

*TOP*  
LUNAR GALA  
*LUT*

# General Information Session

9/12/18

Lunar Gala is a student-run organization at Carnegie Mellon University invested in cultivating interdisciplinary creative talent within the community.

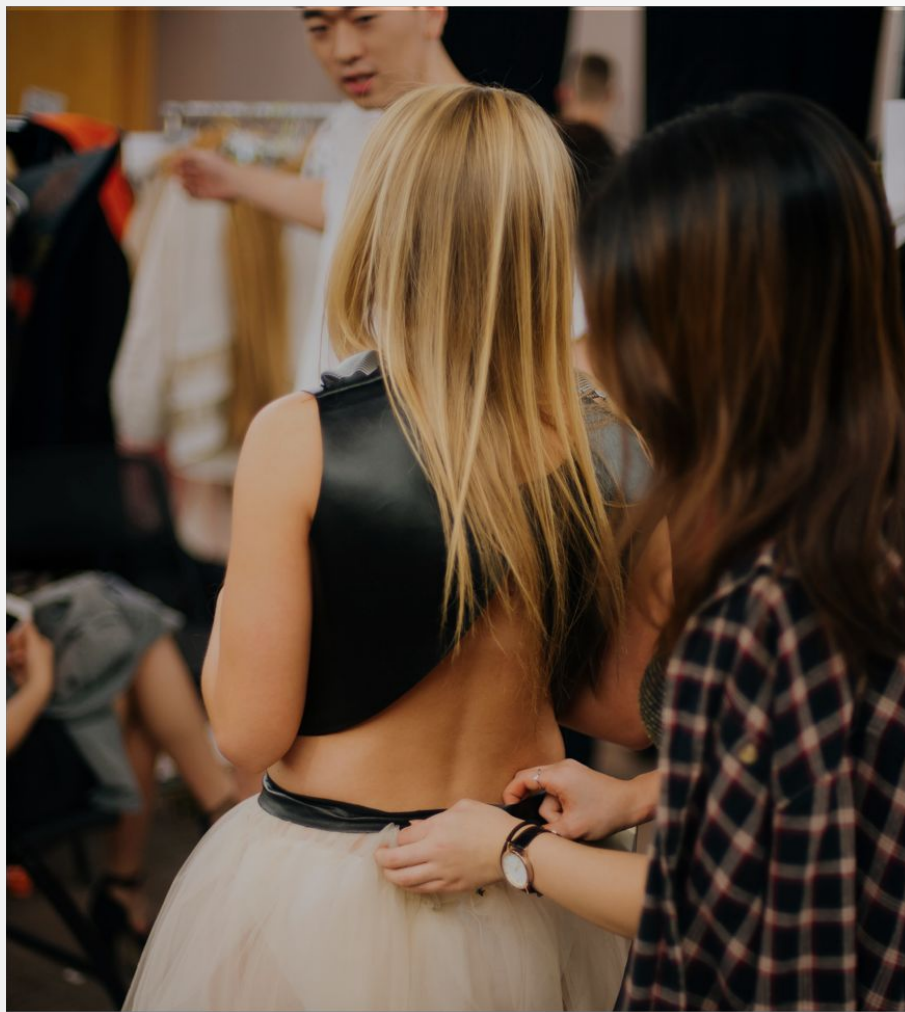


March 2, 2019

A photograph of a workshop or studio environment. In the foreground, a woman with long brown hair, wearing a black leather jacket, is seated at a wooden table, operating a white sewing machine. To her right, another woman with short dark hair and glasses is seated, looking towards the right. Further right, a third woman with long dark hair is standing, looking down at a piece of fabric. The table is cluttered with various items, including a large pile of white fabric strips, a smartphone, and a white hanger. In the background, there are more tables, chairs, and a mannequin wearing a black dress. A poster on the wall in the background features a woman's face and the text "EVE PICKER IS COMING".

Design





# DESIGNER COMMITMENTS

- More time spent out of practice for designers
- Pay for your collections
- Cannot model + design in the same year



# DESIGN PRACTICES

- Tips and tricks for designers
- Model preferences in late October
- Portfolio reviews + check-ins
- Sewing tutorials
- Model fittings where designers fit the models in the looks
- Run-throughs of the show

# DESIGNER COMMITMENTS

- First Designer Practice: Monday Oct. 15th @ 10pm
- Regular practices: Monday & Thursday
- Tech week (Feb 25th - Mar 1st, week of the show): Practice every day
- Practices will be more flexible this year
- Mutually dependent relationship between designers + models — unexcused absences and lack of work will lead to cut looks or being cut

# LUNAR GALA

2018-2019

## PORTFOLIO SUBMISSION INSTRUCTIONS

### 1+ PAGE

#### TITLE OF LINE

##### CONCEPT

A short paragraph about what your line is and why it is important to you.

