

ENACTUS

SEED

CANDIDATE HANDBOOK

ENACTUS SEED CALENDAR

October 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
DAY 1	12	13	14	15	16	DAY 2
DAY 3	19	20	21	22	23	DAY 4
DAY 5	26	27	28	29	30	DAY 6

PITCHING PREPARATION

DAY 1

11th OCTOBER

14:30 - 17:30 GMT+08

SOCIAL INNOVATION & DESIGN THINKING WORKSHOP

***Minimum two representatives from each team**

***Zoom link for the session would be disseminated via Slack**

DAY 2

17th OCTOBER

AGENDA

***Zoom link for the session would be disseminated via Slack**

10:00

10:30

**OPENING REMARKS
& BRIEFING SESSION**

10:30

11:30

**WORKSHOP I
IDEATION & DEVELOPMENT**

11:45

12:45

**WORKSHOP II
BUSINESS STRATEGY**

12:45

13:45

LUNCH

13:45

14:00

BRIEFING SESSION

14:00

16:00

**IDEA POLISHING
& PROPSAL DRAFTING**

16:00

16:15

**DOCUMENT SUBMISSION
& CLOSING REMARKS**

DAY 3

18th OCTOBER

AGENDA

***Zoom link for the session would be disseminated via Slack**

10:00

10:30

**OPENING REMARKS
& BRIEFING SESSION**

10:30

11:15

CONSULTATION SESSION I

11:30

12:15

CONSULTATION SESSION II

12:15

13:15

LUNCH

13:15

14:15

**IDEA POLISHING
& PROPSAL DRAFTING**

14:15

14:30

**DOCUMENT SUBMISSION
& CLOSING REMARKS**

- The team will be meeting one mentor in each consultation session.
- The team will have to enter different zoom meeting for the two consultation sessions.
- Information of the mentors will be available after day 2 of the programme.

DAY 4

24th OCTOBER

14:00 - 15:00 GMT+08

VIRTUAL VISITS TO SOCIAL ENTERPRISES

***Minimum two representatives from each team**

***Zoom link for the session would be disseminated via Slack**

- The team has to submit the final proposal at 18:00 after the virtual visit.
- The team should have already a prepared slides for the pitching presentation in the following day (day 5).

DAY 5

25th OCTOBER

AGENDA

***Zoom link for the session would be disseminated via Slack**

10:00

10:15

**OPENING REMARKS
& BRIEFING SESSION**

10:15

12:45

PITCHING PRESENTATION

13:15

13:45

**FEEDBACK FROM JUDGES
& RESULT ANNOUNCEMENT**

13:45

14:00

CLOSING SPEECH

PITCH PRESENTATION

- Each team gets 10 min to present their project idea which is followed by 5 min for Q/A.
- The presentation should be in English.
- There is no limit on the number of slides.
- Teams will be notified about their presentation timeslot via Slack.
- Teams are expected to be present no later than 5 min after their presentation slot, failure to do so may result in disqualification.

JUDGING CRITERIA

- **Uniqueness & Innovability (20%)**
 - The solution is groundbreaking to the market and industry
 - The solution is competitive when comparing to the existing products or solutions
- **Feasibility & Achievability (20%)**
 - The project initiative aspires toward explicit and realistic objectives
 - The team has the abilities to execute the proposed business plan
- **Sustainability & Defendability (20%)**
 - The solution is able to generate profits in a sustainable manner
 - The solution possesses the potential of scalability
 - The solution is tolerant of replication from potential competitors

JUDGING CRITERIA

- **Societal Values & Responsibility (20%)**
 - The team embeds a social mission in their business
 - The team shows a strong dedication in creating social value
- **Collaboration & knowledge (20%)**
 - The team is able to answer the questions from judges
 - The team shows collective engagements and cooperative spirit during pitching

DAY 6

31th OCTOBER

14:30 - 16:30 GMT+08

CONSULTATION SESSIONS WITH PAST PROJECT TEAMS

***Only for the three selected teams**

***Minimum two representatives from each team**

***Zoom link for the session would be disseminated via Slack**

- **Rules & Regulations:**

<https://www.enactuscityu.hk/enactus-seed-regulation.pdf>

- **Project Proposal Format:**

<https://www.enactuscityu.hk/enactus-seed-proposal-format.pdf>