

justin thrift



justinthrift.design

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SUMMARY

I design with a user-centered, research-based approach. I am a business-aware designer, drawing on a background in project management to inform business strategy and team collaboration in my work.

UX PROJECTS

Mise en Place – Cooking Recipe App

- Designed from bottom up a cooking app for curating recipes in the kitchen. Produced MVP and fully branded mobile solution.

Bloon – Cloud Storage Platform

- Designed and branded a cloud storage app from inception to final product. Conducted extensive user research to define project scope.

BusyBus – Mobile Transit App

- Designed screens for the transit app BusyBus to help users plan around, and find, bus schedules.

WORK EXPERIENCE

Managing Editor

Penguin Random House, 2013 – present (NYC)

- Project manage across design, editorial and production groups on over 100 titles per year
- Drive schedules, track budgets, and coordinate project deliverables on highly-designed projects
- Lead quarterly “Spec & packaging” meetings with production & design to determine, then execute, project specs
- Facilitate communication across creative teams

Managing Editorial Assistant

Macmillan Publishers, 2011 – 2013 (NYC)

- Built and helped integrate company-wide system for ordering book “galley” within Excel

EDUCATION

Bloc/Thinkful, June 2019 - April 2020

UX/UI Design and Frontend Dev

St. John’s University, Queens, NY

2011 - BA, English, 3.5 GPA

SKILLS

- Product Design
- User-centered research
- Wireframing / prototyping
- Information Architecture
- UX writing
- Frontend literate (HTML/CSS/JS)
- Project management
- Cross-team communication

TOOLS

- Adobe Creative Suite
- Figma (and Sketch)
- InVision
- Google Suite / Slack / Notion
- Pen & paper / whiteboard
- UsabilityHub
- Principle for Mac

CONFERENCES

CONFIG, Figma

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