



New York University '23  
Bachelors in Computer Science | 4.0

## Personal Contact

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## Relevant Courses

- Design and Analysis of Algorithms
- Introduction to Operating Systems
- Software Engineering
- Artificial Intelligence
- Introduction to Databases
- Computer Security
- Computer Architecture and Organization
- Object oriented programming
- Data Structures and algorithms
- Ai, ML, Data science
- Computer Science I
- Computer Science II
- NYU Hyperloop Project

## Experience

### UX Research and Design Intern | Lenovo Group Ltd. | Jun 2018- Aug 2018

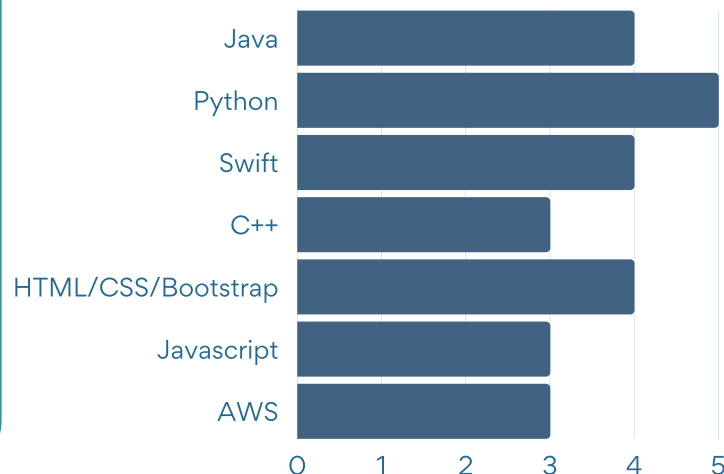
- Researched Generation Z market, and presented data analysis to VP of Global Marketing and team managers.
- Directed marketing campaign for Generation Z consumers to acquire new sales and conducted personal interviews with members from over 13 counties in North Carolina.
- Used: video production tools- Adobe Premiere Pro and Final Cut Pro

### Founder, Developer | Saaho Technologies | Jan 2020- Present

- Focused on innovating methods to integrate technology into local businesses to increase their competitive edge and showcase their uniqueness to consumers.
- **Fusion 9 Restaurant-** Increased revenue by 48% within 4 months. Implemented an augmented reality menu of 20 dishes to increase customer engagement. Working on mobile app payment system to allow for customers to pay from their table.
  - Designed mobile app to recognize desired dish from physical menu and produce a 360° 3D model for the customer.
  - Executed with: Swift ARKit, Swift
- **Ellerbe Pharmacy-** Initiated data analysis to evaluate customer satisfaction and feedback. Created website that schedules appointments for customers.
  - Implemented text mining to expedite process for owners to identify areas for growth in customer service and employee interactions. In 3 steps, customer enters feedback onto monitor as they exit, program analyses text responses, owner views issues at the pharmacy.
  - Developed with: Python, Javascript, HTML, CSS, Bootstrap
- **Triangle Badminton Club-** Redesigned website for ease of user experience. Launched a marketing campaign which resulted in a 23% increase in memberships in the first 3 months.
  - Addressed difficulty in navigating membership registration process through simplifying user interface. Reduced redundancy in signing up from over 10 clicks from the homepage to a single click on a simpler home page.
  - Produced with: JavaScript, HTML, CSS, Bootstrap

### Business Strategist, Developer | Aigebra.io | Jun 2020- Present

- Devised iOS, watchOS, and web games to simplify over 15 AI concepts for 2nd-10th graders to build their potential for data science.
- Defined 5-tier pay structure for employees based on training and level of responsibility after consulting market comparisons from 8 similar industries.
- Introduced 2-tier referral program for students and employees.



## Skills/Abilities

- Microsoft Office
- Final Cut/Premiere Pro
- Graphic Design
- Marketing
- Public speaking
- English
- Telugu
- French