

Brief

You are a team of three-four entrepreneurs working together to launch your startup. Your task is to pick a name, mission and strategic direction for this startup, then prepare a pitching presentation for a group of investors on a startup prize.

Your pitching presentation should cover the following points:

1. The Name and Slogan of your venture
2. HP Planning
 - Organizational Chart for the startup
 - Job titles needed to launch the startup and the number of positions per job title
3. How are you going to perform job analysis? which tools will you use in certain jobs and why?
4. Demonstrate a sample of Job Description that entails all necessary details
5. Recruitment Process: which recruitment sources will you be applying and why
6. Selection Method(s) for each job family.
7. Performance Management Systems and why
 - Performance appraisal system and tools and why
8. Training and Development
 - Tools used to train your newly appointed employees and why

Presentation Etiquette

1. All team members must present and contribute in the pitching
2. All team members should be ready to answer questions about the whole presentation
3. Teams should be ready 5 minutes before their time slot, and expect a delay of 5-10 minutes
4. Presentations should be uploaded to Moodle in .pdf before the deadline, with the full names of all team members on the title page.

Assessment Rubrics

Assessment Point	Weight
Startup name and slogan	2
Organizational Chart	3
HR Planning	3
Recruitment Process	3
Selection	3
Performance Management Systems	3
Performance Appraisal	3
Training and Development	3
Presentation Layout and visuals used	2
Team Dynamics	2
Learning Reflection: does the team understand the knowledge?	3
Total	30