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SUMMARY

I design with a user-centered, research-based approach. I operate with a growth mindset, drawing on a background in project management to inform business strategy in my work.

UX PROJECTS

Bloon - Cloud Storage Platform, Oct 2019

 Designed and branded a cloud storage app from inception to final product. Conducted extensive user research to define project scope.

BusyBus - Mobile Transit App, Sept 2019

 As part of a student project, designed screens for the transit app BusyBus to help users plan around, and find, bus schedules.

Bloc Jams - Music Player App, Dec 2019

 Programmed a JQuery-driven app from scratch for streaming music.

WORK EXPERIENCE

Managing Editor

Penguin Random House, 2013 - present (NYC)

- Project manage across design, editorial and production groups on over 100 titles per year
- Drive schedules, track budgets, and coordinate project deliverables on highly designed projects
- Lead quarterly "Spec & packaging" meetings with production & design to determine, then execute, project specs
- Facilitate communication across creative teams

Managing Editorial Assistant

Macmillan Publishers, 2011 - 2013 (NYC)

 Built and helped integrate company-wide system for ordering book "galleys" within Excel

EDUCATION

Bloc/Thinkful, May 2019 - Feb 2020 UX/UI Design and Frontend Dev

St. John's University, Queens, NY 2011 - BA, English, 3.5 GPA

SKILLS

- **Product Design**
- User-centered research
- Wireframing / prototyping
- Information Architecture
- **UX** writing
- Frontend literate (HTML/CSS/JS)
- Project management
- Cross-team communication

TOOLS

- Adobe Creative Suite
- Figma (and Sketch)
- InVision
- Google Suite / Slack / Notion
- Pen & paper / whiteboard
- Webflow
- UsabilityHub

CONFERENCES

Config, Figma

Feb. 6 2020, San Francisco, CA