



**BRAZE EXPERT**

Cross Platform marketing

# Marketing Automation Customer Retention



## Nice to meet you!

Hello, I'm Dan! My wife and I are raising our three daughters in OKC. I love helping businesses showcase their incredible products: bringing visibility, cultivating customers, and wowing your audience.

## My Approach

- We're partners in collaborating on your growth and strategic goals
- Our marketing strategy is tailored to your brand and audience
- Long term customer retention

### Operations Package

**\$500**  
per month

1 Email / week  
2 workflows / month  
email list segmentation  
A/B testing  
technical support  
troubleshooting


### Partnership Package

**\$2000**  
per month

Content & CTA Strategy  
Responsive Design  
3 Emails / week  
4 workflows / month  
email list segmentation  
updates  
A/B testing  
technical support  
troubleshooting  
Integration with other systems

### VIP Package

**\$3000**  
one-time project

Content & CTA strategy  
Responsive design  
Desktop/mobile   
Light/dark mode  
15 emails  
4 complex workflow set-up  
4 advanced email list  
segmentation updates  
A/B testing  
technical support  
troubleshooting