


Acquisition Overview

 All Users
100.00% Users

Jan 1, 2020 - Feb 23, 2021

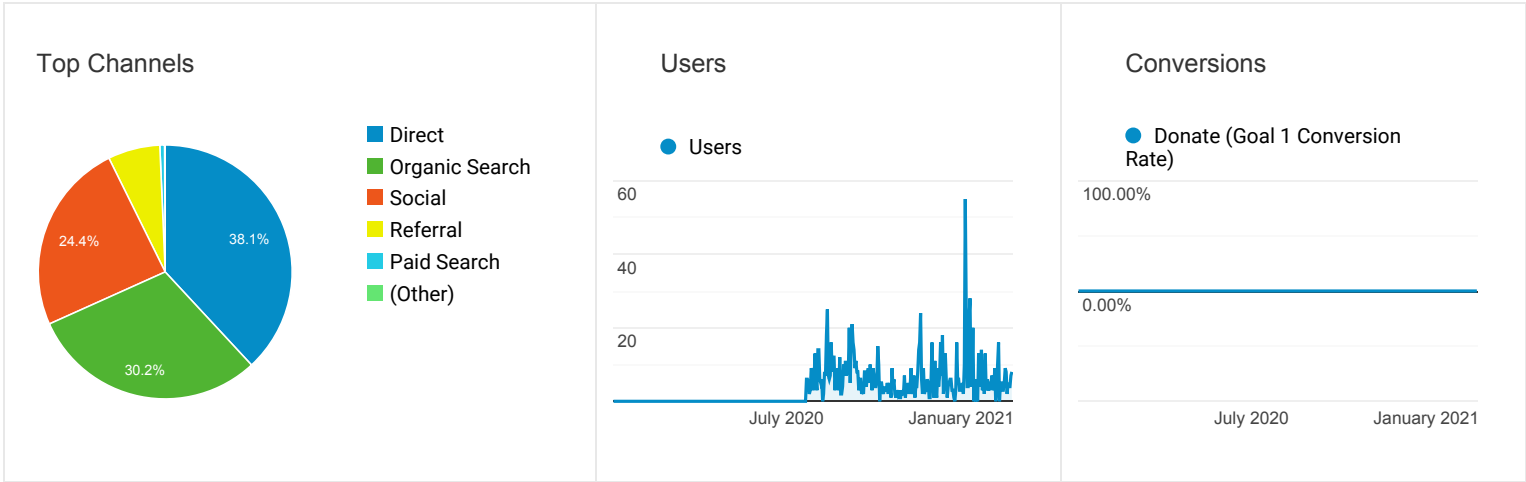
Primary Dimension:

Top Channels

Conversion:

Goal 1: Donate

[Edit Channel Grouping](#)



| | | Acquisition | | | Behavior | | | Conversions | | |
|---|----------------|-------------|-------------|------------|---------------|-------------------|-------------------------|--------------------------|---------------------|----------------|
| | | Users ↓ | New Users ↓ | Sessions ↓ | Bounce Rate ↓ | Pages / Session ↓ | Avg. Session Duration ↓ | Goal 1 Conversion Rate ↓ | Goal 1 Completion ↓ | Goal 1 Value ↓ |
| | | 1,136 | 1,136 | 1,640 | 86.16% | 1.20 | 00:00:59 | 0.00% | 0 | \$0.00 |
| 1 | Direct | 448 | <div></div> | | 86.07% | <div></div> | | 0.00% | | |
| 2 | Organic Search | 355 | <div></div> | | 88.60% | <div></div> | | 0.00% | | |
| 3 | Social | 287 | <div></div> | | 87.91% | <div></div> | | 0.00% | | |
| 4 | Referral | 78 | <div></div> | | 75.46% | <div></div> | | 0.00% | | |
| 5 | Paid Search | 7 | <div></div> | | 100.00% | <div></div> | | 0.00% | | |
| 6 | (Other) | 1 | <div></div> | | 66.67% | <div></div> | | 0.00% | | |

To see all 6 Channels click [here](#).