

# ENACTUS

# SEED

## CANDIDATE HANDBOOK

# ENACTUS SEED CALENDAR

## October 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
DAY 1	12	13	14	15	16	DAY 2
DAY 3	19	20	21	22	23	DAY 4
DAY 5	26	27	28	29	30	DAY 6

**PITCHING PREPARATION**

# **DAY 1**

## **11th OCTOBER**

### **14:30 - 17:30 GMT+08**

## **SOCIAL INNOVATION & DESIGN THINKING WORKSHOP**

**\*Minimum two representatives from each team**

**\*Zoom link for the session would be disseminated via Slack**

# DAY 2

17th OCTOBER

## AGENDA

**\*Zoom link for the session would be disseminated via Slack**

10:00

10:30

**OPENING REMARKS  
& BRIEFING SESSION**

10:30

11:30

**WORKSHOP I  
IDEATION & DEVELOPMENT**

11:45

12:45

**WORKSHOP II  
BUSINESS STRATEGY**

12:45

13:45

**LUNCH**

13:45

14:00

**BRIEFING SESSION**

14:00

16:00

**IDEA POLISHING  
& PROPSAL DRAFTING**

16:00

16:15

**DOCUMENT SUBMISSION  
& CLOSING REMARKS**

# DAY 3

18th OCTOBER

## AGENDA

**\*Zoom link for the session would be disseminated via Slack**

10:00

10:30

**OPENING REMARKS  
& BRIEFING SESSION**

10:30

11:15

**CONSULTATION SESSION I**

11:30

12:15

**CONSULTATION SESSION II**

12:15

13:15

**LUNCH**

13:15

14:15

**IDEA POLISHING  
& PROPSAL DRAFTING**

14:15

14:30

**DOCUMENT SUBMISSION  
& CLOSING REMARKS**

- The team will be meeting one mentor in each consultation session.
- The team will have to enter different zoom meeting for the two consultation sessions.
- Information of the mentors will be available after day 2 of the programme.

# **DAY 4**

## **24th OCTOBER**

### **14:00 - 15:00 GMT+08**

## **VIRTUAL VISITS TO SOCIAL ENTERPRISES**

**\*Minimum two representatives from each team**

**\*Zoom link for the session would be disseminated via Slack**

- The team has to submit the final proposal at 18:00 after the virtual visit.
- The team should have already a prepared slides for the pitching presentation in the following day (day 5).



# DAY 5

25th OCTOBER

## AGENDA

**\*Zoom link for the session would be disseminated via Slack**

10:00

10:15

**OPENING REMARKS  
& BRIEFING SESSION**

10:15

12:45

**PITCHING PRESENTATION**

13:15

13:45

**FEEDBACK FROM JUDGES  
& RESULT ANNOUNCEMENT**

13:45

14:00

**CLOSING SPEECH**

# PITCH PRESENTATION

- Each team gets 10 min to present their project idea which is followed by 5 min for Q/A.
- The presentation should be in English.
- There is no limit on the number of slides.
- Teams will be notified about their presentation timeslot via Slack.
- Teams are expected to be present no later than 5 min after their presentation slot, failure to do so may result in disqualification.

# JUDGING CRITERIA

- **Uniqueness & Innovability (20%)**
  - The solution is groundbreaking to the market and industry
  - The solution is competitive when comparing to the existing products or solutions
- **Feasibility & Achievability (20%)**
  - The project initiative aspires toward explicit and realistic objectives
  - The team has the abilities to execute the proposed business plan
- **Sustainability & Defendability (20%)**
  - The solution is able to generate profits in a sustainable manner
  - The solution possesses the potential of scalability
  - The solution is tolerant of replication from potential competitors

# JUDGING CRITERIA

- **Societal Values & Responsibility (20%)**
  - The team embeds a social mission in their business
  - The team shows a strong dedication in creating social value
- **Collaboration & knowledge (20%)**
  - The team is able to answer the questions from judges
  - The team shows collective engagements and cooperative spirit during pitching

# **DAY 6**

## **31th OCTOBER**

### **14:30 - 16:30 GMT+08**

## **CONSULTATION SESSIONS WITH PAST PROJECT TEAMS**

**\*Only for the three selected teams**

**\*Minimum two representatives from each team**

**\*Zoom link for the session would be disseminated via Slack**

- **Rules & Regulations:**

<https://www.enactuscityu.hk/enactus-seed-regulation.pdf>

- **Project Proposal Format:**

<https://www.enactuscityu.hk/enactus-seed-proposal-format.pdf>