### 1+ PAGE

#### INSPIRATION/REFERENCES/RESEARCH

What led you to develop the concept and looks for the line?  
This could include images, ideas, people, etc.

### 9+ PAGE

#### SKETCHES OF LOOKS WITH ACCURATE COLORS

Individual Designers must submit 8+ complete looks.  
Teams of two to three must submit 10+ complete looks.

#### LIST OF FABRICS/MATERIALS FOR EACH LOOK

#### COMPILATION OF LOOKS

### 2+ PAGE

#### EXAMPLE(S) OF SEWN WORK OR CREATIVE EQUIVALENT

#### DESCRIPTION OF PAST SEWING EXPERIENCE

#### ROUGH BUDGET FOR MATERIALS

#### LUNAR GALA INFORMATION MEETING

September 12 at 4:30pm in CUC Danforth  
Come meet the Lunar Gala board and learn about the different parts of Lunar Gala.

#### REVIEW SESSION (optional)

September 24 at 5-7pm in CUC McConomy  
Meet face-to-face with the design team to receive feedback before final submissions.

#### SUBMISSIONS

Submissions are due by September 28 at 11:59pm  
Submit to [lunargala.org/submission](http://lunargala.org/submission)  
File Name should be lastname1\_lastname2\_portfolio  
Lines will then be contacted September 30 to set up an in-person interview.

#### INTERVIEW

October 5-7  
Locations to be announced  
Times to be scheduled by teams.  
Meet with the Design Coordinators to discuss your inspiration, objectives, and any relevant experience.  
Meetings to be organized after portfolio submissions.  
Decisions to be released October 15.

#### PRACTICE

October 15 at 8:30pm in Peter Wright McKenna  
Practices will typically last 2 hours and are mandatory.  
Practices will take place at the same time every Monday and Thursday.

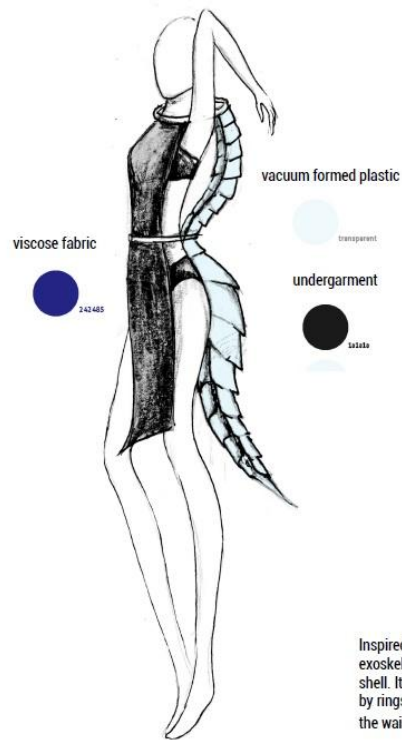
# de·struo

(v.) destroy, demolish, ruin

de + struo (to put together)

Originating from the Latin word destruo meaning break down, **de·struo** takes inspiration from the materiality of concrete and uses rockite and plaster to create casted forms that explore the deterioration of geometry. Exploring a transition from man-made shapes to more natural flows, this line tests the boundaries of casting and blurs the line between construction and fashion. The gradual dissolution of rule sets and form highlights the human figure in new ways; and the transition from geometric and pristine to burned, cracked, and ruined brings out a new beauty that can be found by putting together the remains of rubble.

