ENACTUS SEED Project Proposal Template

Note:

1. The project proposal should not exceed 7 pages (excluding the attachments, cover sheet, and table of contents).

2. Please submit the project proposals on Slack.

3. Deadline of the final project proposal: **24 Oct 2020, 18:00 GMT+8** (end of 4th day of Enactus Seed)

The proposal should include (but not limited to) the following parts:

1. **Cover Sheet**
   - Team name (with a logo if any)
   - List of team members
   - Project name

2. **Table of Contents**

3. **Executive Summary**

4. **Project Description**
   - Background
     • Brief description of the project
   - Overall objective of the project
     • Specific goals and objectives of the project (should align with at least one of the 17 United Nations Sustainable Development Goals (SDGs))
     • Anticipated impacts of the project

5. **Market Analysis**
   - Scale of the project
   - Target market
   - Characteristics and uniqueness of the product/ service

6. **Execution Plan/ Work Phases**
   - Outline of detailed work plan (e.g., from seed to prototyping, testing, and launch stage)
   - Intermediate deliverables
   - Timeframe of stages involved

7. **List of Key Stakeholder**
   - Target customer segments
   - Potential collaboration and partnership (e.g., government, NGOs, social enterprises, non-profit organizations…)

8. **Required Knowledge/ Skills**
   - Knowledge required in building the project
   - Skills used from various disciplines for starting, developing, marketing, and establishing the product/ service

9. **Attachment (if available)**

10. **Acknowledgement***
    - Include the following part: We *(Names of team members)* certify that the project we will represent is original, and we have not copied in part or whole or otherwise plagiarised the work of other participants and/or persons. We understand that violating this acknowledgement will result in disqualification of the position in Enactus Seed.