Data Management for Data Science

Lecture 2: Statistical Inference and Exploratory Data Analysis

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First assignment (P0)

- Create a GitHub account and clone the github repository of the class.

Today’s Lecture

1. Quick Recap: The data science workflow

2. Statistical Inference

3. Exploratory Data Analysis
   - Activity: EDA in Jupyter notebook

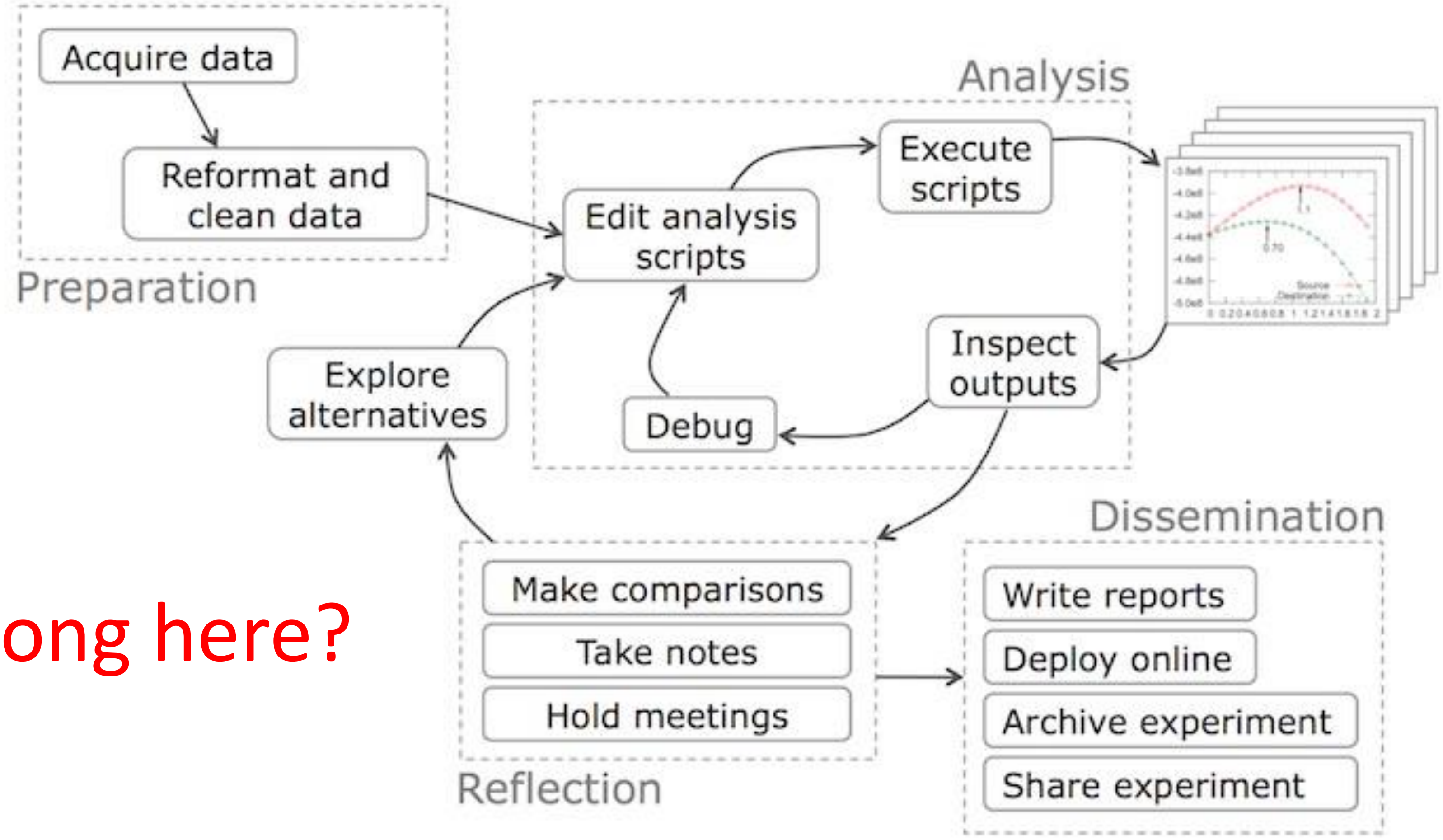
1. Quick Recap: The DS Workflow

One definition of data science

Data science is a broad field that refers to the collective processes, theories, concepts, tools and technologies that enable the review, analysis and extraction of valuable knowledge and information from raw data.

