

# ENACTUS SEED Project Proposal Template

Note:

1. The project proposal should not exceed 7 pages (excluding the attachments, cover sheet, and table of contents).
2. Please submit the project proposals on Slack.
3. Deadline of the final project proposal: **24 Oct 2020, 18:00 GMT+8** (end of 4th day of Enactus Seed)

The report should include (but not limited to) the following parts:

**1. Cover Sheet**

- Team name (with a logo if any)
- List of team members
- Project name

**2. Table of Contents**

**3. Executive Summary**

**4. Project Description**

- Background
  - Brief description of the project
- Overall objective of the project
  - Specific goals and objectives of the project (should align with at least one of the 17 United Nations Sustainable Development Goals (SDGs))
  - Anticipated impacts of the project

**5. Market Analysis**

- Scale of the project
- Target market
- Characteristics and uniqueness of the product/ service

**6. Execution Plan/ Work Phases**

- Outline of detailed work plan (e.g., from seed to prototyping, testing, and launch stage)
- Intermediate deliverables
- Timeframe of stages involved

**7. List of Key Stakeholder**

- Target customer segments
- Potential collaboration and partnership (e.g., government, NGOs, social enterprises, non-profit organizations...)

**8. Required Knowledge/ Skills**

- Knowledge required in building the project
- Skills used from various disciplines for starting, developing, marketing, and establishing the product/ service

**9. Attachment (if available)**

**10. Acknowledgement\***

- Include the following part: We (Names of team members) certify that the project we will represent is original, and we have not copied in part or whole or otherwise plagiarised the work of other participants and/or persons. We understand that violating this acknowledgement will result in disqualification of the position in Enactus Seed.