

Scoots

Site Purpose: The goal is to get visitors to the site reserve a tour or rental scooter/atv/jeep. The secondary goal would be to give visitors enough information to choose Scoots above any alternative options while they are visiting.

Target Audience: Research who the website visitors will be by discovering the industry, visiting similar sites and asking your friends, family or acquaintances through an informal survey about the industry. You may elect to develop [personas \(Links to an external site.\)](#) for the distinct type of site visitors. This section should describe the target audience being judicious about the selection of the most plausible demographics.

Target Audience: The majority of the target will be people visiting during their cruise. The average age of a cruise passenger is 46.7 years old however it is worth noting that 18% are between 50 and 59 and 19% are between 60 and 69 years old making up the larger quantity of passengers.

Over 75% of cruise passengers are also from the United States and due to the proximity to the United States and home ports being in Miami Florida and New Orleans Louisiana we can estimate that percentage being higher.

From the demographics the best targeting seems to be US Citizens over the age of 40 - 69.

Site Map:

Top Level: Home | Reservations | Tours | Rentals | Contact

Top Level Subpages: Attributions/Resources | Partners | Privacy Policy

No subpages of internal pages.

Color Scheme:

Primary Color: #2f4a7a

Secondary Color: #ffe701

Main Text Color: #1b223a

Accent Color 1: #00eaff

Accent Color 2: #ff7d7d

Accent Color 3: #6aff86

Accent Color 4: #ff00ea

Fonts

Text: Roboto

Headings: Cambria

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This is the typography of H2

This is the typography of H3

This is the typography of H4

This is the typography of P

Primary Color



Secondary Color



Main Text Color



Accent Color 1



Accent Color 2



Accent Color 3



Thursday

Dec 3, 2020

Sunny



Temp 63°

Scoot Around Cozumel



The company has two convenient locations on Cozumel,

Playa del Caren-Cozumel in

This owner-operator company caters to locals, walk-in tourists, enthusiasts, and cruise-based touring groups and

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Thursday
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Sunny

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Friday
Dec 4, 2020

Sunny

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Saturday
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Scooters



Honda Metropolitan Starting at \$49

More Scooter Details
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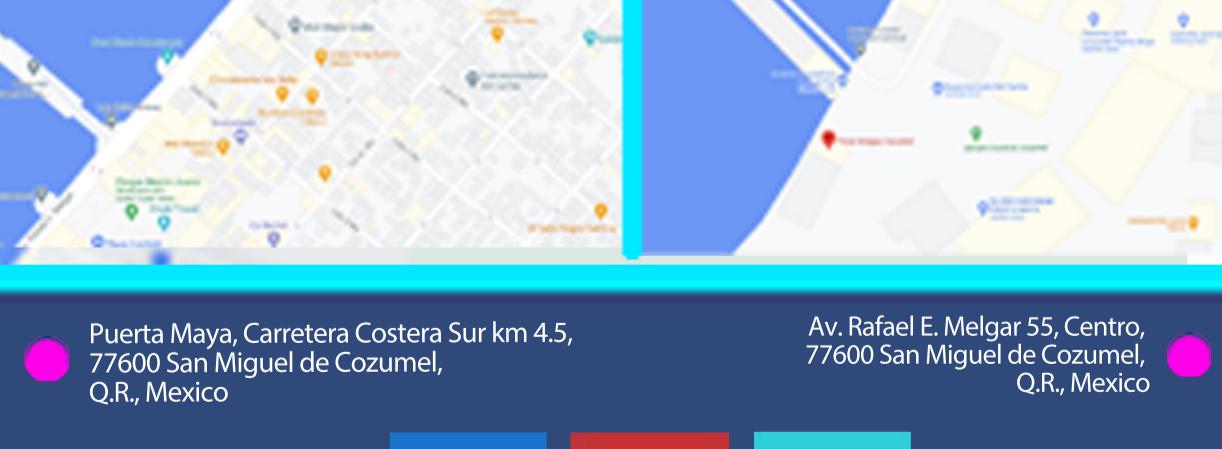


Honda Metropolitan Starting at \$49

More Scooter Details
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More Scooter Details
More Scooter Details

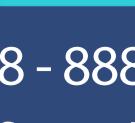
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Puerta Maya, Carretera Costera Sur km 4.5,
77600 San Miguel de Cozumel,
Q.R., Mexico

Av. Rafael E. Melgar 55, Centro,
77600 San Miguel de Cozumel,
Q.R., Mexico



Phone: 2+ (888) 888 - 8888

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The open menu will have an opaque background

Scoots



Scoot Around Cozumel

Scoots

Your Island Exploration Hub In Cozumel, Mexico

This owner-operator company caters to locals, walk-in tourists, enthusiasts, and cruise-based touring groups and partnerships.

