



Pizza Sales Dashboard

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Exploring Key Questions:

- Daily Customer Insights: How many customers do we have each day, and are there any peak hours that define our bustling traffic?
- Order Dynamics: How many pizzas are typically in an order, and can we identify our bestsellers that have become crowd favorites?
- Financial Snapshot: What is the monetary measure of our success this year, and can we uncover patterns that point towards seasonality in our sales?
- Menu Optimization: Are there any pizzas that should gracefully exit our menu, or do we have opportunities to enhance sales through strategic promotions?



Dashboard



Pizza Sales Analysis



21.35K

Total Orders



817.86K

Total Sales



32

Pizza Flavours

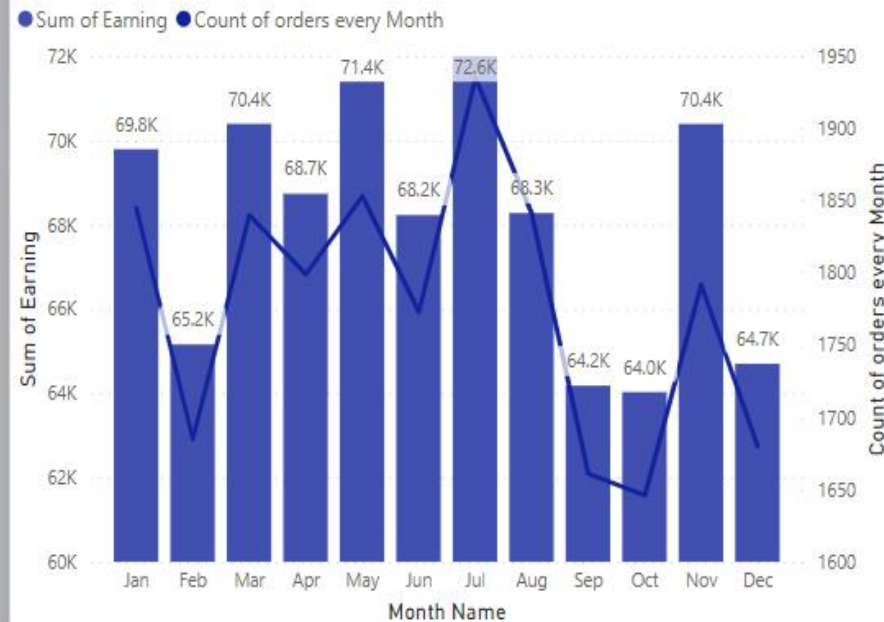


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Avg items in order

Sales Performance Overview

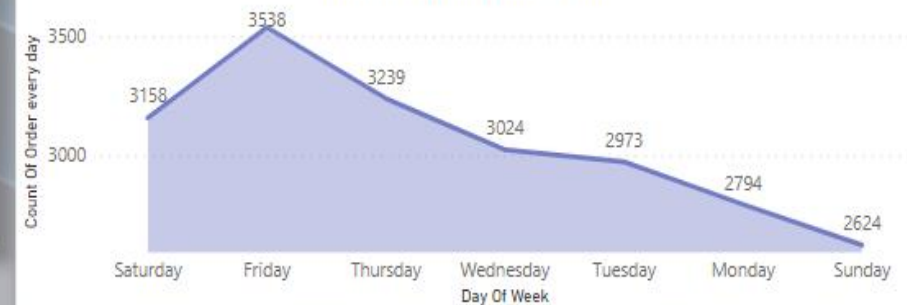
Total Rev and Orders Every Month



customers we have each day

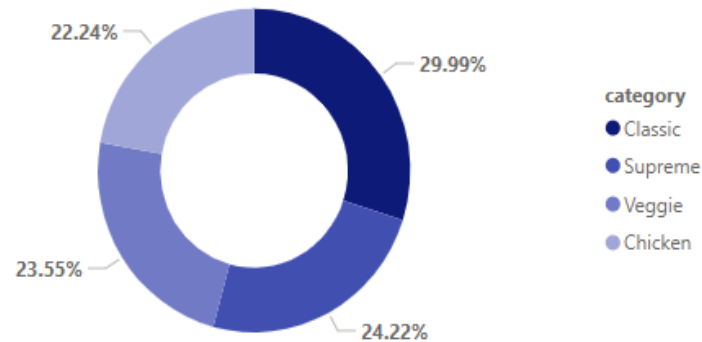


Orders Within the week

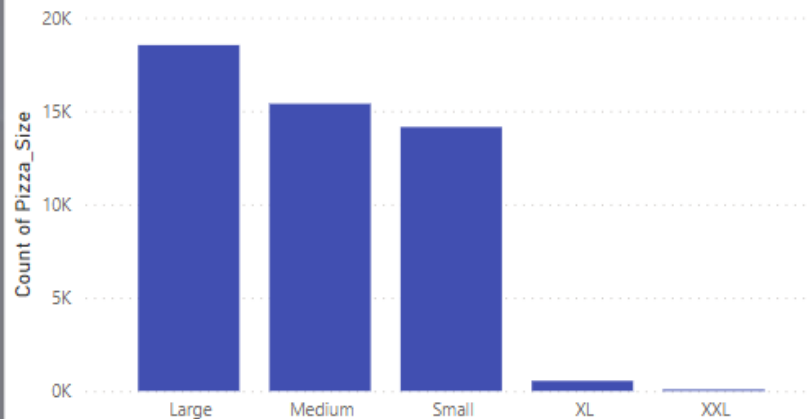


Top Performance

Discovering the Most Ordered Type



Sold Size Spotlight



name	Count of order_details_id	Sum of Earning
The Classic Deluxe Pizza	2416	38,180.50
The Barbecue Chicken Pizza	2372	42,768.00
The Hawaiian Pizza	2370	32,273.25
The Pepperoni Pizza	2369	30,161.75
The Thai Chicken Pizza	2315	43,434.25
The California Chicken Pizza	2302	41,409.50
The Sicilian Pizza	1887	30,940.50
The Spicy Italian Pizza	1887	34,831.25
The Southwest Chicken Pizza	1885	34,705.75
The Four Cheese Pizza	1850	32,265.70
The Italian Supreme Pizza	1849	33,476.75
The Big Meat Pizza	1811	22,968.00
The Vegetables + Vegetables Pizza	1510	24,374.75
The Mexicana Pizza	1456	26,780.75
The Napolitana Pizza	1451	24,087.00
The Spinach and Feta Pizza	1432	23,271.25
The Prosciutto and Arugula Pizza	1428	24,193.25
The Pepper Salami Pizza	1422	25,529.00
The Italian Capocollo Pizza	1414	25,094.00
The Greek Pizza	1406	28,454.10
The Five Cheese Pizza	1359	26,066.50
The Pepperoni, Mushroom, and Peppers Pizza	1342	18,834.50
The Green Garden Pizza	987	13,955.75
The Chicken Alfredo Pizza	980	16,900.25
The Italian Vegetables Pizza	975	16,019.25
The Chicken Pesto Pizza	961	16,701.75
The Soppressata Pizza	957	16,425.75
The Spinach Pesto Pizza	957	15,596.00
The Spinach Supreme Pizza	940	15,277.75
The Calabrese Pizza	927	15,934.25
The Mediterranean Pizza	923	15,360.50
The Brie Carre Pizza	480	11,588.50