





m justinthrift ithrift1089



### SUMMARY

I'm a Product Designer proficient in user research, information architecture, and visual design. I have experience in project management, which informs business strategy and collaboration in my process.

## **WORK EXPERIENCE**

# **UX/UI** Designer

Urality, June 2020 - present (contract)

 Design/Wireframe/Prototype customer and client experiences for the Urality product suite.

## **Managing Editor**

Penguin Random House, 2013 - present (NYC)

- Project manage across design, editorial and production groups on over 100 titles per year
- Drive schedules, track budgets, and coordinate project deliverables on highly-designed projects
- Facilitate communication across creative teams

#### **UX PROJECTS**

## Mise en Place - Cooking Recipe App

 Designed from ideation to hi-fi screens a cooking app for curating recipes in the kitchen. Produced MVP and fully branded mobile solution.

# Bloon - Cloud Storage Platform

 Designed and branded a cloud storage app from project inception to final product. Conducted extensive user research to define project scope.

# **BusyBus - Mobile Transit App**

 Designed screens for the transit app BusyBus to help users plan around, and find, bus schedules.

### **EDUCATION**

Bloc/Thinkful, June 2019 - April 2020 UX/UI Design and Frontend Dev

St. John's University, Queens, NY 2011 - BA, English, 3.5 GPA

### SKILLS

- UX Design
- User-centered research
- Wireframing / prototyping
- Information Architecture
- UX writing
- Frontend literate (HTML/CSS/JS)
- Project management
- Cross-team communication

#### **TOOLS**

- Adobe Creative Suite
- Figma (and Sketch)
- InVision / Marvel / Abstract
- Google Suite / Slack / Notion
- Pen & paper / whiteboard
- UsabilityHub
- Principle for Mac

### CONFERENCES

**CONFIG, Figma** (attendee) Feb. 6 2020, San Francisco, CA