

Fast Data With TIBCO

- TIBCO pioneered the concept of Fast Data
- Fast Data: Using dynamic data for decisions
- Key components of Fast Data
 - **Integrate:** Connect with Enterprise Service Bus
 - **Analyze:** Streaming data and static data
 - **Act:** Event processing for managing business

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In today's data-driven economy, every business collects and analyzes huge volumes of information. The ability to drive the right business outcomes from all of this information is what will separate the winners from the losers.

Advancements in Big Data can help you uncover opportunities in your business, but the insight will be based on what has already happened... it's like looking in the rear-view mirror.

Fast Data is the processing of Big Data in real time to gain instant awareness and take action when it matters most. This is your power to shape the future.