



RAKESH DABI

SEO EXECUTIVE

CONTACT

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EDUCATION

2022 - 2024

RAJIV GANDHI PROUDYOGIKI
VISHWAVIDYALAYA, BHOPAL

• Master of Computer Applications
2018 - 2020

VIKRAM UNIVERSITY, UJJAIN

• Bachelor of Computer Application

SKILLS

- Keyword Research
- Search Engine Optimisation
- ON Page
- OFF Page
- Lead Generation
- Link Building
- Teamwork
- Social Media Marketing
- Google Analytics
- Graphic Designing
- Content Writing
- SEO Tools

LANGUAGES

- English
- Hindi

PROFILE

Experienced in implementing effective SEO strategies to improve online visibility and enhance website performance. I am now seeking to leverage my skills and expertise to contribute to the success of a dynamic organization

WORK EXPERIENCE

Dwellfox Pvt. Ltd.

SEO Executive

29/02/2024 - PRESENT

- Develop and execute effective SEO strategies to drive organic traffic and improve website rankings.
- Conduct keyword research to identify relevant and high-performing keywords for content optimization.
- Monitor website performance using SEO tools and analytics platforms, such as Google Analytics and Search Console, to track key metrics and identify areas for improvement.

ShreeRam Technology Services Pvt. Ltd.

SEO Executive

01/01/2023 - 05/02/2024

- Recommendations Developed and implemented link-building strategies to enhance the website's authority.
- Stayed abreast of industry trends and algorithm updates to adapt strategies accordingly.
- Analyze competitors' SEO strategies and identify opportunities to stay ahead in organic search rankings.

Inwizards Software Technology Pvt. Ltd..

SEO Executive

20/09/2021 - 10/12/2022

- Executed Technical SEO Audits and provided for website improvements.
- Implemented off-page SEO strategies to improve search engine rankings.

PROJECTS

- Inwizards Services
- The Allahabadi Restaurant
- CarPucho.com
- Bulk24SMS
- KrishnaHotel&Resort
- Cultira