

YouVersion MarCom Web Developer Activities

Congrats! You've been selected to show us your skills! There are three activities in this assignment. Please read through this entire document before you begin. Return the completed project by **Wednesday, April 19 at 12:00pm CDT.**

ACTIVITY #1

We regularly communicate with the YouVersion community via push notifications. Currently, there is not a direct integration between our translation tool and our push notification system. This means that we have to manually copy and paste what our volunteers translate from one tool to the other. Because of this limitation, we are only able to communicate via push notification to our top 3 languages. Leadership wants us to scale up and regularly communicate with all 60+ languages that the Bible App is localized in. How would you approach this situation?

INSERT YOUR RESPONSE BELOW

ACTIVITY #2

[This folder](#) contains 18 different translated files (for example input-en.json) and then 2 output files (output-title.html and output-message.html) that are built using the information in the 18 input files. Please write a script, in whatever programming language you prefer, that processes all the input files and would generate the same two output files. For this example, you can assume that the files and script would be stored locally on your computer in the same folder.

ACTIVITY #3

Email plays a big part in our communication strategy. To the best of your ability, using the following document as a guide along with these [assets](#), create an HTML version of an email we could send.

BEGIN EMAIL DOCUMENT

Subject:

Anxious or afraid? Here's what God says:

Preview Text:

Let God fill you with His hope and peace



YouVersion

WHAT ARE YOU ANXIOUS ABOUT?



Look around and you'll quickly see that our world is filled with instability and uncertainty. Every day seems to bring with it another disheartening news headline or unanswered question. In the midst of life's struggles, how do we hold onto hope?

We fix our eyes on Jesus.

God promises that He will never leave us or forsake us. As we seek His heart, we find hope for our souls and strength to face whatever is in front of us. Our situation

may not change, but when we spend time in God's Word, our perspective shifts.

*When you call on me,
when you come and pray to me, I'll listen.*

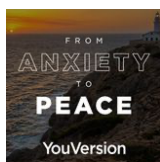
Jeremiah 29:12

If you're looking for more encouragement, try one of these Plans about anxiety and fear. Allow God to comfort you and fill you with His peace.



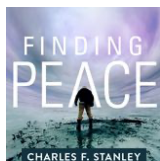
**A Journey From Worry to
Confident Hope**

N.T. Wright, 7 Days



From Anxiety to Peace

YouVersion Originals, 6 Days



Finding Peace

Charles F. Stanley, 10 Days

[Find a Plan](#)

YouVersion



GIVE

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END EMAIL DOCUMENT

When you are finished with this entire exercise, please email john.shaida@youversion.com and cc: kaylee.ross@youversion.com including the script file from Activity #2 and either a link to view the completed email or attaching an html file from Activity #3.

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Nothing in these documents may be shared or used outside of this testing process.