

Channels

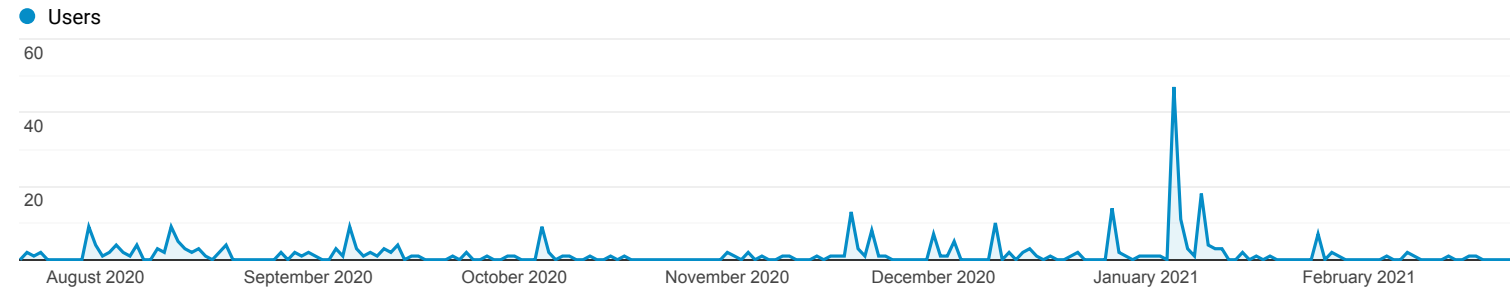
ALL » DEFAULT CHANNEL GROUPING: Social

Jul 21, 2020 - Feb 23, 2021

All Users
25.26% Users

Explorer

Summary



Social Network	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Donate (Goal 1 Conversion Rate)	Donate (Goal 1 Completions)	Donate (Goal 1 Value)
	287 % of Total: 25.26% (1,136)	274 % of Total: 24.12% (1,136)	364 % of Total: 22.20% (1,640)	87.91% Avg for View: 86.16% (2.04%)	1.16 Avg for View: 1.20 (-3.39%)	00:00:27 Avg for View: 00:00:59 (-53.51%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Facebook	278 (96.86%)	267 (97.45%)	353 (96.98%)	88.10%	1.16	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. LinkedIn	6 (2.09%)	4 (1.46%)	8 (2.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. YouTube	2 (0.70%)	2 (0.73%)	2 (0.55%)	50.00%	2.00	00:02:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Twitter	1 (0.35%)	1 (0.36%)	1 (0.27%)	0.00%	2.00	00:04:39	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4