

JESSE

7-Day Digital Readiness Action Plan

Your personalized plan starts today

31 /100 STARTING FRESH

No worries — this is exactly the right place to start. This plan closes your biggest gaps in 7 focused days.

ACCESS & OWNERSHIP	DATA LOSS	PLATFORM	STEWARDSHIP
40%	15% ▲	30%	30%

YOUR 7-DAY JOURNEY

- 1 Today
- 2 Day 2
- 3 Day 3
- 4 Day 4
- 5 Day 5
- 6 Day 6
- 7 Day 7

DAY 01

Secure Your Digital Accounts

DATA LOSS · 15%

⚡ QUICK WIN — UNDER 10 MINUTES

- ☐ **List every platform where you have an account**
Email, social, banking, streaming. **\$600B+ in digital assets go permanently lost at death** because no one knew they existed.
- ☐ **Identify your top 3 most critical accounts**
Email is usually the master key. If someone inherits your email, they can recover everything else.
- ☐ **Write down your primary email login credentials in a secure location**
Not a sticky note. A password manager, locked document, or sealed envelope with your will.

Day 1 done. You just addressed your lowest-scoring domain. Tomorrow: access & ownership.

DAY 02

- ☐ **List all financial accounts: bank, brokerage, crypto, PayPal, Venmo**

Map Your Digital Assets

ACCESS &
OWNERSHIP · 40%

\$70B in assets go unclaimed annually in the US alone because families don't know accounts exist.

☐ **Note the account number or username for each — not the password**

Enough info for your executor to locate and claim the account legally.

☐ **Check if any account has a named beneficiary on file**

Beneficiary designations override your will. An outdated beneficiary can send assets to the wrong person.

Day 2 done. Your executor now has a map. Tomorrow: what happens to your social presence.

DAY 03

Decide Your Platform Fate

PLATFORM · 30%

☐ **Decide: memorialize, delete, or transfer each social account**

Facebook, Instagram, Google, LinkedIn — each has a different process. Leaving this blank means the platform decides for you.

☐ **Set up Google's Inactive Account Manager (takes 5 minutes)**

Designates who gets your Google data — Drive, Gmail, Photos — and when. The only platform with a native solution that actually works.

☐ **Write one sentence per platform describing your wishes**

Your executor needs instructions, not guesswork. "Delete my Instagram" is enough.

Day 3 done. Your digital identity has instructions. Tomorrow: the people who carry this out.

DAY 04

Name a Digital Executor

STEWARDSHIP · 30%

☐ **Choose one person who will manage your digital estate**

This person needs to be tech-comfortable, trustworthy, and available. They don't have to be your legal executor.

☐ **Tell them — have the conversation today**

76% of Americans have no end-of-life plan. Being the exception means actually having the conversation, not just planning to.

☐ **Give them secure access to your master account document**

A document they can't find is a document that doesn't exist. Secure doesn't mean hidden from everyone.

Day 4 done. Someone is now responsible. Tomorrow: the physical documents that back all of this up.

DAY 05

Anchor Your Digital Plan to Legal Docs

ACCESS &
OWNERSHIP · 40%

☐ **Confirm you have a will, trust, or POA — even a basic one**

Digital wishes not tied to legal documents can be ignored by platforms. Courts can't enforce what isn't documented.

☐ **Add a "digital assets" clause or letter of instruction to your will**

References your digital executor and the location of your master document. Takes one paragraph.

☐ **Store legal docs and digital plan in the same location**

One place. Not four. A family under grief will not go on a scavenger hunt.

Day 5 done. Legal and digital are now connected. Two days left: your legacy message and your plan to keep this current.

DAY 06

Record Something

☐ **Write a one-page "legacy letter" — your values, what matters, what you want remembered**

Not legal. Personal. The most meaningful thing you will leave. Takes 20 minutes. Lasts forever.

☐ **Record a short voice or video message for someone you love**

Worth Leaving Behind

STEWARDSHIP · 30%

Your voice after you're gone. There is no technology that replaces this. Phone camera. One take. Do it today.

☐

Store these in your digital legacy folder alongside your account list

One location. Your executor finds everything together.

Day 6 done. You've left something that actually matters. Tomorrow: lock it in and set a review date.

DAY 07

Lock It In & Schedule a Review

DATA LOSS · 15%

☐

Do a final audit: every account, every document, every instruction in one place

Completeness check. If your executor had to act today, could they? That's the test.

☐

Set a calendar reminder to review and update this plan every 12 months

You'll open new accounts, close others, change relationships. A plan that isn't updated is a plan that fails.

☐

Confirm your digital executor knows where everything is stored

One confirmation conversation. One text. Close the loop.

Plan complete. You started at 31/100. You've now done what 76% of Americans haven't. Protect it. Update it annually.

ENDevo

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