

Red Encabo

Red Encabo is a web developer who graduated from Michigan State University with a mathematics major and an information technology minor.

For many years, Red Encabo has had a prominent interest in user interface and graphic design. Today, he has mastered both HTML and CSS and is proficient in several programming languages, including but not limited to JavaScript, Java, PHP, C++, and Python. These skills help him to specialize in web development. While learning information technology and several essential languages at Michigan State University, Red is interning at Tasen, Inc. where he is building websites for fifty international primary schools and counting.

Personas



Business Owner



Content Creator



Company Recruiter

An individual client who serves a need of one or more local communities or states.

An entertainer or educator who contributes to the online space.

An expert at searching and analyzing prospects in talent acquisition.

Comps



Emily Ridge

emilyridge.ie

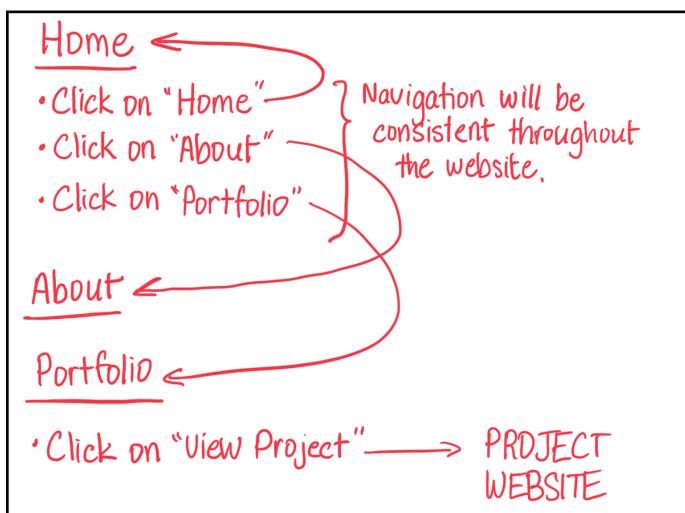


Jeff Siarto

siarto.com

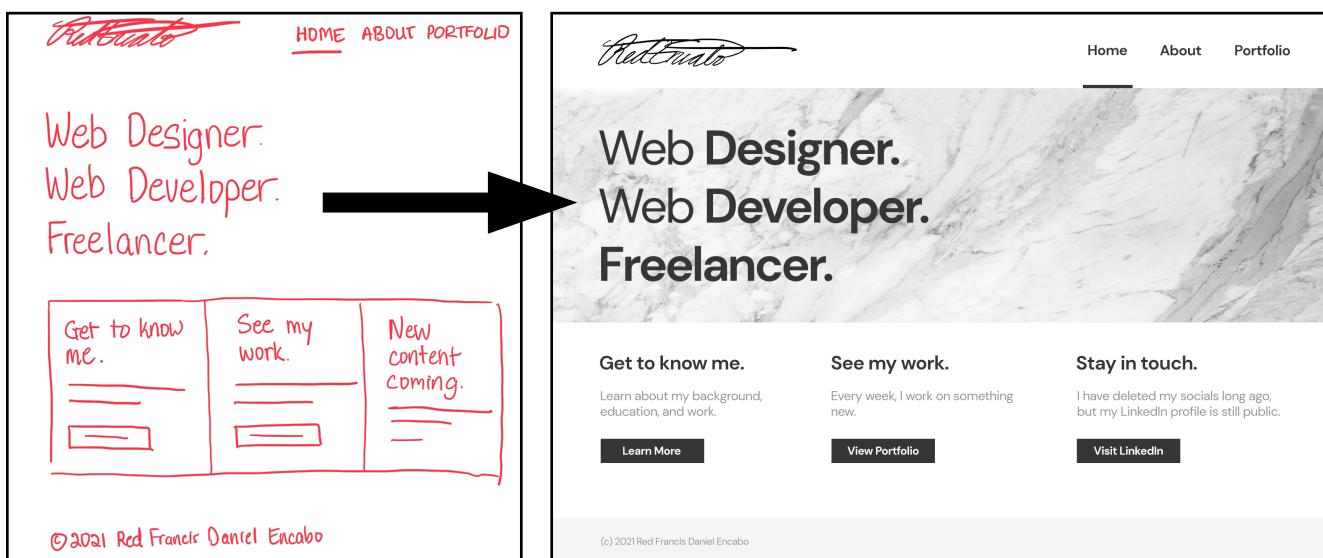
Pre-Production

User Flow, Wireframes, and Comps



The user flow of the website is simple: there will be three links on the primary navigation menu that will take the user to the "Home" page, "About" page, or "Portfolio" page. Buttons such as "View Project" will redirect the user to the actual project (or website).

Since we must follow the class design principles, I will use only three colors throughout the website: white, dark grey, and red. Red is for text links only; the site will implement very light accents in specific website areas to create space between content.



I have noticed that many portfolios use big, bold text that says a lot by saying a little on their homepages. Most portfolios organize projects by columns, which I will do

with the Skeleton Boilerplate, one of the ten things we did not cover. (Fun fact: I already am familiar with Skeleton.)

The image shows two versions of a website side-by-side. On the left is a hand-drawn wireframe in red ink. It features a header with the name "Red Francis" and navigation links for "HOME", "ABOUT", and "PORTFOLIO". Below this is a large, abstract red shape. Underneath the shape are sections titled "Education" and "Work", each with a horizontal line. Below "Work" are three small sketches: a mountain, a grid, and a wavy line. A section titled "Looking to Hire? Here are my skills." follows, with a list of bullet points and a red rectangular box. At the bottom is a copyright notice: "© 2021 Red Francis Daniel Encabo". On the right is the final, polished website. It has a header with the same "Red Francis" logo and navigation links. It includes a large waterfall photograph, a portrait of a man with glasses, and an "About" section with a bio. Below the "About" section is a "Work" section featuring three projects: "PlayPen" (Developing Good Character and Competence), "CAESEDA" (Deaf Children Need a New School), and "Ebom Community Primary School" (Knowledge is Power). At the bottom of the page is a footer with copyright information.

The “About” page will have a brief—perhaps shorter—paragraph about myself, my web development background, and how it came to fruition. I also describe my work and showcase my three latest projects. (The “Portfolio” page will list all of my work, which I will do in the distant future.) Last but not least, the page lists the skills I have as a web developer and a programmer.

The image shows two versions of a portfolio page side-by-side. On the left is a hand-drawn wireframe in red ink. It features a header with the name "RedFrancis" and navigation links for "HOME", "ABOUT", "PORTFOLIO". Below this is a grid of four items. The top-left item has a mountain icon and the number "2". The top-right item has a sun icon and the number "3". The bottom-left item has a sun icon and the number "1". The bottom-right item has a chair icon and the number "4". On the right is the final web design. It has a header with "RedFrancis" and navigation links for "Home", "About", and "Portfolio". Below this is a section titled "Work" with a brief bio: "I currently work as a web development intern at Tasen, Inc. where I am configuring WordPress websites for fifty international schools and counting." There are three project cards: 1. "Playpen Primary and Nursery School" with a preview image, a title, a description, and a "View Project" button. 2. "CAESEDA" with a preview image, a title, a description, and a "View Project" button. 3. "Ebom Community" with a preview image, a title, a description, and a "View Project" button. A large black arrow points from the hand-drawn wireframe towards the final web design.

The “Portfolio” page, as previously mentioned, will be organized into two columns. If the CSS implementation is not too tedious, I would like to include a preview image for each project. Nonetheless, every project will have a title, a short description, and a link (button).