

Challenge Objective

For the Maven Rail Challenge, you'll play the role of a BI Developer for National Rail, a company that provides business services to passenger train operators in England, Scotland, and Wales.

You've been asked by your manager to create an exploratory dashboard that helps them:

1. Identify the most popular routes
2. Determine peak travel times
3. Analyze revenue from different ticket types & classes
4. Diagnose on-time performance and contributing factors