Source: Techopedia

Data science workflow

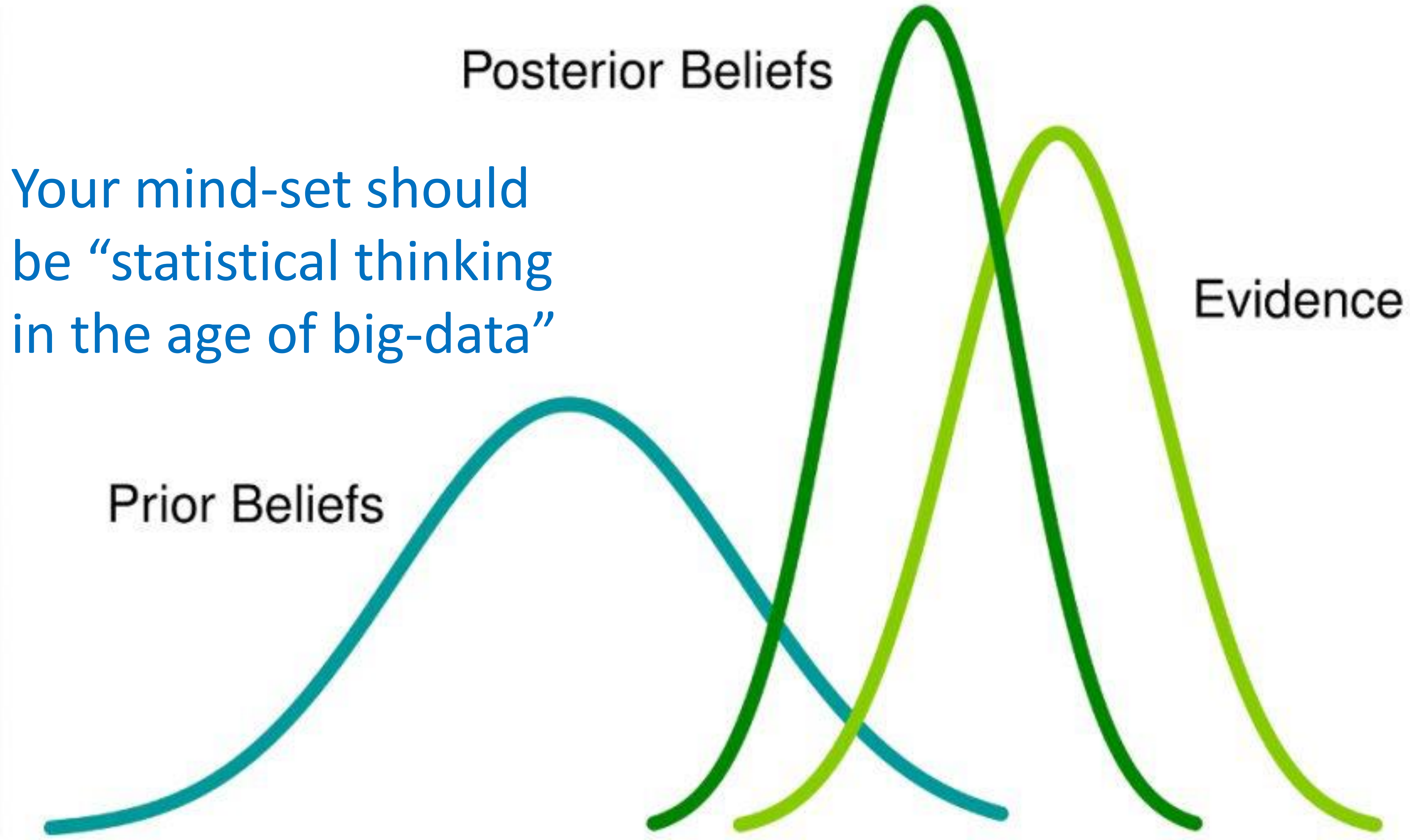


What is wrong here?

https://cacm.acm.org/blogs/blog-cacm/169199-data-science-workflow-overview-and-challenges/fulltext

Data science is
not (only) about hacking!

Your mind-set should be “statistical thinking in the age of big-data”



2. Statistical Inference

What you will learn about in this section

1. Uncertainty and Randomness in Data

2. Modeling Data

3. Samples and Distributions

Uncertainty and Randomness

- Data represents the **traces** of real-world processes.
  - The collected traces correspond to a **sample** of those processes.
- There is **randomness** and **uncertainty** in the data collection process.
- The process that generates the data is **stochastic** (random).
  - Example: Let’s toss a coin! What will the outcome be? Heads or tails? There are many factors that make a coin toss a stochastic process.
- The sampling process introduces uncertainty.
  - Example: Errors due to sensor position due to error in GPS, errors due to the angles of laser travel etc.

Models

- Data represents the **traces** of real-world processes.

