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Business Context

Must go in-depth with RZA's goals, target audiences, and constraints.

Include stakeholder analysis (Who are the stakeholders? What are their specific needs?)

Include constraints (budgets, timeline, technical constraints, or phased implementation)

S: Existing Digital Solutions in the Tourism and Leisure Sector

Must analyse existing solutions: market research, competitor analysis, and evaluation of existing systems.

S: Emerging Technologies in Visitor Attractions

Must include emerging technology analysis: Research AI, VR/AR, IoT, cloud computing, and CRM

S: Industry-Specific Guidelines and Best Practice

Must discuss industry-specific guidelines

Functional Requirements

Must go into detail (what data does registration collect? What validation rules? What booking modification options exist?)

Problem Decomposition

Must go into greater detail:

1. **Purpose** (what problem it solves)
2. **Inputs/Outputs** (what data comes in and what leaves)
3. **Interactions** (which other modules it depends on / triggers)
4. Include at least one **failure/edge** case per key process (e.g., payment failures, double-bookings)

Project Data

Must explain how data flows between different components.

"This data exists because this process needs it."

Key Performance Indicators (KPIs)

Must explain how they will be measured (what tools? Google Analytics? Custom dashboards? Server monitoring tools?)

User Acceptance Criteria

Must include measurable metrics - "access essential information within 3 interactions" is vague.

Risks and Mitigations

Fully explain the mitigation strategy. How will I implement them?
Must mention professional standards. (e.g., BCS Code of Conduct)
Must discuss the handling of vulnerable visitors in the specific industry context.

Regulatory & Legal Compliance

How will I meet those standards?
Where in the system is it applied?