

EMILY WARD

SENIOR DIGITAL DESIGNER

PROFILE

Name

EMILY WARD

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SOCIAL

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PROFESSIONAL STATEMENT

A creative, resourceful designer. Loves clean lines, challenging projects and the pursuit of the perfect solution. Collaborates well with others. Seeking new ways to apply a wide variety of skills including design, user experience, and front-end development. Experience includes print, email, web, eCommerce, social media, animation and other digital media. Interested in working for an energetic company with a relaxed environment.

EXPERIENCE

2015 - Present

Imagewerks Marketing

Senior Digital Designer

Develop new, responsive email campaigns, design assets for all web and mobile platforms, create images, graphics and animations for social media and eCommerce site. Collaborate with client teams and other agencies on business and marketing initiatives across 5 retail banners.

2011 - 2015

Lifetouch Portrait Studios

Digital Designer

Developed responsive email, social media and website graphics, large in-store displays, magazine ads, and direct mail pieces. Created mockups, wireframes, collateral and brand standards for marketing and eCommerce website initiatives for retail photography brands.

2008 - 2011

StayWell Health Management

Communications Coordinator

Design client engagement packages, which include brochures, postcards, wallet cards and other materials for over 25 clients per year. Coordinate with external vendors and partners.

EDUCATION

2011-2015

Post-Baccalaureate Certificate, Interactive Design & Marketing

Minneapolis College of Art and Design

2001-2005

Bachelor of Arts, Graphic Design

University of Wisconsin, Eau Claire

SKILLS

Professional

Photoshop	<div></div>
InDesign	<div></div>
Illustrator	<div></div>
HTML & CSS	<div></div>
Exact Target	<div></div>
Mail Chimp	<div></div>

Personal

Organization	<div></div>
Resourcefulness	<div></div>
Dependability	<div></div>
Motivation	<div></div>
Communication	<div></div>
Critical Thinking	<div></div>

REFERENCES

Byron McConnell

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