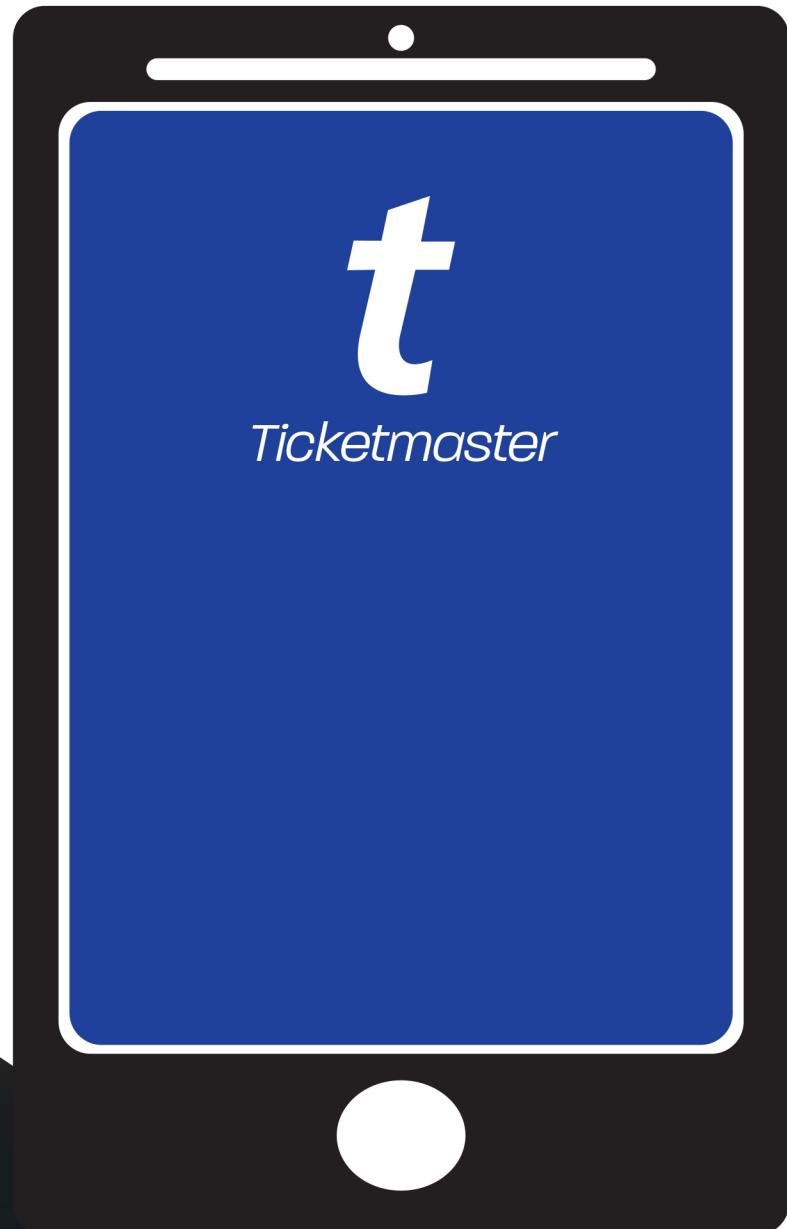
# Assignment 03

**App Name:** *Ticketmaster*

**Project:** App Re-design

**Designer:** *Emir Erten*

**Date:** *15th of April*



# *About* **Ticketmaster**

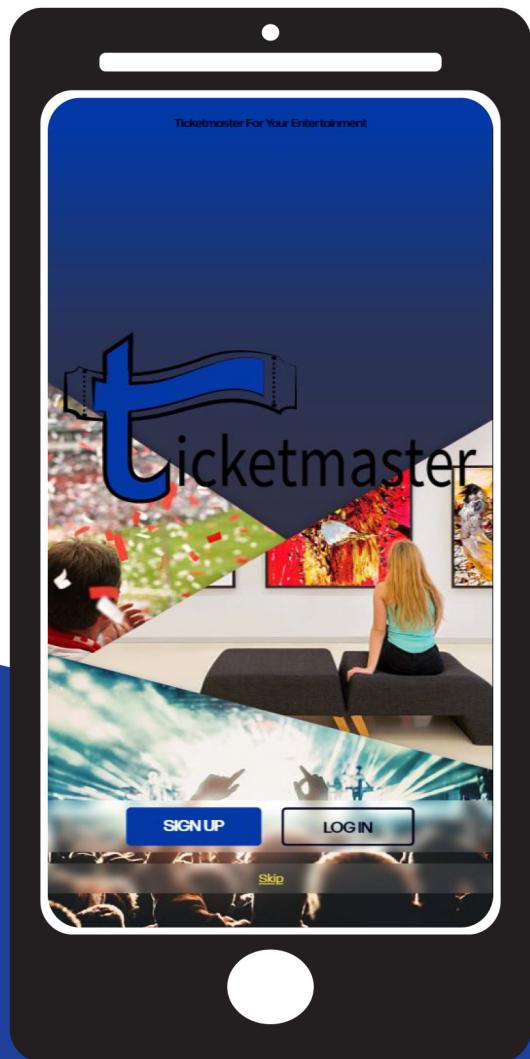
**Ticketmaster Entertainment, Inc.** is an American ticket sales and distribution company based in Beverly Hills, California with operations in many countries around the world. The company's ticket sales are fulfilled digitally or at its two main fulfillment centers located in Charleston, West Virginia, and Pharr, Texas.

