

## Contact

Los Angeles, CA

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emilyfuesler.com

## Education

UNIVERSITY OF SOUTHERN CALIFORNIA

School of Cinematic Arts: Media Arts + Practice BA

Roski School of Art & Design: Art and Design BA

GPA 3.83

Magna Cum Laude

## Work Experience

### JUNIOR GRAPHIC DESIGNER **COMMA 8**

AUGUST 2021 - PRESENT

Worked directly with the Xponential fitness, the company's biggest client, to create After Effects videos used across social, web, and billboard advertisements

Assisted in the creation of newsletter templates in Figma, as well as assets for various brands including web design, social, and icon design.

### GRAPHIC DESIGN ASSISTANT **SOLEIL ENTERTAINMENT**

JULY 2021 - PRESENT

Returned proceeding internship on contract to create pitch decks for documentary and film pitches, design company investment assets, update web design, and assist with general company branding

### GRAPHIC DESIGN INTERN **SOLEIL ENTERTAINMENT**

SEP 2020-DEC 2020

Worked as the only graphic designer on the team, developing the design language for the growing start-up through the creation of slide decks, newsletter design using HTML and Mail Chimp, and After Effects infographic videos for social media

Sat in on pitch meetings for various projects and produced concept art to be shown to larger companies such as New Balance and Radical Media

## Relevant Projects

### LENOVO REBRANDING PROJECT

FEB 2020 - MAR 2020

Rebranding project proposal for computer company Lenovo which Includes billboard, wild poster, editorial, and social media design made with Adobe Photoshop, Maya 3D modeling, and Adobe Illustrator. Includes an audience and project analysis zine made with Adobe InDesign.

## Emily Fuesler

Artist and designer based in Los Angeles with a passion for social change, speculative design, entertainment, and branding.

Skills: Photoshop, Illustrator, Figma, After Effects, Premiere Pro, InDesign, Maya, HTML/CSS, JavaScript, Arduino

