Data Management for Data Science

Lecture 21: Information Extraction

Prof. Asoc. Endri Raço

So far...

- 1. Manage data of various forms (structured, key-values, documents)
 - 1. RDBMS
 - 2. MadReduce
 - 3. Key-value Stores
- 2. How to learn models that capture the distribution of observed data
 - 1. Statistics and Statistical Inference
 - 2. Linear Classifiers
 - 3. Decision Trees
 - 4. Unsupervised/Supervised learning
 - 5. Optimization

Until the end of the semester...

1. Information extraction and Data Integration

- 2. Communicating insights
 - 1. Visualizations and Privacy

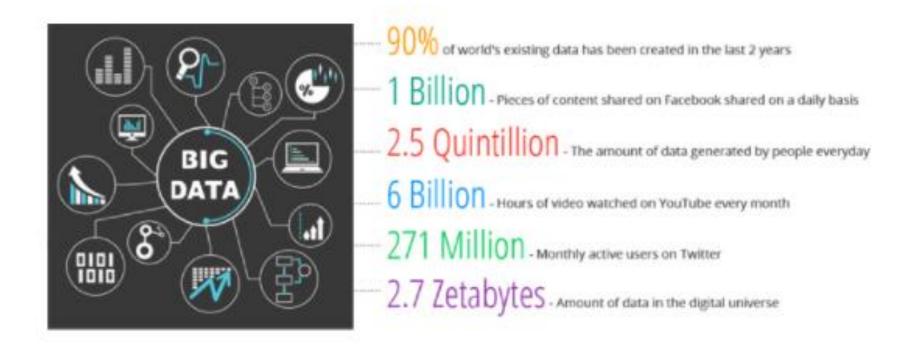
Information Extraction

1. Extracting knowledge from unstructured data (e.g., text)

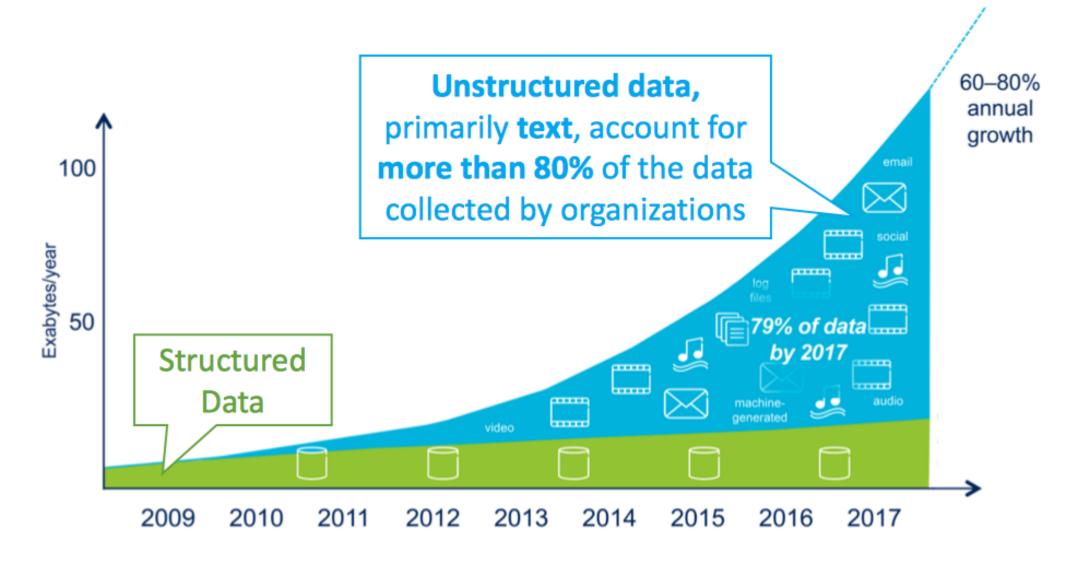
2. Recognize Named Entities in unstructured data

