

BRAND GUIDELINES



Version 1





Track, Compete & Win

XBody combines modern electrical muscle stimulation exercise with a great customer experience. A beautiful, well crafted product and a simple user interface create a fun training experience and simplify the job of studio owners.

Kyxon Brand Guidelines

Brandmark English Brandmark



KYXON

Kyxon Brand Guidelines

Scale



Kyxon Brand Identity Guideline

Horizontal Logo & Type



KYXON

Kyxon Brand Identity Guideline

Horizontal Logo & Type Scale



Kyxon Brand Identity Guideline

App Logo



- Application Icon for IOS



- Application Icon for Android

Kyxon Brand Identity Guideline

Used on Backgrounds



Used on the Dark Background



Used on the White Background

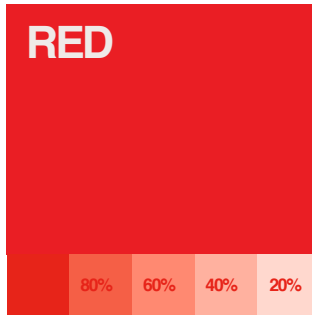
Kyxon Brand Identity Guideline

Black & White



Kyxon Brand Identity Guideline

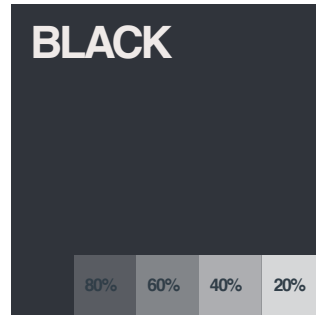
Color Palette



C: 2
M: 100
Y: 100
K: 0

R: 232
G: 30
B: 37

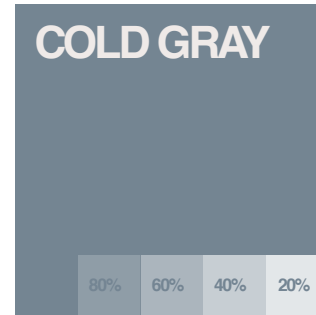
E81E25



C: 50
M: 40
Y: 30
K: 75

R: 50
G: 53
B: 60

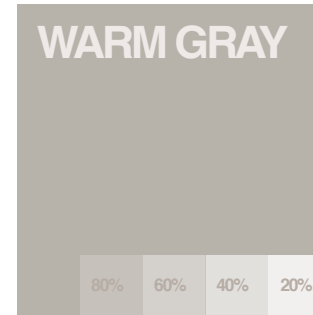
32353C



C: 58
M: 40
Y: 34
K: 5

R: 116
G: 133
B: 145

748591



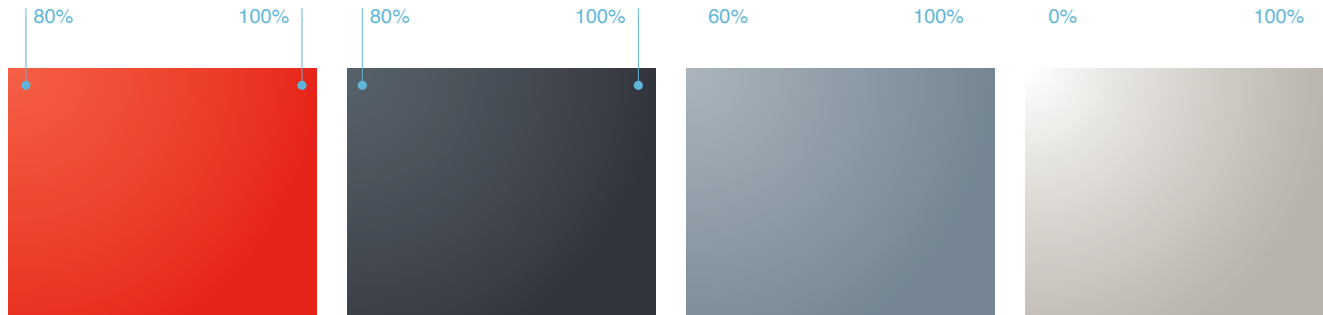
C: 29
M: 25
Y: 30
K: 0

R: 184
G: 179
B: 171

B8B3AB

Kyxon Brand Identity Guideline

Gradients



All gradients are radial.