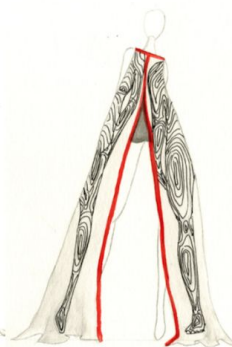




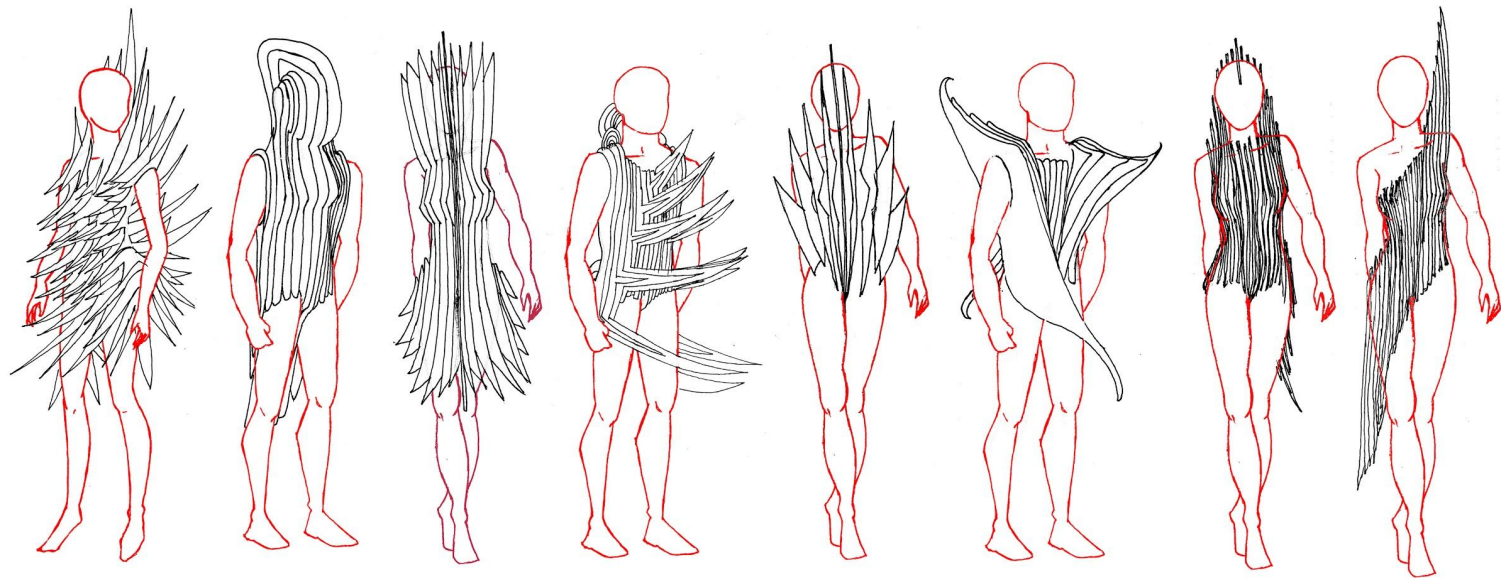
Inspired by the exoskeleton of a lobster shell. It is held together by rings on the neck and the waist.

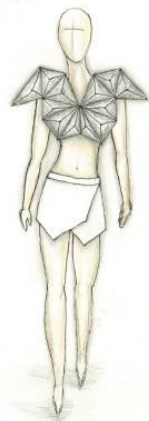






COMPI LATION





\*fabric color  
as shown

\*casted material  
examples overleaf



COLLECTION



sewing expertise: five out of five

EXPERIENCE



## creative works



vacuum-formed model: used CNC Router to make the mold



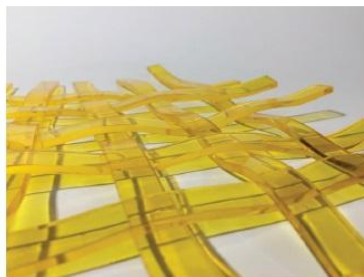
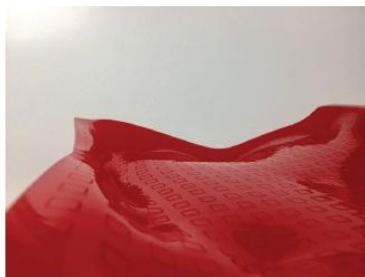
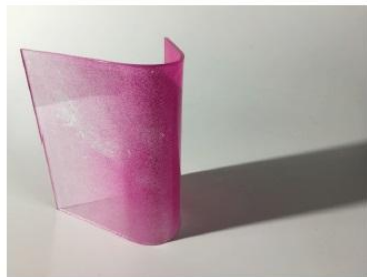
3D-printed model

### full-scale hoop house

#### Notes:

We are planning on stitching the vacuum-formed material to the viscose fabric.





EXPERIMENTATION

# DESIGN PORTFOLIOS

- Portfolio Review Session:  
Sept. 24 @ 5 PM in UC McConomy
- Applications due:  
Sept. 28th @ 11:59 PM
- Interviews:  
Oct. 5th - Oct. 7th
- Revised Portfolios due:  
Oct. 12th @ 11:59 PM

Model

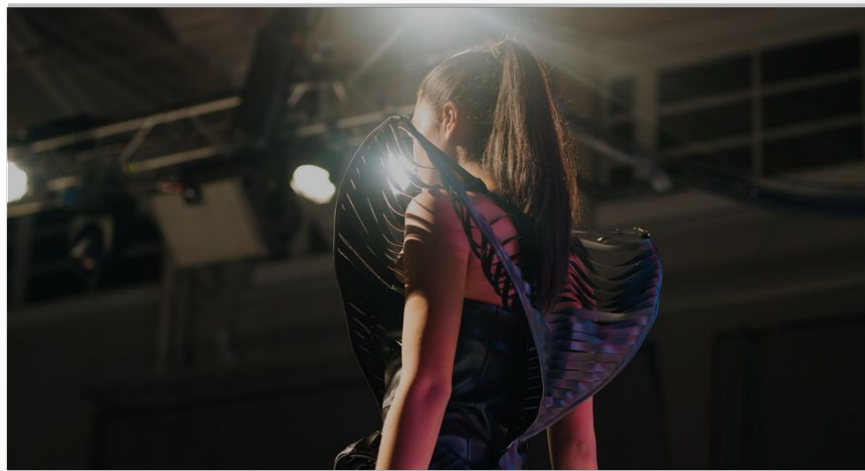


# WHAT IT MEANS TO MODEL

A dark, moody photograph of two models walking away from the camera on a runway. The model on the left is wearing a black short-sleeved top with a white horizontal band across the back and black pants. The model on the right is wearing a long, white, sleeveless dress. They are holding hands. The background is dark with some technical equipment visible on the right side.