3. Clean and normalize extractions

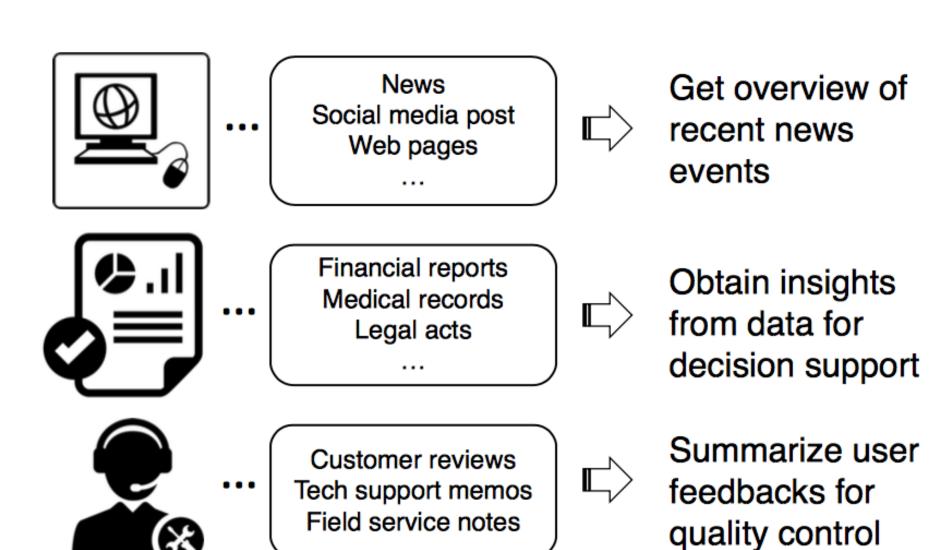
Goal: Mine knowledge from unstructured data



Growth of Unstructured Text Data



Knowledge in unstructured data



Knowledge from Unstructured Data (Example)



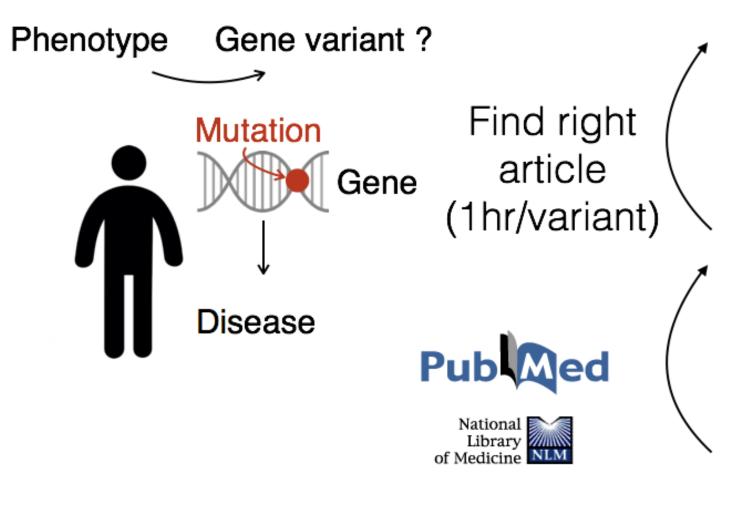


intellectual)disability)with) impaired)speech)development) and)aggressive)behavior

83)candidate)genes)in)her)exome)with)rare)variants

AC018470.1,)ACAP3,)ADAP1,)AMPD1,)ASPM,)ASXL2,)BAZ1B,)BHLHE22,)BTBD9,)C17orf104,)
C17orf74,)C19orf26,)C1orf87,)C2orf81,)CCNL2,)CDH10,)CHD6,)CNOT3,)COL6A5,)DCHS2,)DEAF1,)
DNM1,)FAM216B,)FAM73B,)FAM83H,)FAM84B,)FAT3,)FBXO25,)FCRLB,)FLJ00104,)FRS2,)GRK7,)
HEPHL1,)HOXD11,)IL19,)INSRR,)IQCC,)KIAA0825,)LAMA5,)LAMC3,)LGR6,)MAST4,)MBD6,)
MBLAC2,)MCM10,)MDH2,)METRN,)MSL2,)N4BP3,)NCKAP5,)NUP50,)NYNRIN,)ORC3,)PDCD2L,)
PDXP,)PLEKHG1,)PLIN2,)POU3F2,)PXMP2,)RAB11FIP1,)RASSF1,)RIMS1,)RTKN2,)SASS6,)
SERPINA3,)SH3BP1,)SHB,)SLC2A9,)SLC38A8,)SON,)SP8,)SPTBN5,)SRRM2,)TAAR1,)TARSL2,)
TET2,)TRIM72,)TSPAN15,)TSPYL4,)WDR20,)XPNPEP1,)ZFYVE16,)ZNF469,)ZSCAN29

