Enatega Product Overview for Pitch Deck Preparation

✅ Need – Type of Solution

Enatega offers flexible deployment models to meet various business needs:

- One-Time Payment Solution (self-hosted)
- As-Is Use Case (out-of-the-box deployment)
- GST Compliance & User Privacy (adaptable to regional tax laws and privacy policies)

💻 Technology Stack

- Web & Admin: Next.js
- Mobile Apps: React Native
- Backend API: Node.js + Express
- Database: MongoDB

🌟 Key Value Proposition

With **Enatega**, clients gain access to a full ecosystem that includes:

- 🚀 **Unlimited Stores**

- 🚴 **Unlimited Riders**

- 📊 **Admin Dashboard**

- 👥 **Admin-Created Staff Dashboard (Permission Based)**

- 🏪 **Vendor Dashboard**

- 🏬 **Store Dashboard**

- 🛒 **Customer Mobile App + Web for Orders**

- 📦 **Store App**

- 🛵 **Rider App**

- 🌍 **Zone Creation & Expansion by Region**

- 💰 **Flexible Delivery Fee (Fixed or Per KM)**

- 🤝 **Set Store-Specific Commission Rates**

- 💸 **One-Time Payment – No Recurring Fees**

- 👁 **Full Visibility & Control from Admin Panel**

🛍️ Customer App & Web Features

- Promotional **Banners** for Stores

- **Multi-Brand Discovery** Section

- Location-Based **Store Listings**

- **Popular & Top-Rated Stores** Sections

- Filters, Search History, Map View

- **Category-Wise Store Browsing**

- **Dark/Light Mode + Multi-Language & RTL**

- **Phone & Email Verification**

- Inside Store:

  - Store Info, Search, Reviews, Favorites

  - Item Categories, Popular Items, Recommendations

  - Special Instructions, Pickup/Delivery Options

  - Address/Location Management

- ○ **Multiple Payment Methods**

- ○ Tips, Vouchers, Order Cancellation

- ○ Order Tracking, Rating & Reviews

- ○ In-app Support & Help

- ○ Login via Email, Google, Apple

🚴 Rider App Features

- Zone-Based Order Notification

- Alerts for New Orders + Details + Distance

- Real-Time Navigation to Store & Customer

- In-App Chat & Call with Users

- Wallet Functionality

- Order History

- Multilingual + RTL + Dark/Light Mode

- Vehicle Type Management

- Upload License & Bank Details

- Go Offline Option

🏬 Store App Features

- Order Notifications (Pickup + Delivery)

- Cancel Orders

- Set Preparation Time

- Rider Visibility

- Hand Over to Rider or Self Delivery

- Wallet & Transaction History

- Profile + Bank Details + Timing Config

- Multilingual + RTL + Dark/Light Mode

- Go Offline Option

🛠️ Admin Dashboard Features

- **Dashboard with Key Metrics** (Sales, Users, Stores, Vendors)

- Handle:

    - Stores, Riders, Vendors, Zones

    - Banners, Coupons, Users, Staff

    - Configurations, Shop Types, Orders, Notifications

- Full Dispatch System

- Multi-language Support

- Notifications on All Activities

- Wallet Management (Rider + Store Earnings)

- Approve Withdrawals + View All Transactions

- Customer Support Panel

- Set Delivery Fees & Commission Rates

👥 Staff Dashboard (Role-Based Access)

- Access limited strictly to assigned modules

- Example: Rider-only access = Rider panel visibility only

🧑 Vendor Dashboard

- One Vendor = Multiple Stores

- View Reports: Sales, Orders across Stores

- Add Stores + Update Vendor Profile

🏪 Store Dashboard

- Store-Level Analytics (Sales, Orders, Ratings)

- Add Products (Variants, Categories, Add-ons)

- Profile, Bank, Location, Timing & Payment Info

- Create & Manage Coupons

- Wallet & Withdrawal Request

- Full Order Management

- Transaction History