

# Bank Customer Retention Dashboard – Churn Insights

Geography, IsAc... ▾

- ▾ ☐ France
- ▾ ☐ Germany
- ▾ ☐ Spain

Total Customers

10K

Churned Customers

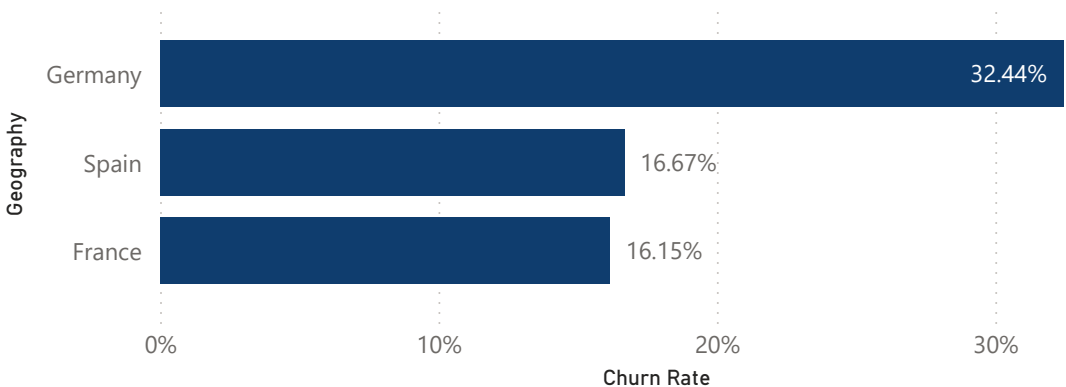
2K

Churn Rate %

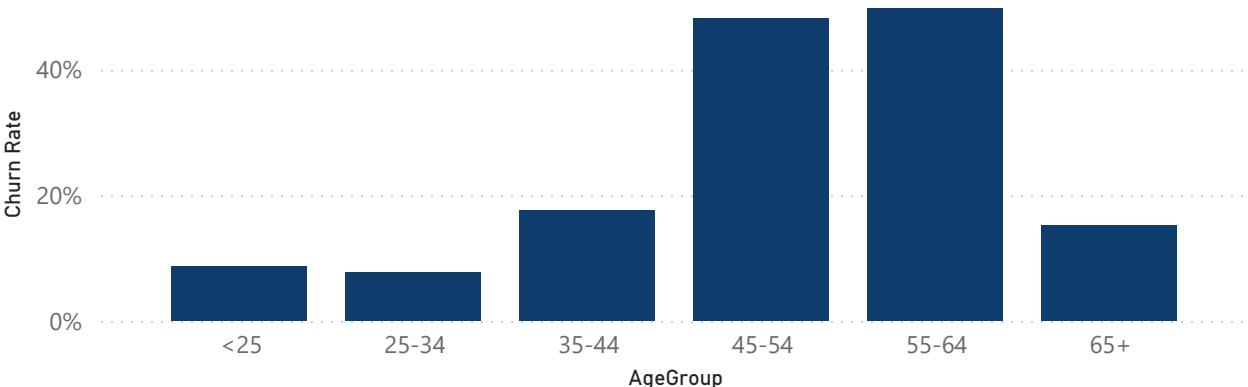
20.37%

Germany has the highest churn rate (32.44%), particularly among customers aged 45–64 with multiple products.

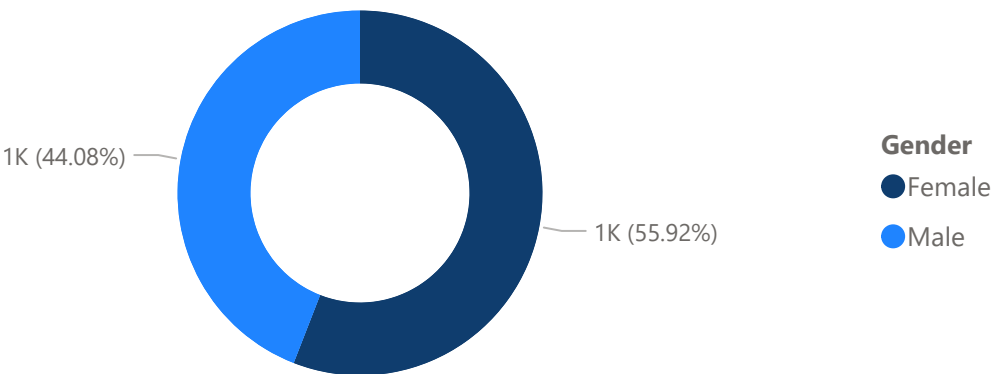
Churn Rate by Geography



Churn Rate by AgeGroup



Churned Customers and Churn Rate % by Gender



Churn Rate by NumOfProducts