Gene variant? Phenotype Mutation

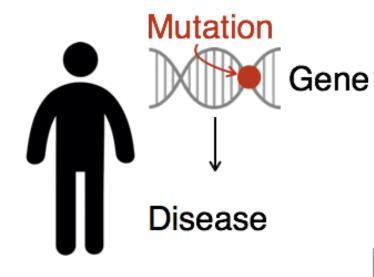


25 million articles





Phenotype Gene variant?



Find right article (1hr/variant)



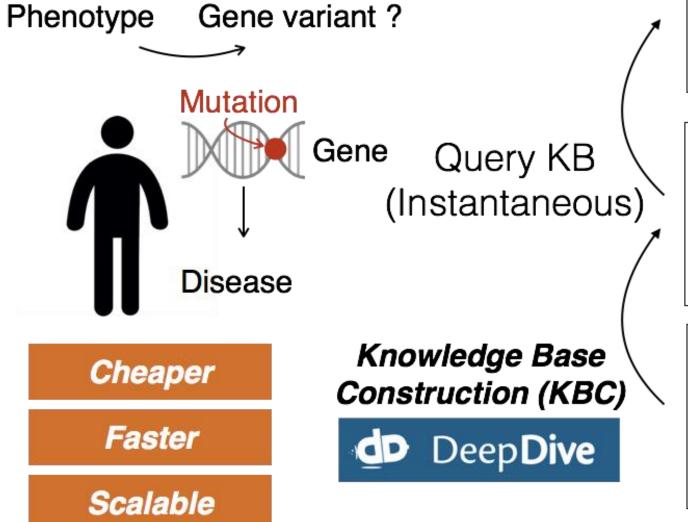


Can we build a machine to read these articles?

25 million articles







Knowledge Base			
	Gene	Phenotype	
	DEAF1	Intellectual Disability	



Knowledge Extraction from Unstructured Data

1. Step 1: Identify Entities of interest

2. Step 2: Identify relations that these entities participate in

3. Step 3(*): Identify events

Entities

Can computational systems identify realworld entities of different categories from given corpora?

Organization

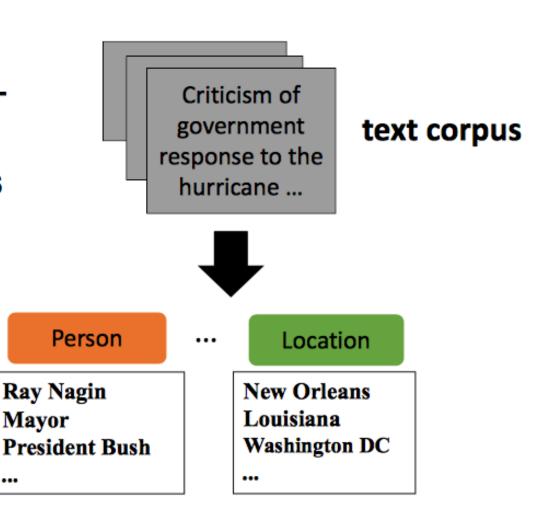
United States

US government

•••

Red Cross

•••



Relations

Can computational systems capture different relations between the entities from given corpora?

American Airlines, a unit of AMR corp., immediately matched the move, spokesman Tim Wagner said. United Airlines, a unit of UAL corp., said the increase took effect Thursday night



Entity 1	Relation	Entity 2	
American Airlines	is_subsidiary_of	AMR	
Tim Wagner is_employee_of		American Airlines	
United Airlines	is_subsidiary_of	UAL	

Events

Can computational systems identify real-Criticism of world event of government text corpus response to the different types from hurricane ... given corpora? Terrorism **LOCATION** TYPE Date ••• **Template** CHILE: 07 JAN 90 ROBBERY MOLINA (CITY)

As a task:

Filling slots in a database from sub-segments of text.

