

Do not resize the logo\*



13mm



25mm



32mm



50mm



70mm

## The Lockton logo has specific positioning and structure.

**Color Logo** (See Approved Lockton Colors page for color breakdown.)

1. Globe: Lockton grey (**Pantone 409PC**)
2. Curved L in globe: Lockton blue (**Pantone 294C**)
3. Lockton text: Futura Bold font; Lockton blue (**Pantone 294C**)
4. Registered trademark: Lockton blue (**Pantone 294C**)

### Logo Text

LOCKTON is all caps.

The registered trademark is always present.



### Exclusion Zone

The exclusion zone surrounding the logo must be equal to the width of the "L" in LOCKTON. The colored areas depicted below are the exclusion zones and should remain free from other elements (text and images).



\*may be resized for signs only