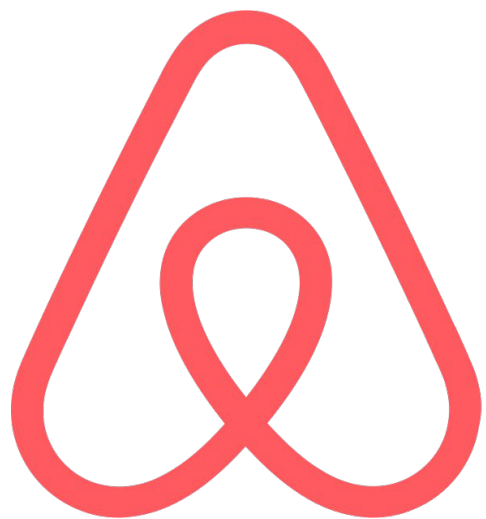




What is the Pilsen of New York?

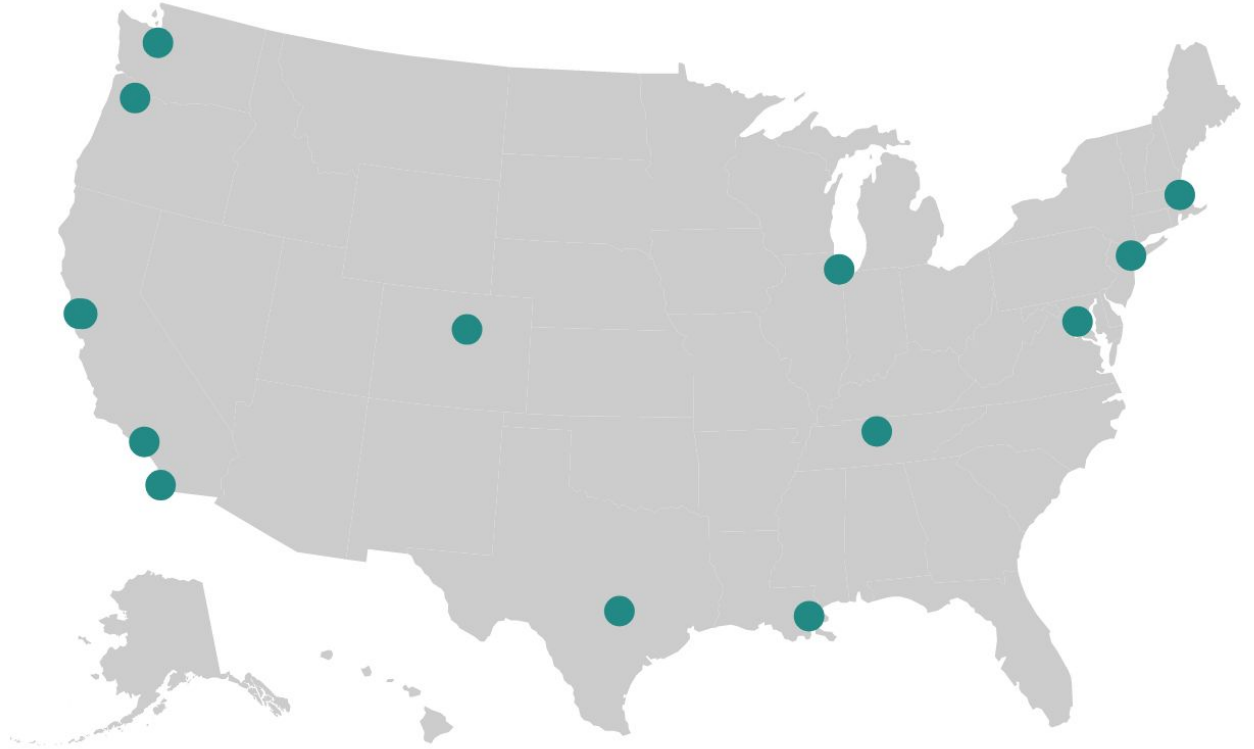
Recommending neighborhoods using topic modeling

Are there
neighborhood archetypes
across the US?



airbnb

120,000 listings in 14 cities
1,600 neighborhoods



"The Colorwheel is located in the Pilsen Neighborhood of Chicago.

What Pilsen is: Pilsen is the main artistic district of Chicago and is home to some of the most creative artistic endeavors in the city.

Where Pilsen is: Pilsen is located roughly 1 mile from downtown Chicago. Anyone staying in Pilsen can easily travel to most of the main attractions, business centers, and conference venues of the city."