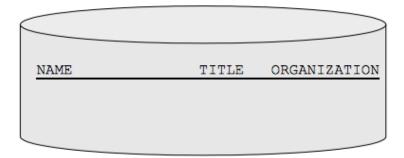
October 14, 2002, 4:00 a.m. PT

For years, Microsoft Corporation CEO Bill Gates railed against the economic philosophy of open-source software with Orwellian fervor, denouncing its communal licensing as a "cancer" that stifled technological innovation.

Today, Microsoft claims to "love" the open-source concept, by which software code is made public to encourage improvement and development by outside programmers. Gates himself says Microsoft will gladly disclose its crown jewels--the coveted code behind the Windows operating system--to select customers.

"We can be open source. We love the concept of shared source," said Bill Veghte, a Microsoft VP. "That's a super-important shift for us in terms of code access."

Richard Stallman, founder of the Free Software Foundation, countered saying...



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TITLE	ORGANIZATION
CEO	Microsoft
VP	Microsoft
founder	Free Soft
	CEO VP

As a family of **techniques**:

Information Extraction = segmentation + classification + clustering + association

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Microsoft Corporation

CEO

Bill Gates

Microsoft

Gates aka "named entity

Microsoft extraction"

Bill Veghte

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VP

Richard Stallman

founder

Free Software Foundation

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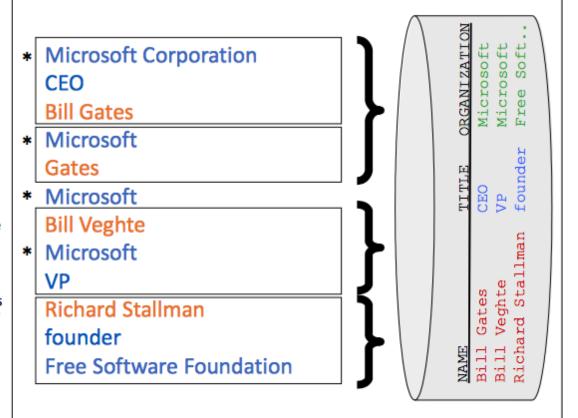
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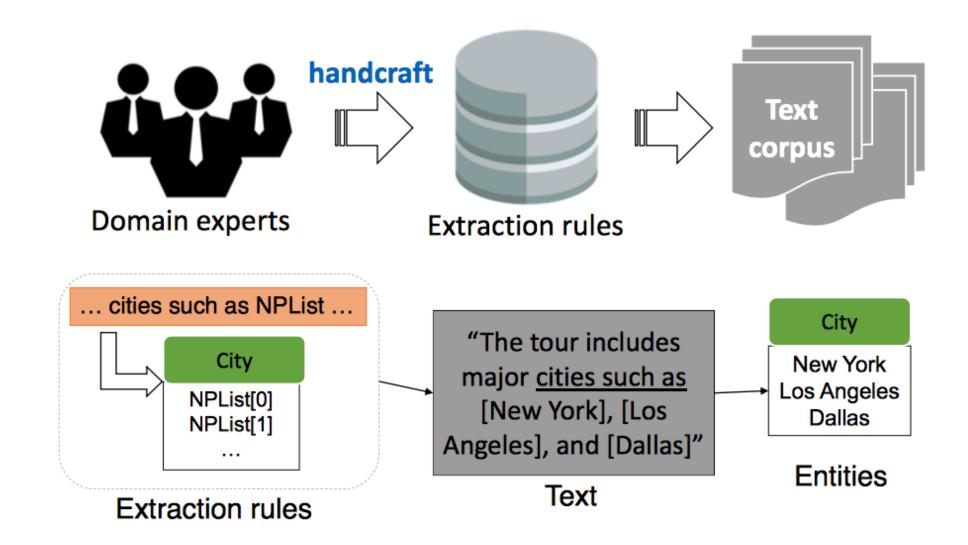
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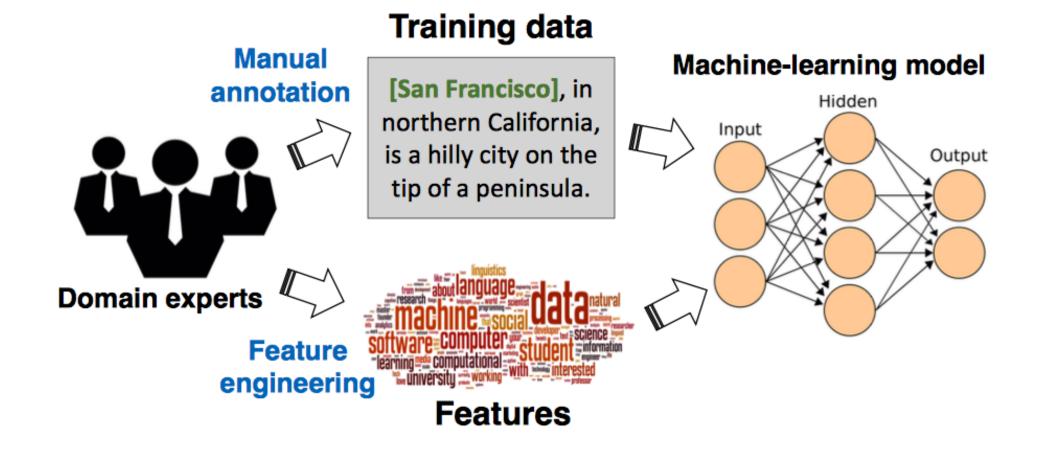
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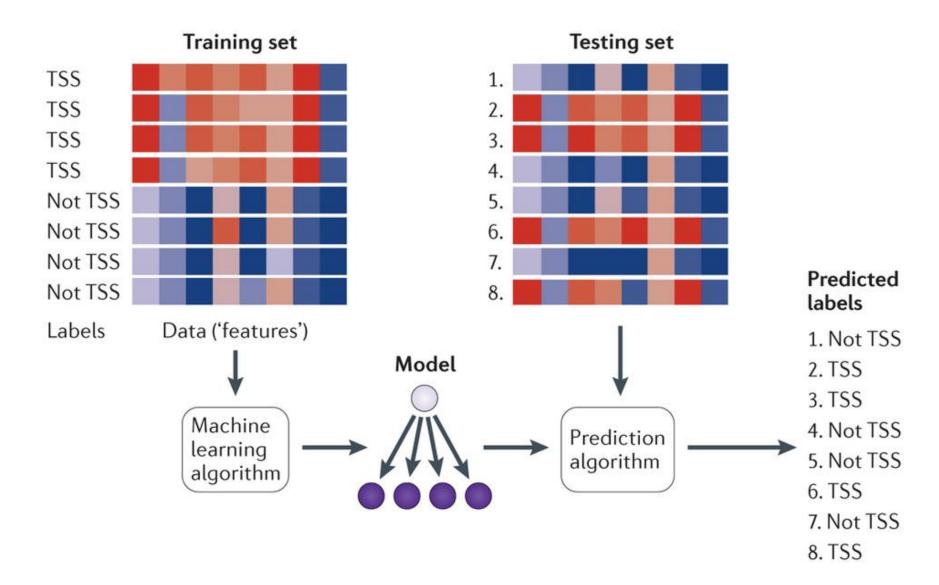
Traditional Rule-Based Systems



