

Resume

Deepak Patel

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Professional Summary

A motivated and results-driven Digital Marketer with experience in SEO, social media management, WordPress development, and digital advertising (Google Ads, Meta Ads). Skilled in keyword research, content optimization, and managing end-to-end digital campaigns. Seeking to leverage technical expertise and creative strategies to help businesses grow in the digital space.

Experience

Bellway Infotech(8 November 2024 – Present)

- Spearhead end-to-end digital marketing campaigns for diverse industries.
- Optimize websites for improved SEO performance and user experience.
- Implement targeted Google Ads and Meta Ads strategies, ensuring optimal ROI.

N Media Labs Digital Marketing Company (Feb 2024 – 6 November 2024)

- Managed SEO strategies and optimized content to improve search engine rankings.
- Oversaw social media campaigns, driving engagement and growth across platforms.
- Developed and maintained WordPress websites.
- Executed and analyzed Google Ads and Meta Ads campaigns.
- Conducted in-depth keyword research to support advertising and SEO initiatives.

Namastetu Technologies Intern (Dec 2022 – Dec 2023)

- Performed SEO audits, on-page and off-page optimization, and content development.
 - Conducted comprehensive keyword research to improve ad campaigns and content strategies.
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Education

Bachelor of Technology – Information Technology

Malwa Institute of Science & Technology College (RGPV Bhopal)

2019 – 2023

CGPA: 7.45

Resume

Higher Secondary Education

Shri Moreshwar Abhyankar Public School, Dakachya, Indore

2018 – 2019

Percentage: 58.4%

Secondary Education

Shri Moreshwar Abhyankar Public School, Dakachya, Indore

2016 – 2017

Skills

- SEO & Keyword Research
- Google Ads & Meta Ads
- Social Media Management
- WordPress Development
- HTML, CSS, C, C++