

# EMILY WARD

SENIOR DIGITAL DESIGNER

## PROFILE

### Name

EMILY WARD

### Address

3954 CINNABAR DRIVE  
EAGAN  
MINNESOTA  
55122

### Phone

651 231 5891




### Email

WARD31@GMAIL.COM

### Website

WWW.THEEMZO.COM

## SOCIAL

 facebook.com/wardet  
 @the\_emzo  
 www.linkedin.com/in/emward

## PROFESSIONAL STATEMENT

A creative, resourceful designer. Loves clean lines, challenging projects and the pursuit of the perfect solution. Collaborates well with others. Seeking new ways to apply a wide variety of skills including design, user experience, and front-end development. Experience includes print, email, web, eCommerce, social media, animation and other digital media. Interested in working for an energetic company with a relaxed environment.

## EXPERIENCE

2015 - Present

### Imagewerks Marketing

*Senior Digital Designer*

Develop new, responsive email campaigns, design assets for all web and mobile platforms, create images, graphics and animations for social media and eCommerce site. Collaborate with client teams and other agencies on business and marketing initiatives across 5 retail banners.

2011 - 2015

### Lifetouch Portrait Studios

*Digital Designer*

Developed responsive email, social media and website graphics, large in-store displays, magazine ads, and direct mail pieces. Created mockups, wireframes, collateral and brand standards for marketing and eCommerce website initiatives for retail photography brands.

2008 - 2011

### StayWell Health Management

*Communications Coordinator*

Design client engagement packages, which include brochures, postcards, wallet cards and other materials for over 25 clients per year. Coordinate with external vendors and partners.

## EDUCATION

2011-2015

### Post-Baccalaureate Certificate, Interactive Design & Marketing

Minneapolis College of Art and Design

2001-2005

### Bachelor of Arts, Graphic Design

University of Wisconsin, Eau Claire

## SKILLS

### Professional

Photoshop	<div><div></div></div>
InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
HTML & CSS	<div><div></div></div>
Exact Target	<div><div></div></div>
Mail Chimp	<div><div></div></div>

### Personal

Organization	<div><div></div></div>
Resourcefulness	<div><div></div></div>
Dependability	<div><div></div></div>
Motivation	<div><div></div></div>
Communication	<div><div></div></div>
Critical Thinking	<div><div></div></div>

## REFERENCES

### Byron McConnell

Creative Director

T: 612 281 7162

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### James Johnson

Director, Online Learning

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### DauNae Clark

Account Services

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