Supervised Machine Learning-Based Systems (state-of-the-art)



IE as Supervised Learning

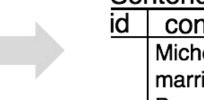


IE as Supervised Learning



Candidate Extraction





<u>Sentences</u>			
_			

Michelle Obama is married to President Barack Obama.

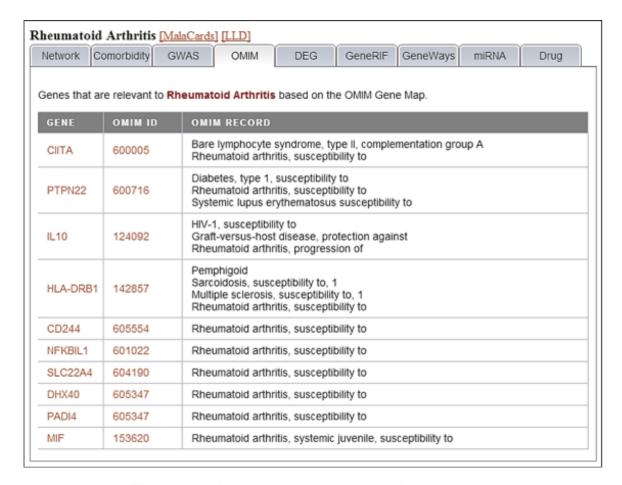
StanfordCoreNLP

User Defined Function

Mention	Туре
Michelle Obama	PERSON
Barack Obama	PERSON
President	TITLE

Mention1	Mention2	HasSpouse
Michelle Obama	Barack Obama	

Candidate Extraction++



Remember:

The goal is to maximize recall!