Reserve Now

The company has two convenient locations on Cozumel, Playa del Caren-Cozumel in el Centro de Cozumel and the Terminal Puerta Maya. The company promotes friendly and easy to rent services of motor scooters, jeeps, and side-by-sides ATVs.

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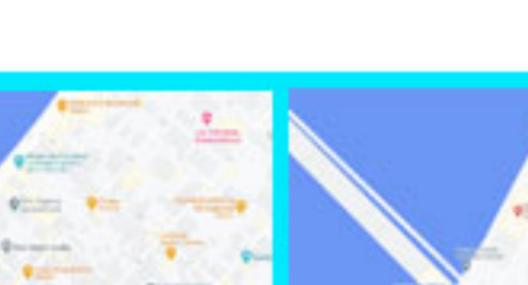
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Scooters



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All-Terrain Vehicles



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Jeeps

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Scoot Around Cozumel

Scoots



Contact

Reservations

Tours

Rentals

Home

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Details

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All-Terrain Vehicles

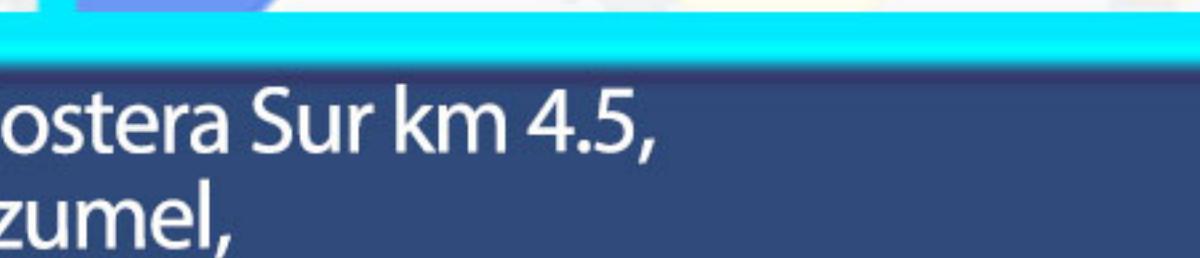
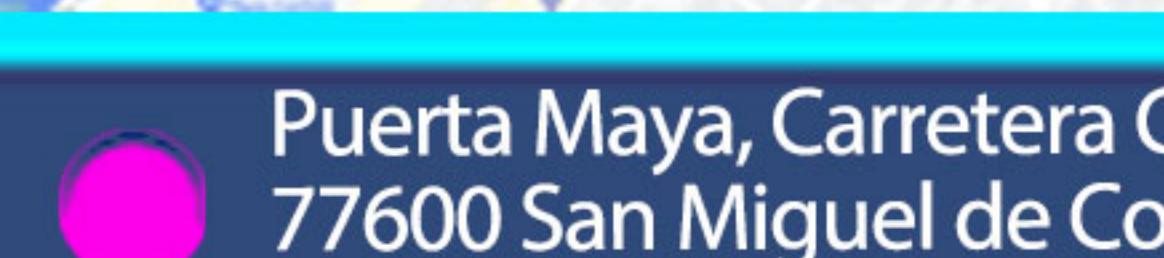
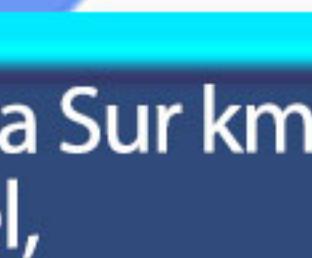
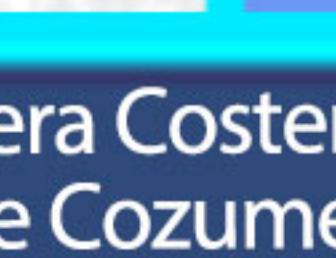


