



Enes Sari

Consulting Business Analyst at DefineX

Personal Information

Address : İstasyon Mah. 1416/1 Sok. No:1 Daire: 3
Gebze/Kocaeli

Phone Number : +90 530 250 5746

E-mail : enessari2020@gmail.com

Date of Birth :15.Nov.1997

Military: Postponed till 2024

Personal Github Page:

<https://enessari.github.io/Personal/>

Linkedin:

<https://www.linkedin.com/in/enes-sari>

Education

2020-...

Bogazici University/ Industrial Engineering
Master Program

2020-...

Marmara University/ Statistics Undergraduate
Program

2015- 2020

Bogazici University/Civil Engineering

2014-2015

Open High School *

2011-2014

Osmaniye Hasan Aybaba Anatolian Teacher High
School

*I have left my old high school to pay all of my
attention to the University Entrance Exam, that's
why i graduated from an open high school.

Skills

Core Skills

- | | |
|----------------------|---------------------------|
| -Design Thinking | -Team Work |
| -Leadership | -Creativity |
| -Shortcut Finder | -Good Communication Skill |
| -Quick Learner | -Risk-Taker |
| -Agile Methodologies | -Data Analysis |

IT Skills

- | | |
|----------------|------|
| -MS Office | 9/10 |
| -Python | 7/10 |
| -Microsoft SQL | 7/10 |
| -Matlab | 7/10 |
| -Figma | 7/10 |
| -Power BI | 6/10 |

Languages

- | | |
|---------|------------|
| Turkish | (Native) |
| English | (Advanced) |
| Spanish | (Beginner) |

Achievements

Being in the top %0.15 in University Entrance Exam of
2015

Ranked as 43th in ALES 2019-2' out of 120000

Winner of European Best Engineering Comp.
(EBEC) of Bogazici 2018

Ranked as second in TUBITAK 2242 University
Students Project Competition 2020

Clubs & Associations

TOG(Community Volunteers Foundation)
Çorbada Tuzun Olsun(CTO)*
BOUN SIMURG Motorcycle Club

*CTO is an association which gives a cup of soup to the
homeless every night by the help of voluntary people.

Hobbies & Personal Interests

Riding Motorcycle, Playing Chess, Camping,
Blockchain, Blockchain Mining, Billiard, Cooking,
Food Tasting, Playing Kalimba, Drawing Graffiti

Experience

| | |
|---|-----------------------|
| Consulting Business Analyst / DefineX Consulting | 27.07.2021- ... |
| <u>Smart Offering Digital Revenue Services</u> | |
| <ul style="list-style-type: none">Working closely with our customers in an agile methodology and finding impactful solutions every sprint via analyzing Customer data in banking sectorCreating moment of truth scenarios for own channel offerings to increase digital salesTargeting right customers via creating batch offering scenarios for potential sales audience to increase digital salesVisualizing analyzed customer data and presenting the key takeaways at the end of each sprintCreating important KPI's to monitor performance of digital sales channels | |
| <u>Sales UX Digital Revenue Services (4 months)</u> | |
| <ul style="list-style-type: none">Conducting benchmark analysis and creating best practice for digital channel product application processesDesigning the best sales oriented user experience on digital platforms by using FigmaFinding pain points in customers application processes by analyzing funnel data and giving potential solutions to resolve themCreating digital transformation strategies for our customers to adopt latest technologies on digital channels | |
| Mandatory Internship / Zetaş Engineering AS | 06.01.2020-02.02.2020 |
| Mandatory Internship / Dolsar Engineering Company | 09.08.2019-18.09.2019 |
| Student Repesantative at Bogazici University | 2015-2016 |
| Head of School Student Council | 2013-2014 |

About Me

I'm a civil engineering alumnus from Bogazici University. In my undergraduate years, I got interested in data analysis. Therefore, I directed myself into this area and thus choose the analysis and design of ship domains in the strait of Istanbul by using past Automatic Identification System (AIS) message data as a final project. We analyzed nearly 8 billion messages stored in the MS SQL and designed a safe ship domain with my colleagues. I have mainly studied the analysis part of the project.

After graduation, I got accepted into the Industrial Engineering Master Program at Bogazici University and also I got into Marmara University Statistics Undergraduate Program in order to improve my statistic skills. At the same time, I started working as a consulting business analyst at DefineX in the Digital Revenue Services (DRS) projects whose aim is to increase revenues of our customers (banks) on digital platforms. My long term aim is to be able to know each step of selling a product on digital platforms, from marketing to crm offerings on own channel platforms.

References

can be provided on request.