

Ellesa Sabasaje

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Manila, PH

Hands-on design leader with over 8 years of experience crafting inclusive, impactful solutions that deliver value to as many people as possible. Currently seeking roles and opportunities within Europe.

● ● ● EXPERTISE what I bring to the table

End-to-end Product Design

UX Management

Lean UX

Google Design Sprints

User Research & Testing

Prototyping

Mobile & Responsive Design

UI Development

Dual-track Agile

Design Systems

Tools

Sketch

Photoshop

Adobe XD

Illustrator

Invision

After Effects

Framer

HTML5

Abstract

CSS3

Zeplin

Sass

Javascript

● ● ● EXPERIENCE where I've grown

UX Researcher, Aigent, B.V.

Sep 2018 — Present

As the sole UX practitioner, I developed and oversaw Wizard of Oz programs across a large testing group to validate AI-based product features, saving hundreds of man hours every quarter. I also developed and managed the Aigent design system.

UX Manager, Cambridge University Press

Oct 2018 — Mar 2019

Managing a global team of 8 designers, I started the company's first UX Center of Excellence. I worked closely with the agile leads to lay the groundwork for operationalizing design and research, developing the UX KPI scorecard and advocating for a design-driven culture.

Sr. UX Designer, ePLDT

Oct 2017 — Jul 2018

Part of the company's key R&D group and Experience Creation team, I deep-dived into customer experiences, tasked with the design challenge to explore future-state applications and digital channels. I helped the team define its own UX standards, product design process and innovation pipeline.

UX/UI Developer, Nimbyx

Dec 2015 — Aug 2016

Working on two major projects, I took charge of designing and developing the style guide and CSS frameworks. Part of a multidisciplinary UX team, I worked on research, wireframing, prototyping, visual design and interaction design.

Lead UI Designer, Kite Systems

Sep 2014 — Oct 2015

Working with a global team of developers and designers, and dealing with the highest levels of security, I broke new ground by styling for a crossover between ASP and .Net, designing the UI for the mobile app for HongKong's biggest music festival, and prototyping a mobile video experience for CNN Go.

● ● ● EDUCATION & TRAINING what I've studied

Nielsen-Norman Group, 2019

UX Certification Training

AJ&Smart, 2019 (Ongoing)

Design Sprint Master Course

ON/OFF Group, 2018

UX Certification Training

Xavier University - Ateneo, 2003

B.S. Computer Science