

The Two-Second Advantage®

“ A little bit of the right information, just a little bit beforehand — whether it is a couple of seconds, minutes or hours — is more valuable than all of the information in the world six months later... this is the two-second advantage. ”
— Vivek Ranadive

Vivek Ranadivé: Founder, TIBCO Software

- Achieving the Two-Second Advantage
 - Transform your organization into an “Event Enabled Enterprise”

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The Two-Second Advantage®

Whether it's efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO helps companies achieve the two-second advantage®.

