

Erik Tingle

Motivated Freelance Designer living by a simple mindset; "Brilliance in the Basics."

Education

Bachelor of Science in Design

Visual Communication Design
Aug. 2012 to May 2016
Arizona State University, AZ.

Associate Degree

General Studies
Dec. 2009 to May 2011
American Military University, VA.

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Professional Experience

Freelance Graphic Designer

Creative Circle | Remote | Oct. 2019 to Oct. Present
Recently finished an assignment with a large consulting firm specializing in the Aerospace and Defense industry, designing marketing materials for the companies internal communications.

In-House Graphic Designer

Cushman & Wakefield | New York, NY | July 2017 to Oct. 2019
In-house Graphic Designer in Marketing Communications where I designed and produced print and digital commercial real estate marketing materials for the Tri-State Region. Created over 50 pitch decks aiding in numerous deals including 322 Park Avenue, 88 University, and One Whitehall. Created over 25 OM's (Offering Memorandums) are highly detailed books that include maps, info-graphs, stacking plans, charts and more. Mastering page layouts with heightened sensitivity to typography, space, and hierarchy. I was an active part of the companies employee resource group Veterans Initiative Program (VIP), participated in events, designed collateral and was as a flag bearer in the NYC Veterans Day Parade

Freelance Designer

PIHRA (Professionals In Human Resources Association) | Gardena, Ca. | Nov. 2016 to May 2017
Designer for an association with over 4,000 members. Responsible for designing with, and creating assets to support several ongoing campaigns. Worked on a brand refresh of PIHRA's chapters and a brand manual that was going to be sent to chapters throughout California.

Freelance Designer

Go-optic.com | Lomita, Ca. | June 2016 to Nov. 2016
Designer for an online optical retail store. I created web banners for new and trending products, driving clicks and sales. This included coming up with concepts, taking product shots, executing design with emphasis on typography, composition, and optimizing for the web.

Visual Interaction Design Intern

General Dynamics | Scottsdale, AZ. | May 2015 to Aug. 2015
Intern at GD's in-house design studio The Foundry, part of their UX (user experience) design team. Worked in a multi-disciplinary environment—part of in-depth brainstorming sessions, design process, and prototyping. Worked on designing sign-age, internal campaigns to promote UX and a detailed style guide for a new system.

0811 Field Artillery Cannoneer

United States Marine Corps | Camp Lejeune, NC. | Jan. 2007 to Apr. 2011
Achieved the rank of Corporal, team leader, honorable discharge. Awards: Marine Corps Good conduct medal, Sea service deployment ribbon, Iraq campaign medal, Global war on terrorism medal, National defense service medal, Navy unit commendation ribbon.

Skill Sets

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| » Adobe Creative Cloud | » Typography | » Communication |
| » Adobe InDesign | » Page Layout | » Punctuality |
| » Adobe Illustrator | » Fundamentals & Principles | » Leadership |
| » Adobe Photoshop | » Color Theory | » Adaptability |
| » Adobe Xd | » Motion Design & Animation | » Composure |
| » Adobe After Effects | » Branding & Identity | » Friendliness |
| » ArcGis Ai (Map-Making) | » Brainstorming & Sketching | » Thirst for Learning |
| » HTML & CSS | » Conceptualizing & Ideation | » Dependability |