MARA’s LIST

Mobile and Backend Project

Version 1.0

11.02.2015

1.Introduction

Mara’s list is a platform that will allow its users to create posts to sell or buy items, following the craigslist model. This platform will also support advertisers; individuals or companies will be able to advertise using the platform and will get metrics and data on how the advertisement is doing over the community. The platform will have an interest based intelligence to bring to the users what they really want to see, for example, if the user selects automobile, furniture, electronics, the platform will try to show items on these categories, or at least, will try to keep them at the top of the search.

Maraslist will not support payments at this MVP, the payments should be handled in person at this first moment.

Users will have to agree with terms and service at the signup and will have to agree with best practices when they have to meet someone in person to release maraslist platform and employees of any kind of liability.

2.Platforms

Maraslist will support 3 different platforms:

* Web: The platform web service will be hosted on a cloud and can accessed from any browser. This part of will be built using php and MySql using bootstrap to support the platform beign responsive allowing users to view from their mobile devices.