**IdeaBlock Cookie Policy**

# Introduction

This policy explains our use of cookies and related technologies that we use to operate, improve, and protect our website. We ask that you read this Cookie Policy carefully as it contains important information on our use of cookies or similar technologies on our website. This policy should be read together with our Privacy Policy available at https://legal.ideablock.io/privacyand our Terms and Conditions of Use Agreement available at https://legal.ideablock.io/terms which explains how and why we collect, store, use and share personal information.

# Who We Are

This website is operated by IdeaBlock LLC (“IdeaBlock,” “we,” or “us”). IdeaBlock is a website and platform where authors, users, and affiliates can share, license, and use unique content. We are a limited liability company based in North Carolina. For more information visit our website at https://ideablock.io (the “Site”).

# Our Website

This Cookie Policy only relates to your use of the “Site.” Throughout our Site we may link to other websites owned and operated by certain third parties who may also use cookies or similar technologies in accordance with their own separate privacy and cookie policies. For privacy information relating to these other third party websites, please consult their privacy and cookie policies as appropriate.

# What Cookies Are

A cookie is a small file that is placed onto your device (*e.g.*, computer, smartphone or other electronic device) that stores information when you visit a website. Pixel tags (also called web beacons, clear gifs, or tags) are a similar technology that consists of small images or snippets of code that can help the website owners learn how you interact with websites and emails.

# Why We Use Cookies

IdeaBlockuses cookies and related technologies on our website to help us recognize your device as a repeat visitor and enable certain website features and functionalities. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

Specifically, we use cookies and other similar technologies on this website to:

* Recognize you whenever you visit this website (this speeds up your access to the website as you do not have to log in each time);
* Support security and authentication features on our website;
* Obtain information about your preferences and use of our website, including the content you view, upload, link, purchase, or license;
* Carry out research and statistical analysis to help improve our content, products, and services, and to help us better understand our users’ requirements;
* Improve the speed and performance of our website and services; and
* Keep track of the content you upload, purchase, license, or view on our Site in order to compensate our authors and affiliates.

# Types of Cookies

The cookies we place on your device fall into one of the following two categories:

* **Session cookies:** these allow our website to link your actions during a particular browser session. These expire each time you close your browser and do not remain on your device afterwards.
* **Persistent cookies:** these are stored on your device in between browser sessions. These allow your preferences or actions across our website to be remembered. These will remain on your device until they expire, or you delete them from your cache.

The cookies that we place on your device may also be:

* **Strictly necessary cookies:** these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided.
* **Performance cookies:** these cookies collect information about how you use our website, for example, which pages you go to most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous and is only used to improve how our website works.
* **Functionality cookies:** these cookies allow our website to remember the choices you make (such as your user name, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites.
* **Marketing cookies:** also known as advertising cookies, these cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement on our website and help measure the effectiveness of the advertising campaign. This is sometimes referred to as online behavioral advertising. In some cases, our partners may use cookies to provide us with information about your interactions with their services. These cookies remember that you have visited a website, and this information is shared with other organizations such as advertisers. Those third-party cookies would be subject to the third-party service’s policies. You can opt-out of online behavioral advertising cookies and similar technologies by using the Digital Advertising Alliance’s Consumer Choice Tool available [here](http://optout.aboutads.info/), or if located in the European Union you can make your choices [here](http://www.youronlinechoices.eu/). Please note you may continue to receive generic ads.

# Controlling Cookies

Your browser may give you the ability to control some types of cookies. If you do not want to accept the kinds of cookies you can control, you can change your browser settings so that certain types of cookies are not accepted. To control flash cookies, which cannot be disabled through your browser, please go to: <http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html>.

If you turn off any cookies, please be aware that you may lose some of the functionality of this website. For more information about cookies and how to disable them please check one or more of the following resources:

<http://www.allaboutcookies.org/>

<https://ico.org.uk/for-the-public/online/cookies/>.

# Consent to Use Cookies

The first time you visit our website, a cookie notice is displayed describing our use of cookies and linking to this Cookie Policy. As described in that notice, if you use this website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this policy.

# How to Contact Us

Please contact us if you have any questions about this Cookie Policy or the information we hold about you. You can reach us by email at **help@ideablock.io**.

# Our Do Not Track Policy

# Certain browsers have “do not track” features that allow you to tell a website not to track you over time and across websites. These features are not all uniform. We do not currently respond to those signals. If you block cookies, certain features on our sites may not work. If you block or reject cookies, not all of the tracking described here will stop. Many of these options are specific to your device or browser.

# Changes to This Policy

This Cookie Policy is effective from April 14, 2019. We may update this policy from time to time. If we do, we’ll let you know about any material changes, either by notifying you on the Site or by sending you an email. If you keep using our Site or Services after a change, that means you accept this Policy.

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