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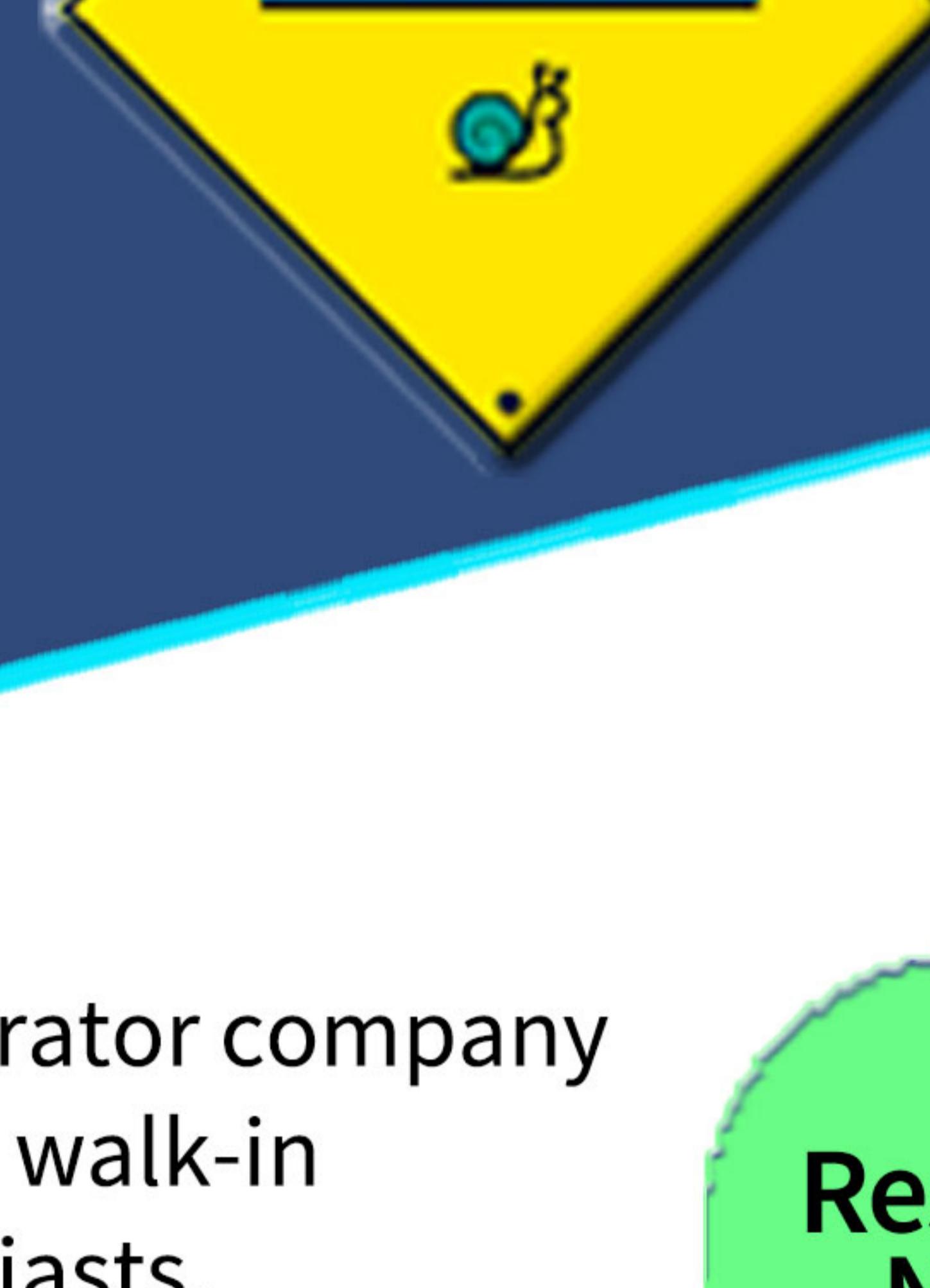
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Scoot Around Cozumel