- Models chosen to wear and showcase the looks that LG designers design + create





# MODEL COMMITMENTS

- **Every Monday + Thursday:** Practices from 10 PM - 12 AM
- Tech week (Feb 25th - Mar 1st, week of the show): Practice every day
- Practices will be more efficient this year
- Can model + dance in the same year

# MODEL PRACTICES

- Builds model confidence and help improve walk
- Offer various bonding activities with everyone throughout the organization
- Mutually dependent relationship between designers + models — 3 unexcused absences before being cut

# MODEL TRAINING

- **Mon, Sept. 17 @ 9-11 PM, in UC McConomy**
- **Tues, Sept. 18 @ 9-11 PM, in UC Peter/Wright/McKenna**
- Girls: Wear 4+ inch heels (no wedges)
- Demonstrate sample walks + poses, and offer feedback
- Discuss tips and tricks for modeling
- Help models feel comfortable and confident for auditions

# MODEL AUDITIONS

- Model auditions next week in UC McConomy
- Sept 19 - 21 (Wed - Fri): 12:00 - 5 PM



# MODEL AUDITIONS

- 5-10 minutes
- Each person gets a number + has their headshot taken
- Model coordinators will demonstrate walking + prospective models will be recorded walking

# AUDITION ATTIRE

- All: Black fitted clothing
- Girls: Wear 4+ inch heels (no wedges).

Dance







# DANCE PRACTICES AND COMMITMENTS

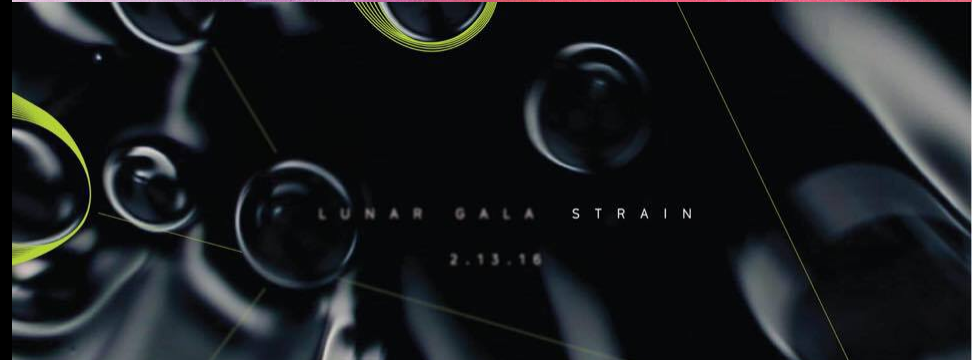
- First semester: Once a week practices (twice if needed)
- Second semester: Once a week practices - cleaning
- Tech week (Feb 25th - Mar 1st, week of the show): Practice almost everyday
- Can model + dance in the same year

# DANCE AUDITIONS

- September 18 @ 7pm location TBD
- Makeup auditions based on demand



Creative



# Creative Team

- Print - LG print materials (posters, magazines, etc.)
- Web - Web experiences and development
- Motion - Promotional videos, spatial motion graphics
- Photography - Take photos for design and PR materials

# Apply to Creative

- Email us at [cmu.lunargala@gmail.com](mailto:cmu.lunargala@gmail.com)
- We will send you an application  
Involves a portfolio

# IMPORTANT DATES - DESIGN

- Portfolio Review Session:  
Sept. 24 @ 5pm in UC McConomy
- Portfolio Submission:  
Due Sept. 28 @11:59pm  
Revised version due Oct. 12 @ 11:59pm



# IMPORTANT DATES - MODELING

- Training:
  - Sept. 17: 9-11pm in UC McConomy
  - Sept. 18: 9-11pm in PWM
- Auditions:
  - UC McConomy, Sept. 19 - 21 (Wed-Fri) 12-5pm



# IMPORTANT DATES - DANCE

- Auditions: Sept. 18 7-9pm location TBD
- Make up auditions based on demand



[lunargala.org](http://lunargala.org)



[cmu.lunargala@gmail.com](mailto:cmu.lunargala@gmail.com)

Find us on Facebook and Instagram

Thank you!

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