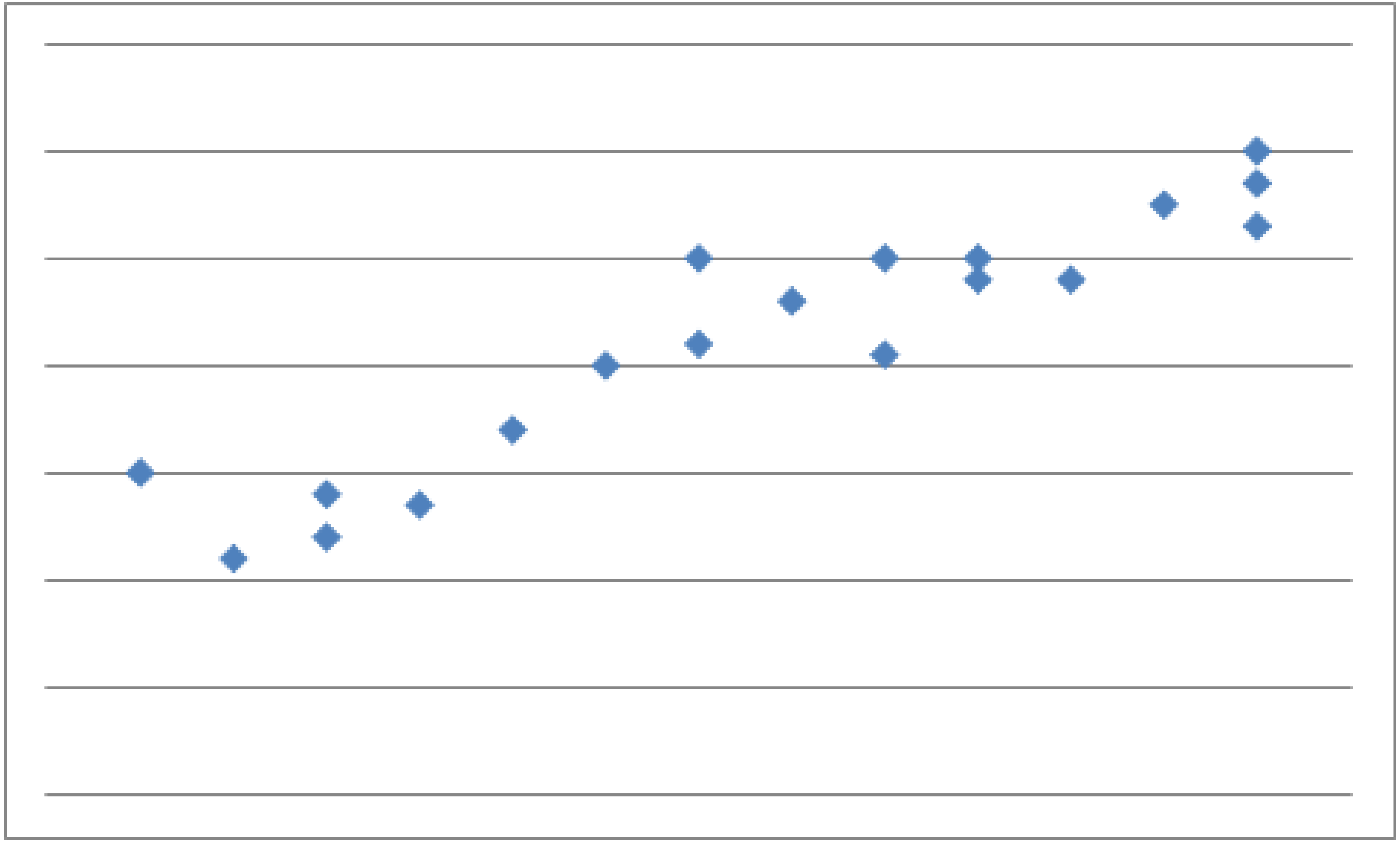
- Part of the data science process: We need to **model** the real-world.

- A model is a function $f_\theta(x)$
  - x: input variables (can be a vector)
  - θ: model parameters