Kyxon Brand Identity Guideline

Minimum Size



min. 50 mm

Normal
Usage



max. 20 mm

Small Size
Usage

Kyxon Brand Identity Guideline

Does or Dont's

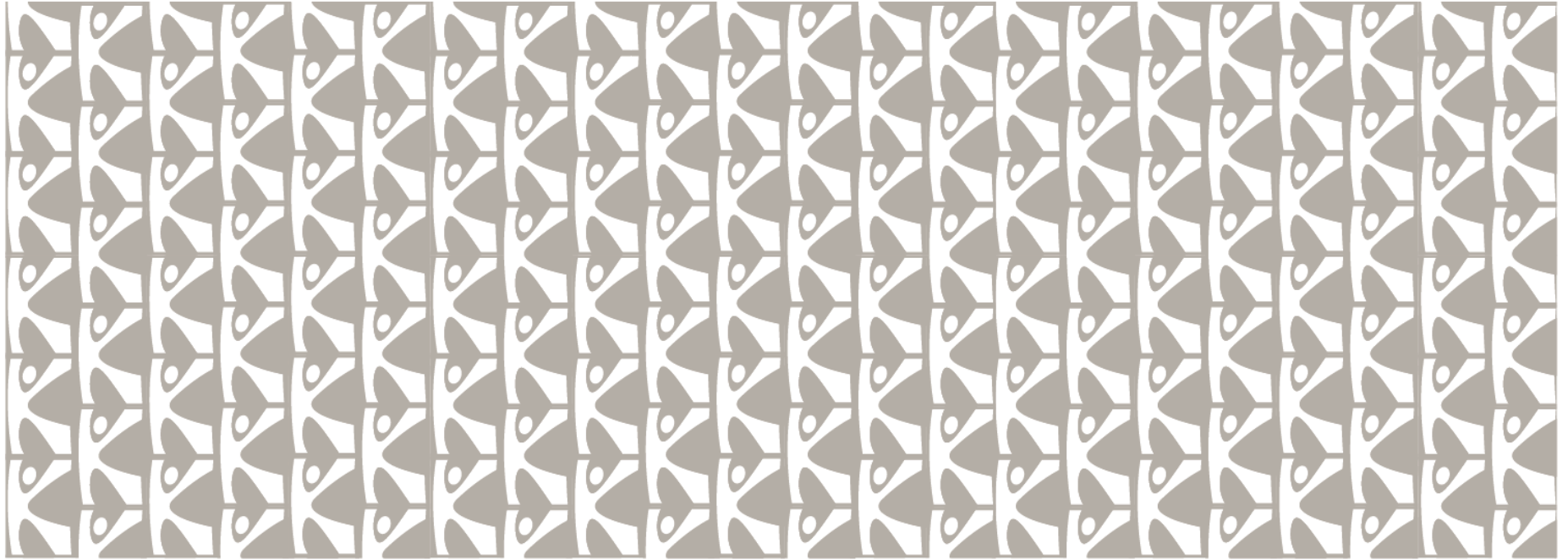


X



Kyxon Brand Identity Guideline

Pattern



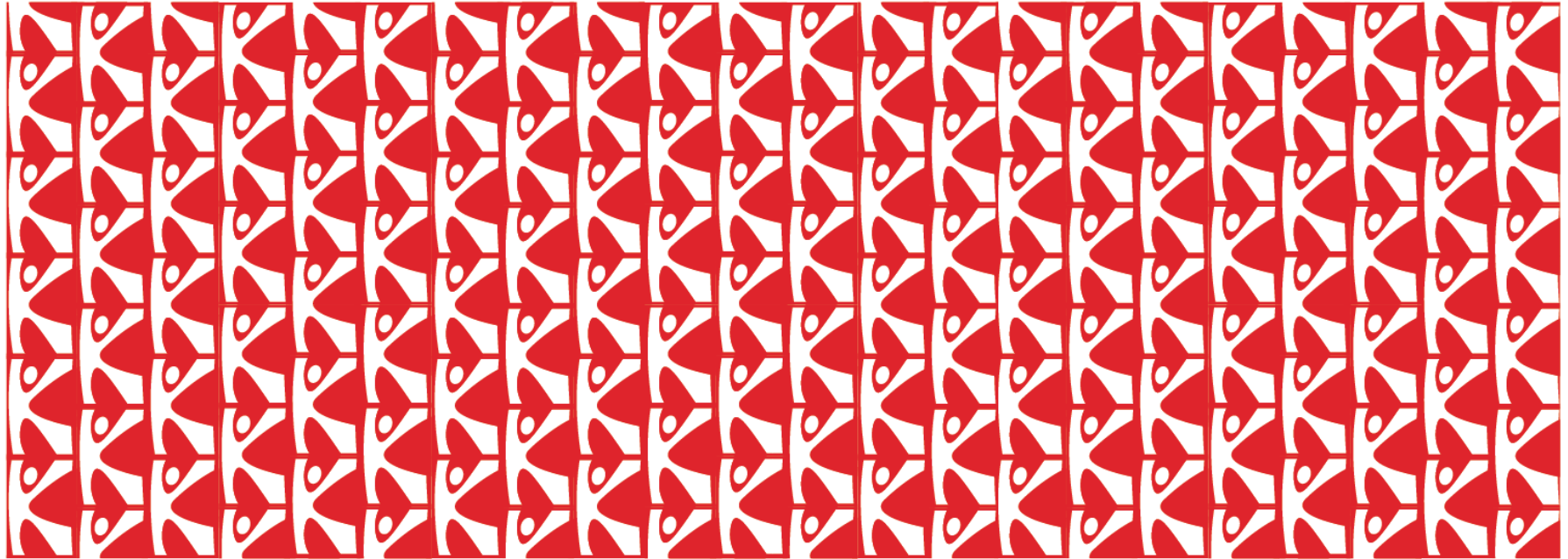
Kyxon Brand Identity Guideline

Pattern



Kyxon Brand Identity Guideline

Pattern



Kyxon Brand Identity Guideline

Free Space



Kyxon Brand Identity Guideline

Free Space



Kyxon Brand Identity Guideline

Farsi Logo Type



کیکسون

ایکس بادی برای همه

Kyxon Brand Identity Guideline

Horizontal Farsi Logo Type



ایکس بادی برای همه