

#### CSRD & RS

Centre for Sustainable Rural Development and Research Studies



# YOU DONT NEED SIGHT TO BUILD A FUTURE. YOU NEED VISION.



7,00,000

Visually challenged people in Tamil Nadu



8,000

Of them are employed and independent

Project Envision is a project based on minimizing the above gap. We want to provide a platform for such differently abled people by generating employment for them. We will establish a Business Process Outsourcing unit exclusively for the visually challenged that employs visually challenged people.

Project Envision shall ensure that barriers are broken down in the community by proving that there is no significant gap in the employability skills of visually handicapped people and everyone else in many fields.

The project deals with employing 7-10 visually impaired people initially, providing them vocational training on the usage of a mobile application designed by Team Enactus VIT specifically for the visually impaired which would enable them to place calls very conveniently using a smart phone. The telemarketing business would help them become self-sufficient and earn a living for themselves!



### Why work with us?

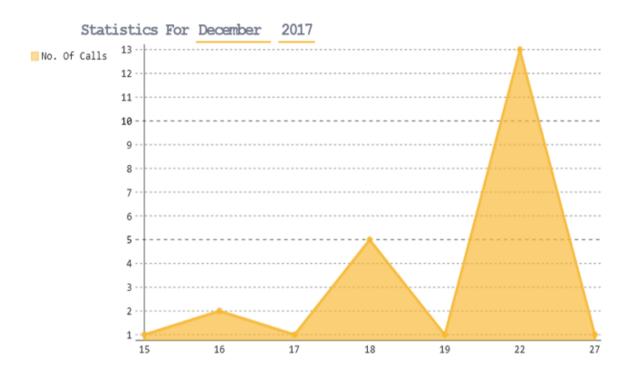


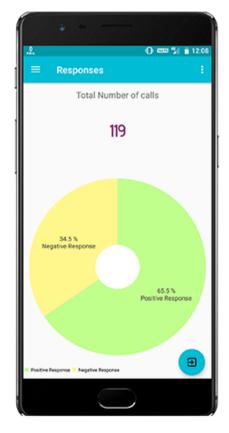
**Project Envision** - a venture by Enactus, VIT, is targeted at the upliftment of visually challenged by training and employing them at a Business Process Outsourcing unit.

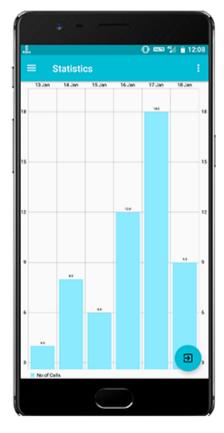
#### We would help you:

- Establish your identity & credibility
- Boost your effective competitiveness
- Create an immediate rapport with your customers.
- Increase your sales territory.
- Achieve measurable results.

# Keep track of your campaign. Anytime. Anywhere!









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# **Contact Us**

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