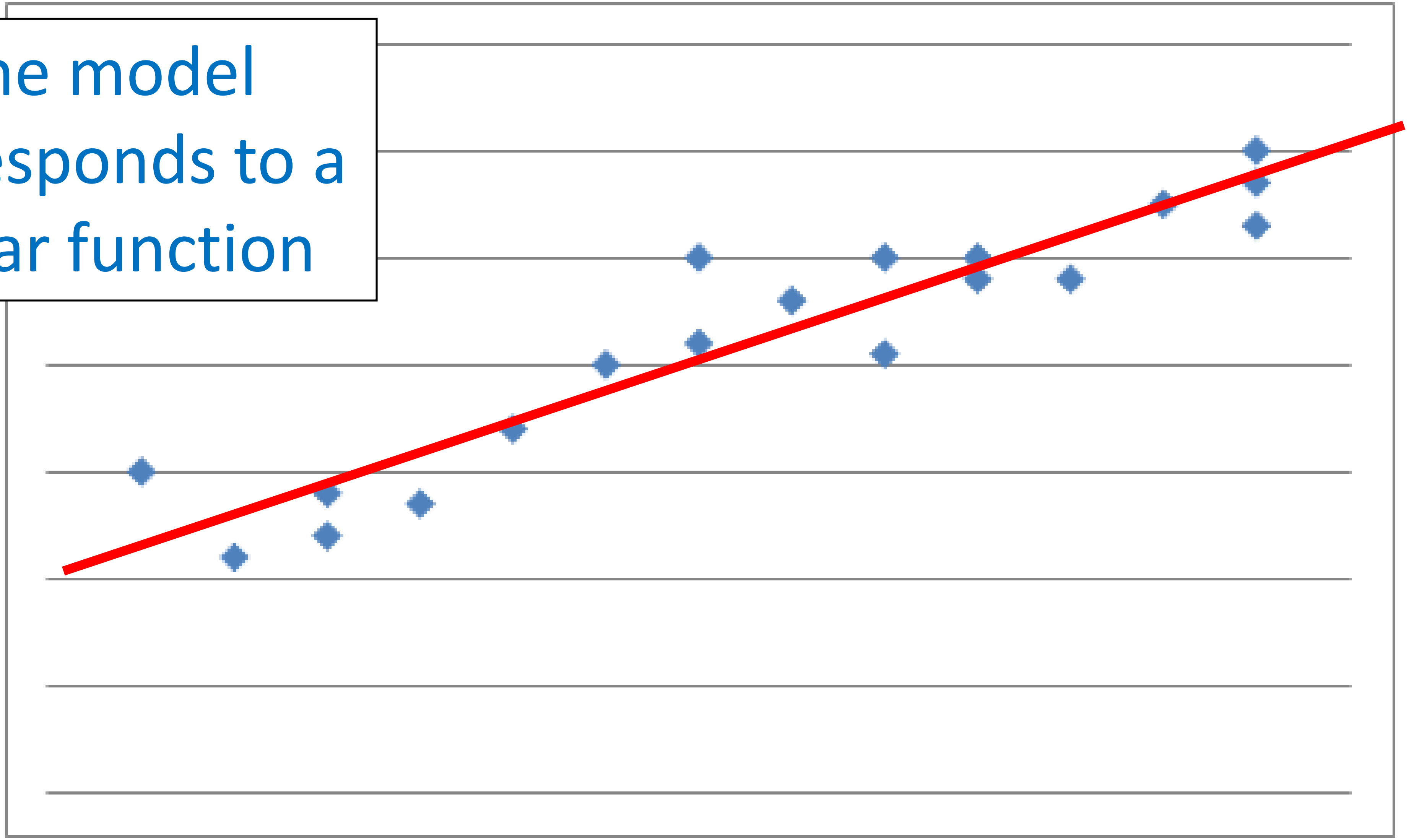
Modeling Uncertainty and Randomness

- Data represents the **traces** of real-world processes.
- There is **randomness** and **uncertainty** in the data collection process.
- A model is a function $f_\theta(x)$
  - x: input variables (can be a vector)
  - θ: model parameters
- Models should rely on **probability theory** to capture uncertainty and randomness!

Modeling Example



Modeling Example



The model corresponds to a linear function

Population and Samples

- Population is complete set of traces/data points.
  - US population 314 Million, world population is 7 billion for example
  - All voters, all things
- Sample is a subset of the complete set (or population).
  - How we select the sample introduces biases into the data
- Population ➔sample ➔ mathematical model

Population and Samples

- Example: Emails sent by people in the CS dept. in a year.
- Method 1: 1/10 of all emails over the year randomly chosen
- Method 2: 1/10 of people randomly chosen; all their email over the year
- Both are reasonable sample selection method for analysis.
- However estimations pdfs (probability distribution functions) of the emails sent by a person for the two samples will be different.

Back to Models

- Abstraction of a real world process

- How to build a model?

- Probability distribution functions (pdfs) are building blocks of statistical models.

Probability Distributions

- Normal, uniform, Cauchy, t-, F-, Chi-square, exponential, Weibull, lognormal, etc.
- They are known as continuous density functions
- For a probability density function, if we integrate the function to find the area under the curve it is 1, allowing it to be interpreted as probability.
- Further, joint distributions, conditional distributions and many more.

Fitting a Model

- Fitting a model means estimating the parameters of the model.
  - What distribution, what are the values of min, max, mean, stddev, etc.

- It involves algorithms such as maximum likelihood estimation (MLE) and optimization methods.

- Example: y = β1+β2$*x$ ➔ y = 7.2 + 4.5*x

3. Exploratory Data Analysis

What you will learn about in this section

1. Intro to Exploratory Data Analysis (EDA)

2. Activity: EDA in Jupyter

Activity

- Notebook link provided on github.