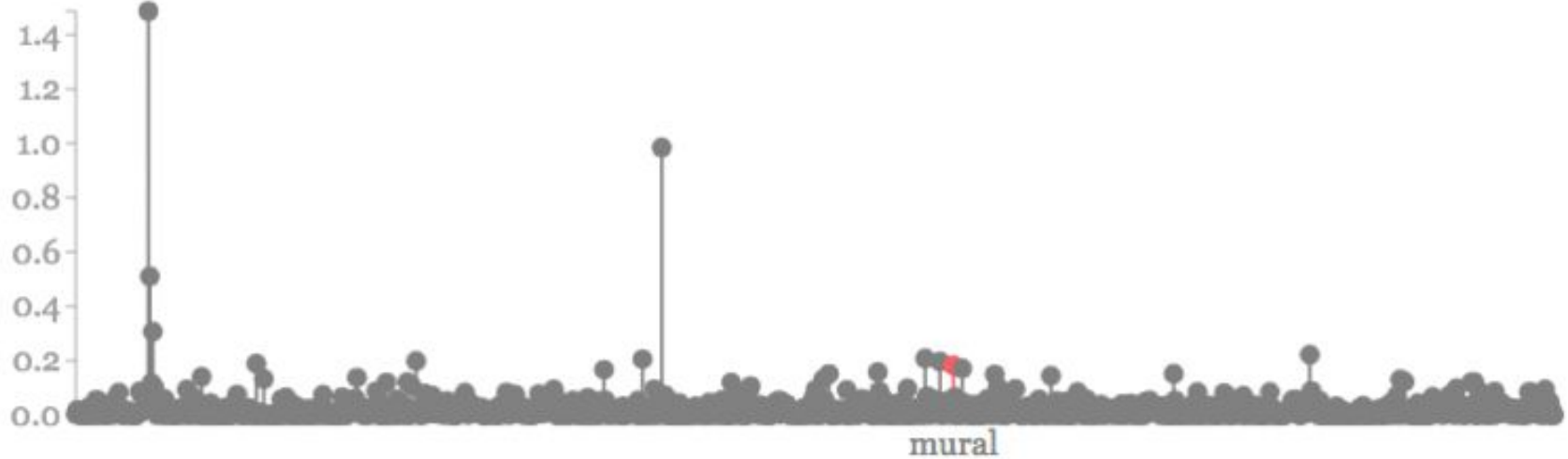
Pilsen, Chicago

"The **Colorwheel** is located in the Pilsen Neighborhood of Chicago.

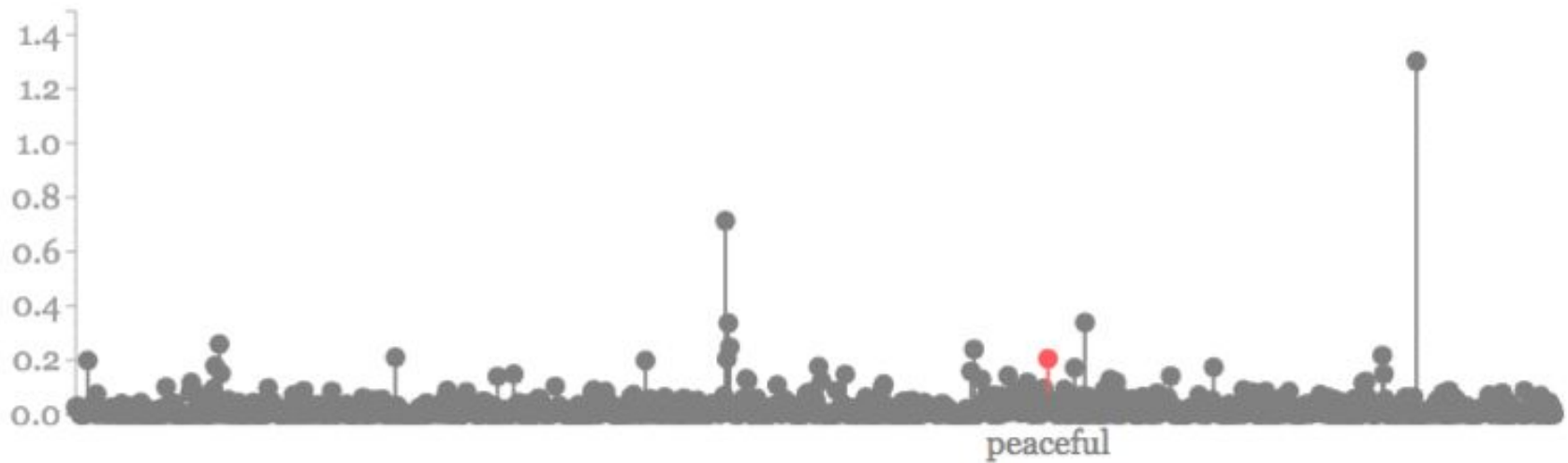
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Pilsen, Chicago

