

No. A-50013/26/2021-DM
Government of India
Ministry of Information & Broadcasting
(Digital Media Section)

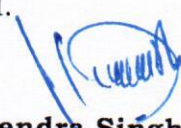
Shastri Bhawan, New Delhi-01
3rd March, 2021

OFFICE MEMORANDUM

Subject: - Implementation of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 - regarding.

The undersigned is directed to state that the Government of India has notified the Information Technology (Intermediary Guidelines and Digital Media Ethics Codes) Rules, 2021 under Information Technology Act, 2000 vide Notification dated 25.02.2021, a copy of which is available on the website of the Ministry i.e. www.mib.gov.in. Part-III of these Rules relate to publishers of digital news and current affairs and publishers of online curated content [Over-the-Top (OTT) platforms], which inter-alia provide the following:-

- i. Code of Ethics to be followed by digital news publishers and publishers of OTT content, which includes five age based classification ("U", "U/A 7+", "U/A 13+", "U/A 16+" & "A") in respect of OTT platforms.
 - ii. A three-level Grievance Redressal Mechanism consisting of the publisher (Level-I), self-regulating body constituted by the publishers (Level-II) and an Oversight Mechanism of the Government (Level-III), with time bound grievance disposal mechanism.
 - iii. Furnishing of information by the publishers to the Government and periodical disclosure of information regarding grievance redressal in public domain.
2. It is hereby informed that Part-III of the rules are administered by the Ministry of Information and Broadcasting, Government of India. These powers have not been delegated to State Governments/District Magistrates/Police Commissioners.
3. The above may be brought to the knowledge of all concerned.


(Amarendra Singh)
Deputy Secretary (Digital Media)
Tel: 2338 1592
e-mail: amarendra.singh@nic.in

To

The Chief Secretaries of all States and Administrator all Union Territories.