



# PROJECT ENVISION

**CSRD & RS**  
Centre for Sustainable Rural  
Development and Research Studies



# Creating Opportunities for Differently-Abled



7,00,000

**Visually challenged people in Tamil Nadu**



8,000

**Of them are employed and independent**

**Project Envision** is a project based on minimizing the above gap. We want to provide a platform for such differently abled people by generating employment for them. We will establish a Business Process Outsourcing unit exclusively for the visually challenged that employs visually challenged people.

Currently, the visually challenged are dependent on charities and other family members to fulfill their basic needs. There are many who are not able to find jobs after completing their graduation.

Project Envision shall ensure that barriers are broken down in the community by proving that there is no significant gap in the employability skills of visually handicapped people and everyone else in many fields. Currently, there are multiple projects by various NGOs that focus on helping physically handicapped people but there is a major scarcity of initiatives for visually handicapped.

Team Enactus, in association with CSRD-RS, VIT Vellore has taken the initiative to plan and execute Project Envision.

A background image showing a group of diverse children smiling and looking towards the camera. The image is slightly blurred and has a warm, orange-toned overlay.

# Envision

Envision means to visualize the future possibility, and through this project, we aim at securing the future of the visually impaired population. Envision, centered at Vellore has a motive of training and making visually impaired people employable in our fully functional call centre.

- The project starts with a capacity of training and employing 7-10 visually impaired people in Vellore district for the job of telemarketing.
- The training will include vocational training, which not only serves as a skill set but also boosts the self confidence of the trainees.
- For the pilot phase, a mobile application specifically designed for the visually challenged by Team Enactus VIT will enable them to place calls easily using a smart phone.
- The quality of the services through this project can be monitored through centrally available phone logs and recordings.
- A basic smart phone and telemarketing training can become a means of livelihood for the visually challenged.
- With time, the project will further be expanded to shift operations on computers, enabling greater functionality.

# About Enactus



## **Empowering Communities.**

ENTREPRENEURIAL – EN

At our core, Enactus is made up of students seeking to enrich their communities by tapping into their entrepreneurial spirit and taking action. Our projects generate sustainable solutions that rejuvenate communities and give hope to those who need it most.

Project Trofi - a venture by Enactus, VIT and supported by Walmart, was targeted at the upliftment of war widows by training them how to stitch, attained national recognition.



## **Louder Than Words.**

ACTION – ACT

Enactus teams not only see opportunities others might overlook, but they seize them, transform ideas into action and action into progress. Through involvement in Enactus, companies highlight their involvement in social initiatives on a global platform.



## **We're Better Together.**

PEOPLE – US

Enactus students, educators and the executives who support Enactus form a strong network that is changing the world for the better.

Like you, they are ambitious and driven to bring about a positive change, starting in their communities and working their way up – ultimately shaping the world of business for the better in the process.

# HOW CAN YOU GET INVOLVED?

## COMPUTERS



There is a requirement of 10 computers for the project. The computers, operated using specially designed software will be required for the visually challenged to place calls, store customer response and gather the relevant information. Use of computers will also make the job more efficient.

## CONNECTIONS



High speed internet connections with local servers are needed for efficient calling and storing the responses. Predictive diallers with automatic call distributors would be required to place the calls efficiently. We would also require technicians to install as well as operate the servers and other hardware.

## INFRASTRUCTURE



Initially, a workspace to accommodate the 8 beneficiaries with 2 managerial heads would be required. The workspace is needed with furniture for the call center, electricity connections, and restrooms. In the future, we would be looking for expansion of the call center to increase the scope and impact of the project.

## TRAINING



A trainer, well versed with the software as well as vocational skills, will be hired to train for the call center operations. Each of the visually challenged will have to undergo training prior to employment. The software sessions will make them well versed with the computers, and vocational training will help build the conviction required for placing the calls.



## CSRD & RS

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