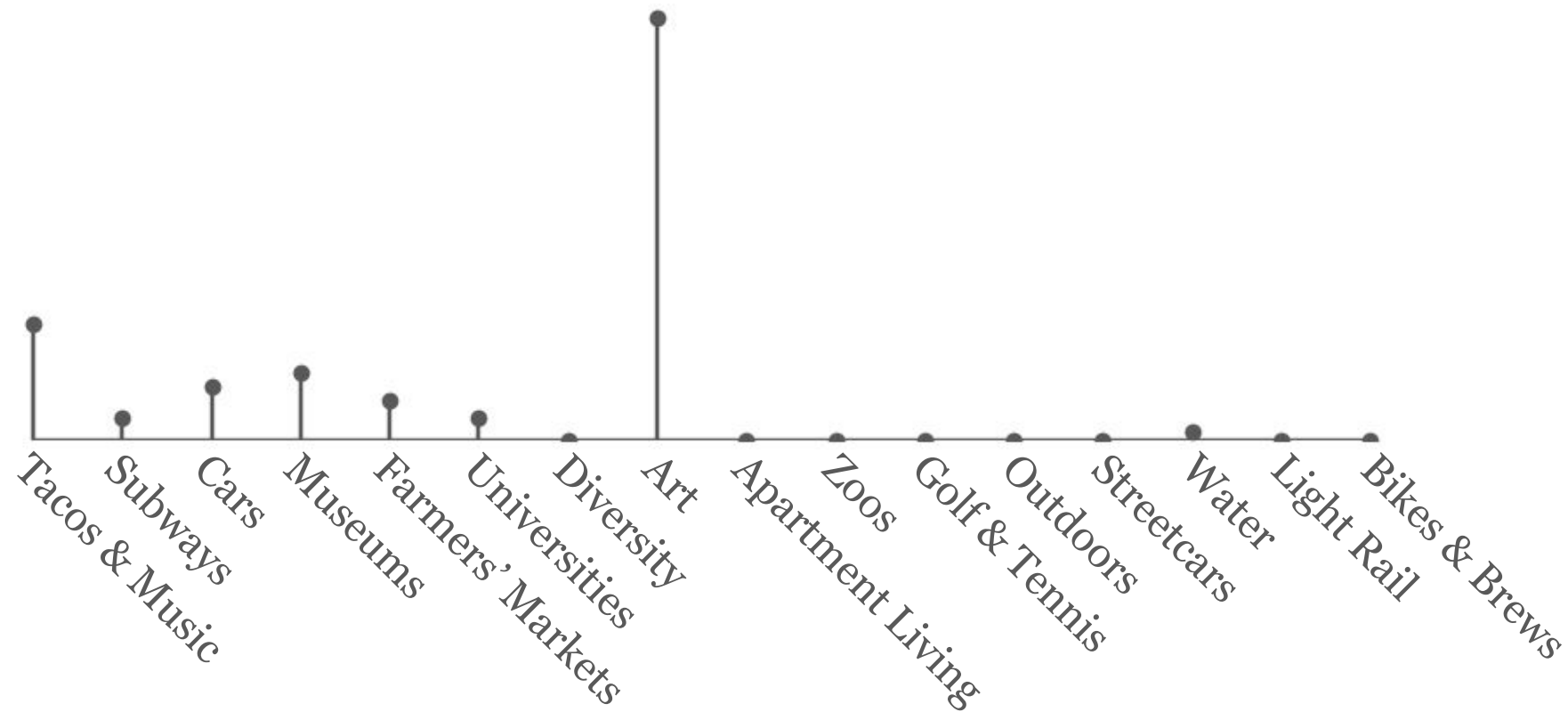


This neighborhood archetype is: **art**



This neighborhood archetype is: **the outdoors**

Art is the most important archetype for Pilsen.



Neighborhood Types

- Town
- Subway
- City
- Museum
- Farmers' Market
- University
- Diversity
- Art
- Apartment Living
- Sea
- Art & Design
- Outdoors
- Shopping
- Food
- Light Rail
- Green & Trees

Neighborhoods

Neighborhoods most related to Pilsen

1. Heart of Chicago, Chicago
2. East Pilsen, Chicago
3. Lincoln Park, Denver
4. Bushwick, New York
5. Old Town-Christown, Portland
6. East Village, Los Angeles
7. Civic Center, Denver
8. Bridgeport, Chicago
9. Grutte, Austin
10. Elysian Valley, Los Angeles

Distribution of Similar Neighborhoods

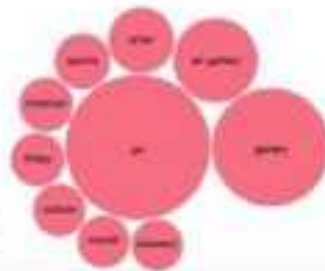


Words

Distribution of Words



Top 10 Words



Thank you!

Eva Ward
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