

DongGyu Min

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Education

2013.03 ~ 2018.08	Korea University Bio-system medical science / Computer science / Business(sub)
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Work Experience

2017.12 ~2018.02	N15	Hardware Accelerator(contract) Publishing N15's web page, Helping Spin-off company with Crowd-funding Campaign etc.
2017.07 ~2017.08	Hanwha	Contents Planning(intern) Making V-commerce Contents and Branding Contents of "Hanwha lifeplus application"
2015.12 ~2016.04	LOEN ent	Kakao Group Department(intern) Planning a strategy to leverage KAKAO's Service to get more clients in Melon. By redefining millennial users based on 100+ survey, changing Melon's lock-in strategy
2015.12 ~2016.04	Mayme	Beauty MCN Platform(Co-founder) Planning Contents works well in China, and making company's identity to get investment
2013.02 ~2014.11	Etalks	Telephone Eng Education service(founder) Responsible for accounting & communicating with teachers

Extra Curricular Activity

2018.04~	Brunch	Writing Companies Analysis Analyzing Companies, Max num of visitors a day is over 8000 https://brunch.co.kr/@businessinsight
2016.05~	Taling	Powerpoint Tutor Working as a Powerpoint tutor(both design & planning), 100+ tutee joined https://taling.me/Talent/Detail/248

Reward

2017	Creativity International Awards	Platinum(2)
2017	Summit International Awards	Silver / Bronze
2017	Busan International Awards	Crystal(3)
2017	Seoul Ad Festival Young Creative Awards	Silver / Bronze
2016	Donation Idea Contest	Redcross 2 nd Awards
2016	SK Innovation CSR Idea Festival	SK Innovation 3 rd Awards
2016	True Friends Advertising Awards	Korea Investment Bronze

SKILLS

Office	Powerpoint / Excel / Word
Design	Illustrator / Photoshop
Coding	HTML / CSS / JavaScript / Python