Regular expressions

 $/^{\#?([\alpha-f0-9]{6}|[\alpha-f0-9]{3})$/$

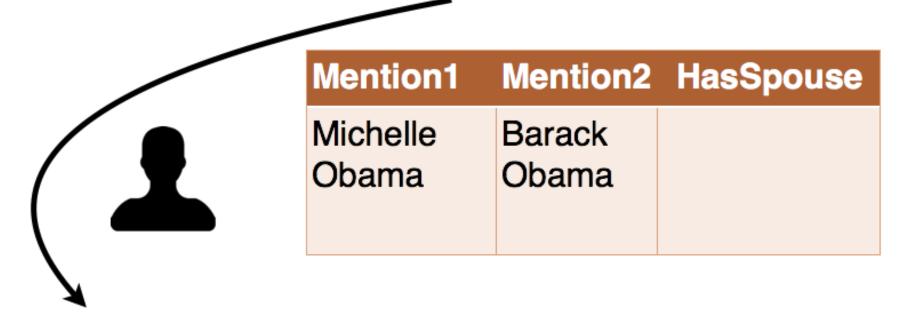
Feature Extraction

Michelle Obama is married to President Barack Obama.

Mention1	Mention2	HasSpouse
Michelle Obama	Barack Obama	

Feature Extraction

Michelle Obama is married to President Barack Obama.



Mention1	Mention2	feature
M. Obama	B. Obama	PERSON - mary - PERSON
M. Obama	B. Obama	Distance=3

Feature Extraction

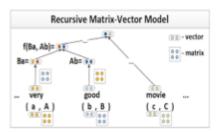
Previously users would write features by hand

Now, most users rely on automated methods Michelle Obama is married to President Barack Obama.

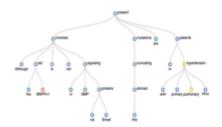
- Word_in_between["marry"]
- Distance<=5

•••

Recursive Neural Networks (RNNs)



Treedlib (our library)



...However, these automated methods all rely on having a **large** (but noisy?) labeled training set!

Leverage existing knowledge bases, dictionaries to obtain training data via matching to the input corpus

Michelle Obama is married to President Barack Obama.



Positive Example

Spousal Relationship

Person 1	Person 2
Barack Obama	Michelle Obama
Nicolas Sarkozy	Carla Bruni
Hillary Clinton	Bill Clinton

Corpus Text

Bill Gates founded Microsoft in 1975.

Bill Gates, founder of Microsoft, ...

Bill Gates attended Harvard from ...

Google was founded by Larry Page ...

Freebase

(Bill Gates, Founder, Microsoft) (Larry Page, Founder, Google) (Bill Gates, CollegeAttended, Harvard)

Training Data

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Bill Gates founded Microsoft in 1975.

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Freebase

(Bill Gates, Founder, Microsoft)

(Larry Page, Founder, Google)

(Bill Gates, CollegeAttended, Harvard)

Training Data

(Bill Gates, Microsoft)

Label: Founder

Feature: X founded Y

Corpus Text

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Freebase

(Bill Gates, Founder, Microsoft)

(Larry Page, Founder, Google)

(Bill Gates, CollegeAttended, Harvard)

Training Data

(Bill Gates, Microsoft)

Label: Founder

Feature: X founded Y Feature: X, founder of Y

Corpus Text

Bill Gates founded Microsoft in 1975. Bill Gates, founder of Microsoft, ... Bill Gates attended Harvard from ... Google was founded by Larry Page ...

