



LAYOUT ANALYSIS:

The layout breakdown follows a structured approach to organizing the core elements of a YouTube homepage while maintaining a clear hierarchy and usability. The topmost section consists of the YouTube logo, search bar, and user profile icon, ensuring easy access to navigation, search functionality, and account settings. These elements are crucial for user interaction and are kept in a single row for efficiency.

The left sidebar is divided into three key sections: Home/Shorts/Subscriptions, Recent Activity, and Subscriptions. This segmentation allows users to navigate quickly between content types and their personalized feeds. The central area is dedicated to content discovery, with a genre selector at the top to filter content, a YouTube ad placement section for monetization, and a recommended videos grid, which is the primary focus of user engagement. The structured layout balances user experience, content discoverability, and revenue generation while keeping the design intuitive and accessible.