**Ticketmaster's** clients include venues, artists and promoters. Clients control their events and set ticket prices, and **Ticketmaster** sells tickets that the clients make available to them.

# Ticketmaster

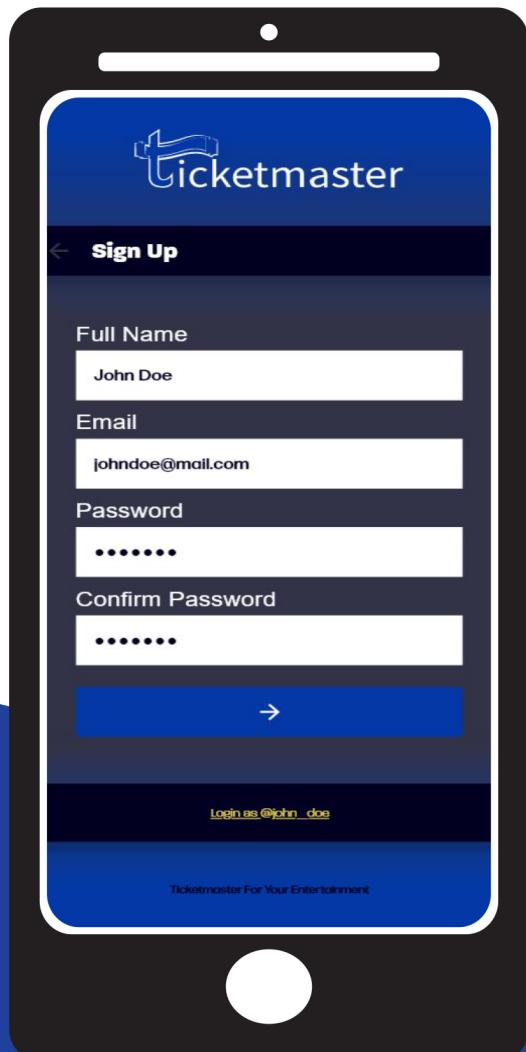
*App Icon*

*Landing Page & Loading Page*

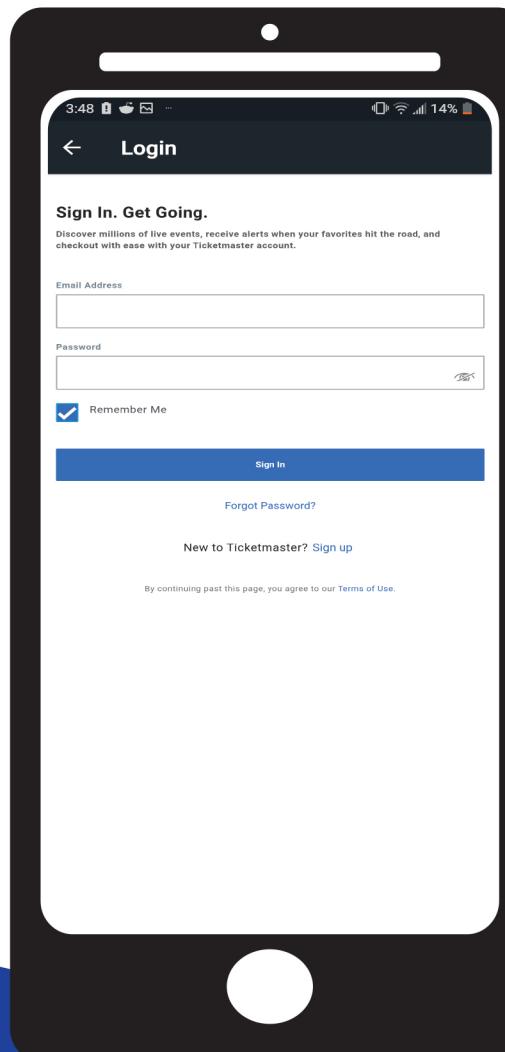
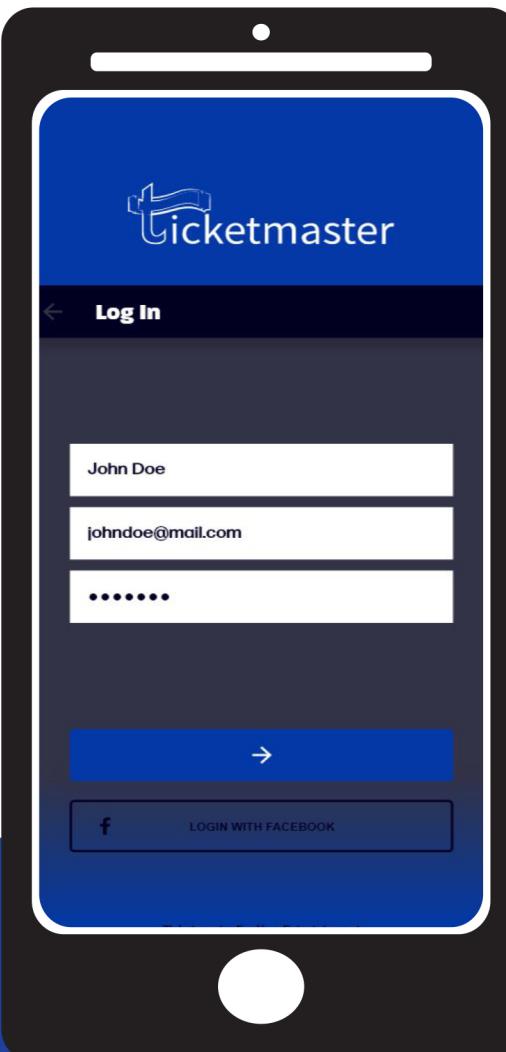