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(Bill Gates, Founder, Microsoft) (Larry Page, Founder, Google) (Bill Gates, CollegeAttended, Harvard)

Training Data

(Bill Gates, Microsoft)

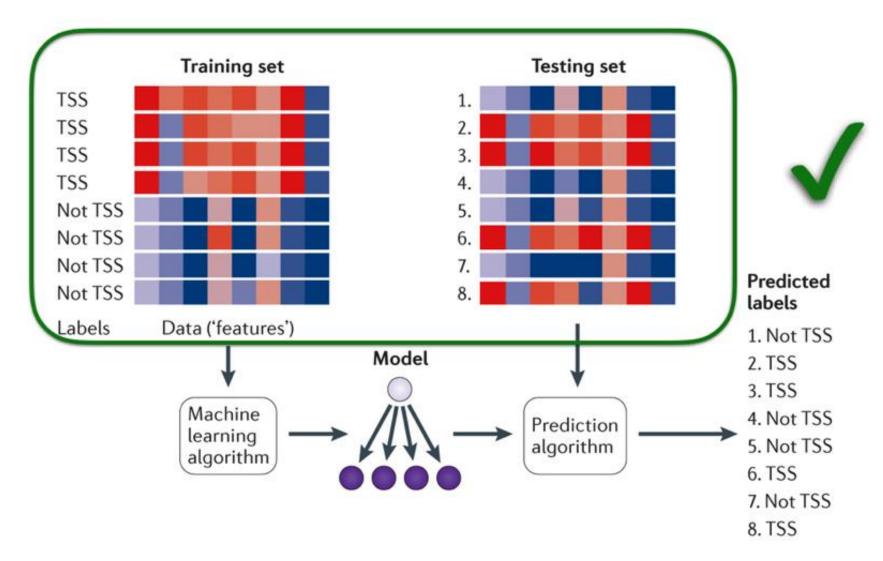
Label: Founder

Feature: X founded Y Feature: X, founder of Y

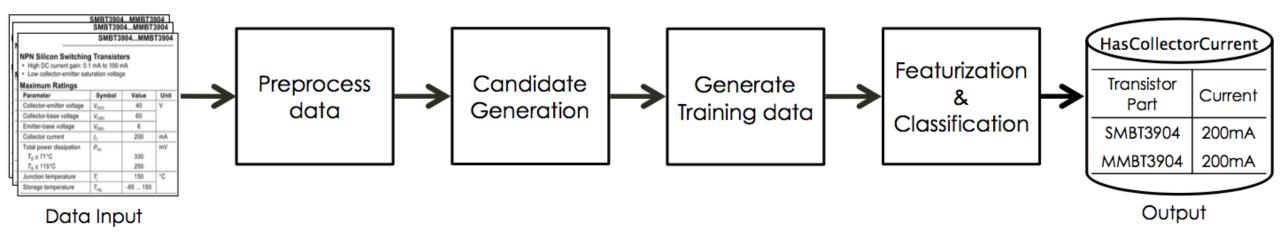
(Bill Gates, Harvard) Label: CollegeAttended Feature: X attended Y

For negative examples, sample unrelated pairs of entities.

IE as supervised learning



Fonduer: An example state-of-the-art system



Fonduer: An example state-of-the-art system

Richly formatted data

SMBT3904...MMBT3904

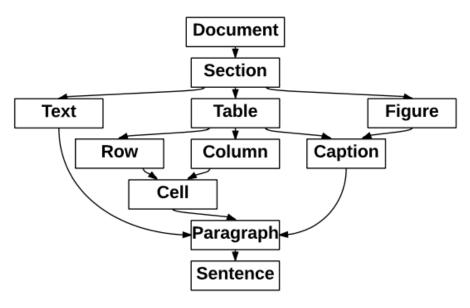
NPN Silicon Switching Transistors

- · High DC current gain: 0.1 mA to 100 mA
- · Low collector-emitter saturation voltage

Maximum Ratings

Parameter	Symbol	Value	Unit
Collector-emitter voltage	V _{CEO}	40	V
Collector-base voltage	V _{CBO}	60	
Emitter-base voltage	V _{EBO}	6	
Collector current	I _C	200	mA
Total power dissipation	P _{tot}		mV
<i>T</i> _S ≤ 71°C		330	
T _S ≤ 115°C		250	
Junction temperature	T _i	150	°C
Storage temperature	T _{stg}	-65 150	

Data model



Fonduer automatically parses the richly formatted data into the data model that:

- Preserves structure/semantics across modalities
- Unifies a diverse variety of formats and styles
- Serves as the formal representation in KBC

Fonduer: An example state-of-the-art system

Signals from different modalities can be useful to find the information.

