Eduardo Porlan

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Professional Summary

Multidisciplinary professional transitioning into the data and technology space, bringing a unique mix of technical curiosity, creative thinking, and business acumen. With a solid foundation in Telecommunications Engineering and near completion of a Bachelor's in Digital Interaction and Multimedia, I blend analytical thinking with hands-on design and development experience. Currently growing my skills in Python, SQL, Power BI, and data storytelling, with practical experience building interactive digital projects. Known for adaptability, strategic mindset, and creative problem-solving. Eager to join collaborative, tech-forward teams where I can contribute to innovation and keep evolving as a data-driven professional.

Experience

05/2023 – Present
Helsinki

Owner
Iberikus Premium Food Co.

- Founded and scaled a premium Spanish food brand and webshop.
- Developed market and competitor analysis reports to inform digital strategy.
- Designed and deployed eCommerce site (iberikus.fi) using modern web tools.
- Created digital campaigns and integrated order systems with brand identity.

05/2024 – 04/2025
Helsinki

Creative Director
PS-Partnership Service Oy

- Led digital transformation of client services and product campaigns.
- Directed development of internal tools and websites with cross-functional teams.
- Designed content and oversaw UX improvements based on user analytics.

12/2022 – 01/2024
Helsinki

Executive Chef
Helsinki Distilling Company

- Managed teams and operations across multiple high-end restaurant events.
- Designed menus and optimized production workflows using scheduling tools.

05/2022 – 12/2022
New York, NY

Executive Chef
Callicoon Hills (Columbia Hospitality)

- Led culinary strategy and team management for resort operations.
- Implemented systems to streamline food prep and quality control.

Additional professional history since 2012 available upon request.

⚙️ Technical Skills

Programming & Tools:

Python (Pandas, Matplotlib)   SQL (PostgreSQL)   JavaScript   GitHub

Data & Visualization:

Power BI   Tableau   Excel (Pivot Tables)   Data Cleaning   ETL Processes

Statistical Analysis   Dashboard Design

Web Development:

HTML/CSS   Three.js   Figma

3D & Design:

Blender   Maya   Adobe Creative Suite

🔀 Projects

3D Interactive Restaurant Web App

Built a web-based 3D restaurant using JavaScript, Three.js, Blender, and Maya. Features full interactivity, user navigation, and UI transitions. View Project ⬈

Iberikus.fi – Premium Spanish Food

Designed and launched a product-based eCommerce website with integrated branding, logistics, and sales automation. View Project ⬈

Ravinteliolkkari.fi – Restaurant Website

Developed a full platform for a restaurant events brand, including menus, booking, and digital marketing assets. View Project ⬈

🎓 Education

Bachelor of Science, Digital Interaction & Multimedia Engineering
Open University of Catalonia (Universitat Oberta de Catalunya)
Thesis in progress, 2025

Bachelor of Science, Telecommunications Engineering
Polytechnic University of Cartagena (Universidad Politécnica de Cartagena)
2013

Associate of Applied Science, Business Administration & Management
Business & Administration College, Murcia
2015

✹ Certifications

Google Data Analytics (Coursera, 2024)

Python for Everybody (U of Michigan, 2025)

IBM Data Science & Data Analytics (Coursera, 2025)

Data Science Foundations (U of London, 2025)

Data Science Specialization (Johns Hopkins, 2025)

SQL & Bash for Data Engineering (Duke, 2025)

⭐ Business & Data Acumen

Strategic Thinking   Project Leadership   Data-driven Decision Making

Business Intelligence   Market Analysis   Brand Storytelling

User-Centered Design

🔤 Languages

Spanish: Native

English: Proficient (C2)

Italian: Advanced (C1)

French: Intermediate (B1)

Portuguese: Elementary (A2)