SIMONA MONALISA ENE

ENESIMONA.GITHUB.IO/PORTOFOLIO

GET IN CONTACT

Phone: 0732878462
Email: enesimonam@gmail.com

PERSONAL PROFILE

I am an ambitious and hardworking individual, with broad skills and experience in software development, online and e-commerce.

AREAS OF EXPERTISE

- Frontend development - HTML5, CSS3, Javascript ES6, React AngularJS experience
- Backend development - Node.js Express, Python, Java
- Mobile development - Android
- Web development tools - Webpack, Babel, Gulp, Git
- Database - MySql, MongoDB, Firebase, SQLite
- Digital marketing, Photoshop and E-commerce

OTHER SKILLS

- Teamwork
- Good communication skills
- Detail oriented
- Problem solver

LANGUAGE

- Romanian, Native
- English, Fluent

WORK EXPERIENCE

ONLINE STORE MANAGER

Shake & Swag SRL | Jan 2020 - Present
• created the website (Facebook pixel, GA tracking code, online payment integration)
• plan and implement PPC campaigns; budget monitoring and reporting
• post online content to social media pages
• analyze KPIs (ROAS, ROI, CR, AOV etc.), consumer behaviour and product performance with Google Analytics
• create strategy to improve social media presence (giveaways, influencer marketing etc.)
• SEO basics, newsletter, Photoshop

FRONTEND DEVELOPER

REI Development Services | Oct 2017 — Aug 2018
• writing code with AngularJS, JavaScript, HTML5 and CSS in order to develop and improve the web platform Netbet online casino
• cooperating with the back-end developer in the process of building the RESTful API
• ensuring high performance on mobile and desktop
• creating custom, general use modules and components which extend the elements and modules of core AngularJS
• working with Git
• providing SEO solutions for single page apps

EDUCATION HISTORY

MASTER'S DEGREE: E-BUSINESS, ASE BUCHAREST

2017-2019
Subjects & projects: Web Development (Vue.js, Node.js, Express, Firebase), NoSQL MongoDB, Python, Datamining, Java SE

BACHELOR'S DEGREE: FACULTY OF CYBERNETICS, STATISTICS AND ECONOMIC INFORMATICS, ASE BUCHAREST

2014-2017
Economic Informatics Specialization
Subjects & projects: algorithms, OOP, Data structures, SQL, Android Mobile Development, Java, C++, C# .Net, Design Patterns, Javascript, HTML5, CSS3, AngularJS

SIMONA
MONALISA ENE
25 YEARS OLD

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PROJECTS – ENESIMONA.GITHUB.IO/PORTOFOLIO

CAPTURE – PRESENTATION WEBSITE
Capture is a presentation website created with React js.

WAVE – MUSIC PLAYER
Wave is a music player created with React js.

VIDLY – MOVIE RENTAL WEB APP
Vidly is a movie rental web app created with React & Firebase (Hooks, Routing, Forms, Joi validations, Pagination, Filtering, Sorting, Calling Firebase services, Authentication and Authorization, JWT, Protected Routes, Bootstrap).

FIREGRAM WEB APP
Firegram is a photo gallery web app created with React & Firebase (Hooks, Routing, Upload Form, Progress bar, Animations - framer motion).

WEBSITE DEVELOPMENT
I developed a website for a hotel and a restaurant available at https://paradoxeforie.ro . The website is created with Wordpress and the traffic is analysed with Google Analytics.

LUCKYFOOD MOBILE APP
For my bachelor thesis I developed an Android Software Application named "LuckyFood". The purpose of this application is to promote restaurants in Bucharest and to make their clients more loyal by giving them a bill discount. Used technologies: Android Studio, SOAP Web Service, Java, MySQL

COURSES

THE CREATIVE REACT AND REDUX COURSE
React, React Router, Styled Components, Framer Motion, Intersection Observer, React Hooks, Axios, Redux, Thunk

LEARNING REDUX, LINKEDIN LEARNING
Reducers, Store, Action creators, Incorporating React

MASTERING REACT, CODE WITH MOSH
Components, ES6, Hooks, Pagination, Filtering and Sorting, Routing, Forms, Calling Backend Services, Authentication and Authorization, JWT, Deployment of React app

DIGITAL MARKETING COURSE, UDEMY

LEARN GIT, CODECADEMY

JAVA COURSES, TELACAD ACADEMY
Java Fundamentals, Java Distributed Systems, Java Mobile - Android