

Logo Versions



CASH FLOW



Primary

Wordmark Only

lcon

Colours



Primary

Hex #FFFFF RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Secondary

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Accent

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Background

Hex #0080FF

RGB rgb(0,128,255)

CMYK 100 50 0 0

Pantone 17-4041

Typography

Primary

Raleway Extra Bold

Aa Bb Cc