# Ticketmaster

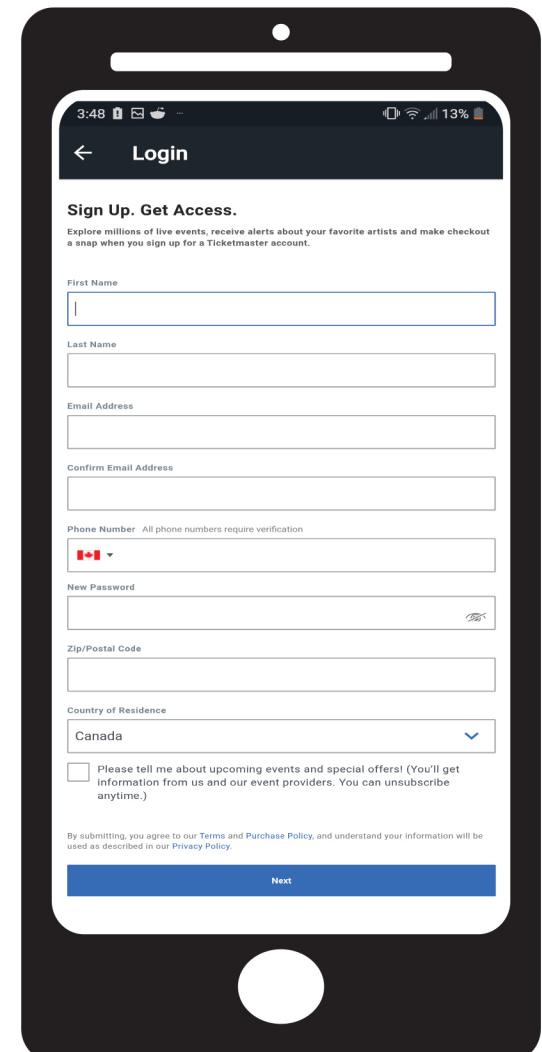
Sing Up & Log In Pages



Re-Designed

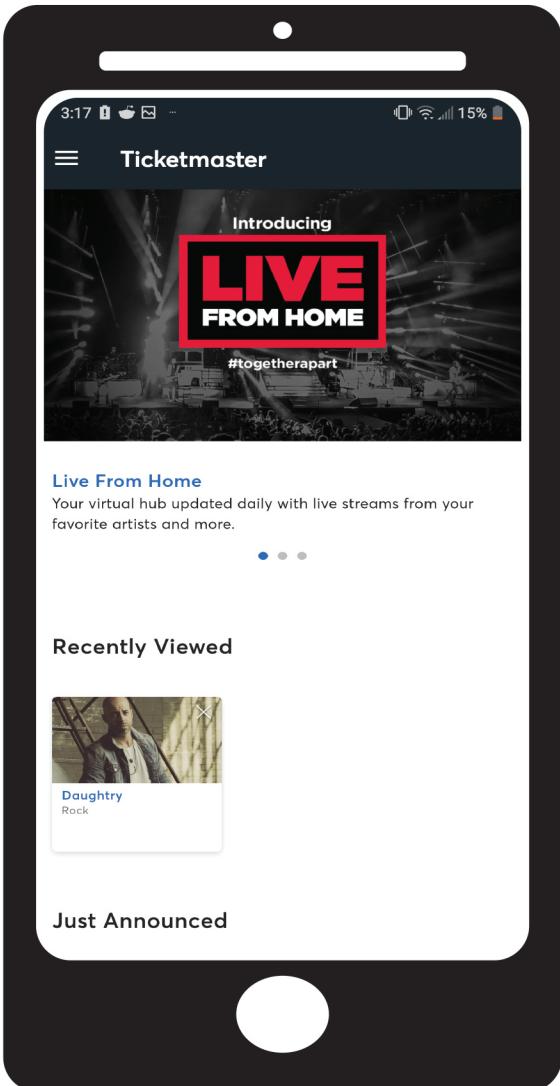


Original Design

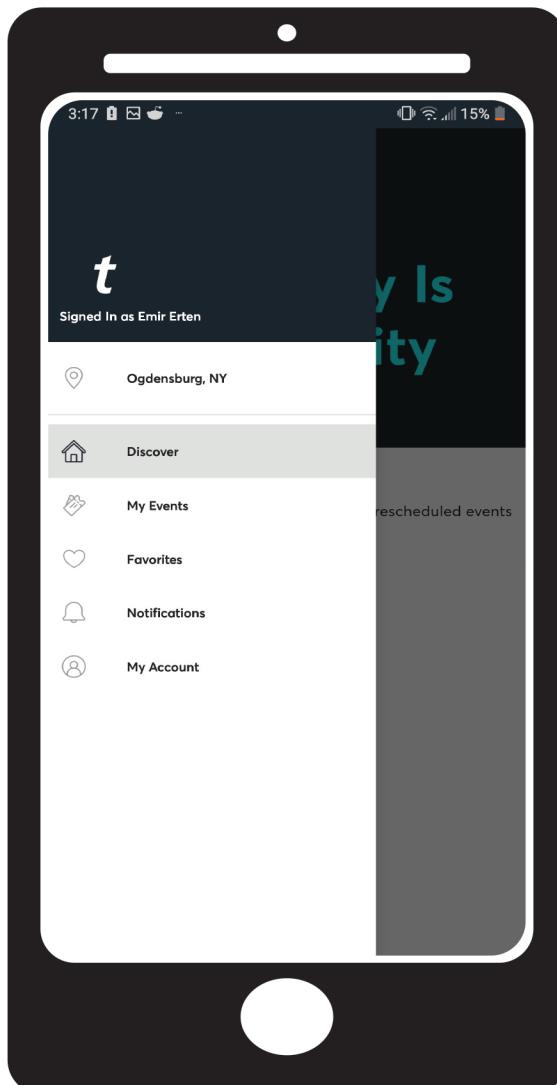


# Ticketmaster

The Original Design Home Page & Navigation

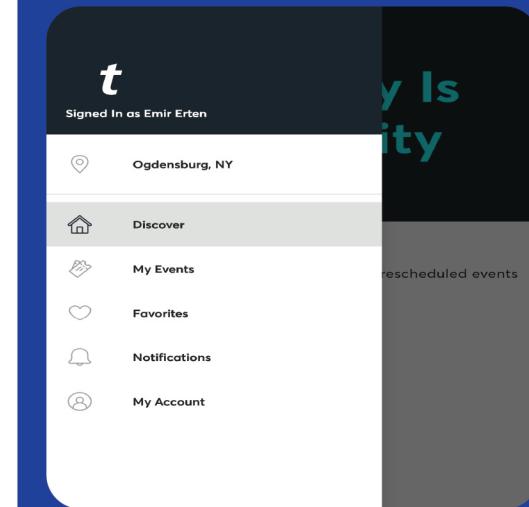


Original Home Page



Original Navigation

## Navigation Re-design



The original app had a horizontal menu (navigation).

After the ideation step (stickie notes) I realized that this app does not need this many pages.

I put everything under 3 main page; Home, Notification and Account.



Navigation Re-design

# Ticketmaster

## Re-design Site Map



**XD Prototype:**

<https://xd.adobe.com/view/367526ba-9c33-4a48-7fd8-f1ef38444456-4044/?fullscreen>