

Gökay Aydoğan

SENIOR INDUSTRIAL ENGINEERING STUDENT

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Experience

BRF | Category Marketing Intern

Aug 2024 – Sep 2024

During my internship, I assisted with new packaging decisions for products. Additionally, I helped in using household and market data to develop new marketing strategies, prepare reports, and conduct competition analysis.

Güriş Holding | Planning Intern

July 2023 – Aug 2023

I completed my internship on management systems where I analyzed the systems the corporate planning manager provided. As a part of my internship, I prepared a sample study using the given management systems as a reference. Additionally, I had the opportunity to learn about the operations of other departments during the remaining duration of my internship.

Carowinds, NC, USA | Admissions Associate

Jun 2022 – Sep 2022

I worked in an amusement park in the USA as an Admissions Associate for four months with the Work and Travel program. This experience helped me understand the importance of working in an international business environment and interacting with different cultures. Serving visitors in the amusement park allowed me to improve my business discipline and communication skills. This experience contributed positively to my personal and professional development.

Serdar Plastik ve Ambalaj Sanayi A.Ş. | Manufacturing Intern

Aug 2021 – Sep 2021

During my internship, I gained valuable insights into every aspect of plastic materials production at a manufacturing plant. I observed raw materials, machinery, quality control, inventory protocols, and product packaging for transport, which complemented my formal coursework.

Education

Hacettepe University | Senior Student

2019 - Present

Major: Industrial Engineering (English)

Google | Data Analytics Professional Certificate

July 2024 - Present

- Foundations: Data, Data, Everywhere (<https://coursera.org/verify/HTXPGEJC2Y9Y>)
- Ask Questions to Make Data-Driven Decisions (<https://coursera.org/verify/HBTWYPSMA8ZW>)
- Prepare Data for Exploration (<https://coursera.org/verify/T4CHRHZJ19B1>)

Skills & Abilities

Data Analysis: SQL(BigQuery), Excel, Power BI and Tableau

Programming: Python, R

Design: SolidWorks, Canva

Languages: Turkish and English

Achievements & Certifications

CEFR Level: B2 - 90.25 (2024) – Hacettepe

Turkish Driver's License B (2018)

IIENSTITU Speed Reading Course