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Privacy

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ATVs



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Jeeps



Honda Metropolitan
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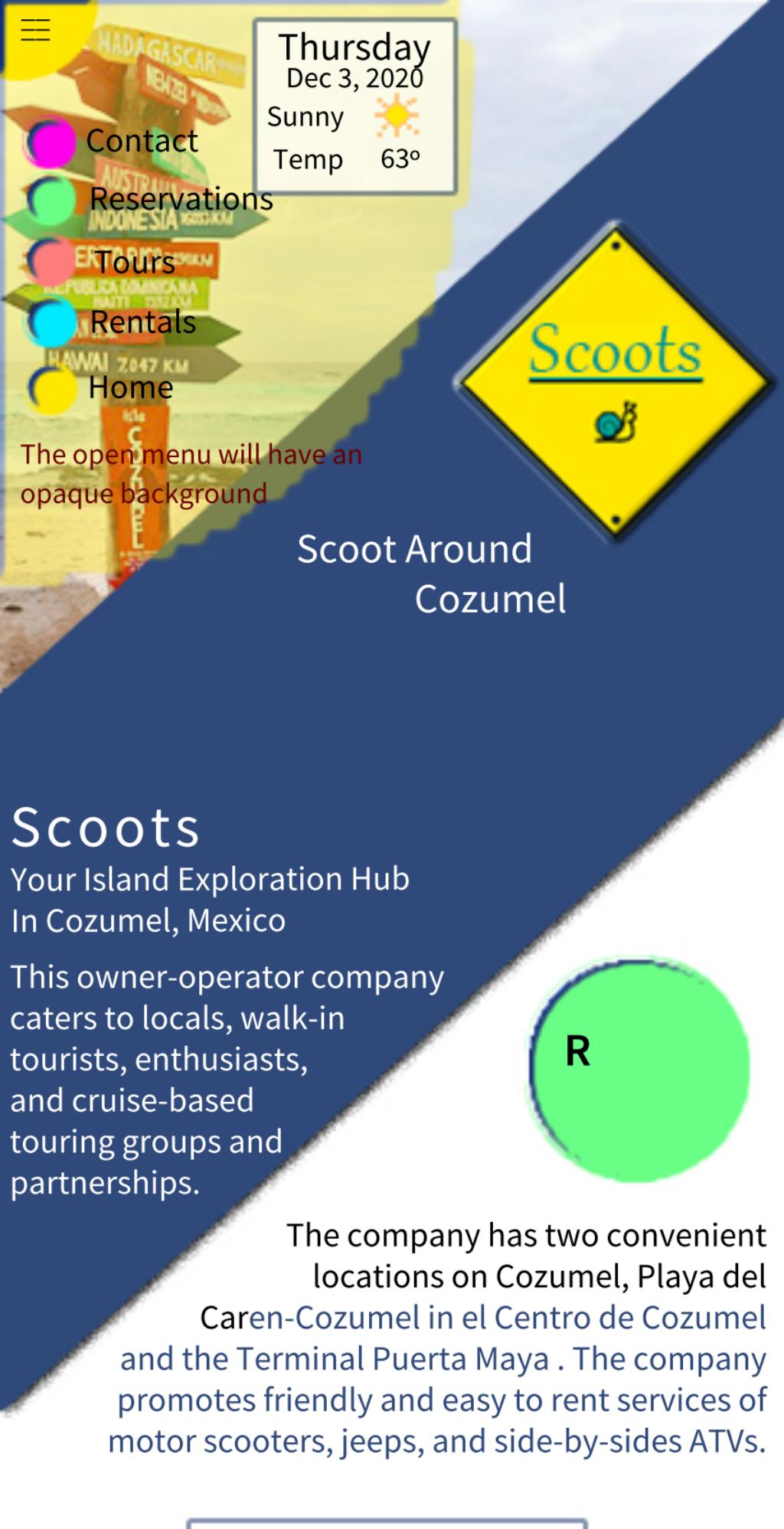
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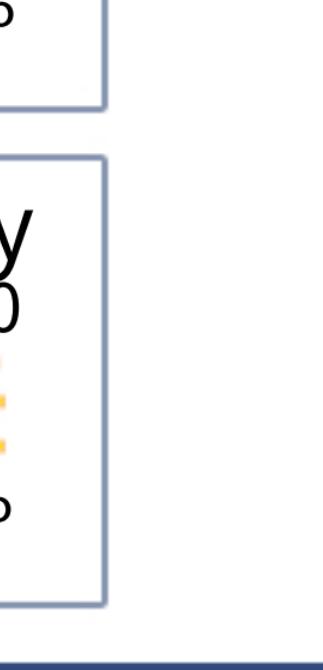
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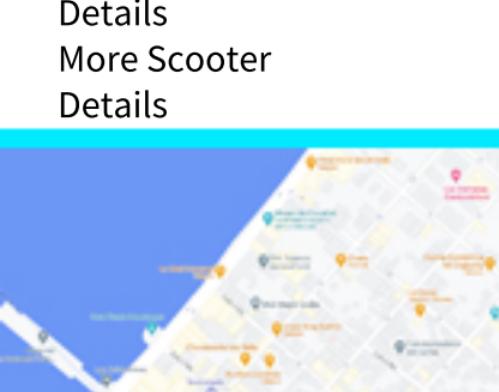
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