

# Deep Learning Architectures

Michael Engel, Daniel Sikeler

## I. ABSTRACT

Irgendein Abstract... zusammenfassend vll.

## II. INTRODUCTION

Neural networks experienced a steep rise in popularity over the last years. One reason for this trend is the versatility of these networks. They are being deployed in many domains such as computer vision and pattern recognition, predictions, robotics and self-driving cars and many more.

However, quite few scientific papers of neural networks are released in the financial domain and even fewer with the objective to predict the development of stock prices. The task of stock course prediction is difficult as the stock prices are influenced by a multitude of seemingly unpredictable and uncorrelated factors. Nevertheless, the development of a stock course depends strongly on the actions of traders. Those traders could use the search engine google to gather information about stocks they are interested in right before a trade. The service *Google Trends* views various graphs displaying data of search terms typed in by users at the google search engine. This service is accessible by the public. Based on these thoughts the following hypothesis can be formulated:

*A correlation between google trends search terms and stock courses exists.*

In this paper the previous hypothesis is being investigated. In order to check the existence of a correlation between google trends data and stock courses, a neural network will be implemented and verified.

TODO: bei den related work papern schauen, ob hier material für weiteres zum Intro passen würde!!!

## III. RELATED WORK

+ stock market description: chaotic, volatile, complex and seemingly unpredictable + result: few research teams try to find a way to predict stock development + the hype of deep learning also triggered the research in the field of stock market prediction, as dl models find application in a huge variety of domains (so why not prediction of stock prices) + however: older research only hit about 5% accuracy at best, even more discouraging for future work + nevertheless: recent research work used the improving methods of dl by using RNN and RBFNN and therefore the accuracy was improved

As a result of the stock market being chaotic, complex and volatile, there are few published research papers to facilitate the work for this paper.

Nevertheless, the few scientific papers exists which try to predict stock market development.

There are few published research papers in the fields of deep learning and neural networks regarding the prediction of price development. Additionally, most of the available research's results are discouraging. The accuracy of price prediction is quite low with about 5%.

Although the number of publications are few, the

In Singh and Srivastava (2017) the authors use a combination of (2D)2PCA + Deep Neural Network (DNN) and compare this model with the current state of the art (2D)2PCA + RBFNN.

In Chong and Park (2017) the authors have done some shit.

## IV. BASIC IDEA

google trends to stocks

## V. BACKGROUND

lstm, rnn

## VI. DATASETS

There are many databases, which provide a lot of datasets. One of those is *Kaggle*. *Kaggle* does not only provide datasets, they also organize competitions in analyzing datasets or improving already invented algorithms. We found a lot of data about to *New York Stock Exchange*. Unfortunately we did not find one single dataset which satisfied all our requirements. There was no data about how often a search term was requested at *Google*. So we had to collect the data ourselves from *Google Trends*. In the following chapters we describe our datasets and why we are using them.

- first of all the necessary data needs to be collected:

- google trends data for training
- stock data for validation

- stock data was easy to collect
- google trends data, however, was a quite hard task

### A. Stock data

nyse

### B. Google Trends data

google trends data

#### 1) Hacking Google Trends:

- google trends has no api unlike many other google services
- therefore, an analysis of the request url was done to send prepared requests for data collection
- some additional problems like max. number of requests, request blockade etc.

### C. Merged dataset

merging...

## VII. PREPROCESSING

zero centering

- csv format
- zero centering
- ...

## VIII. MODEL DEFINITION

used model (kind of lstm), tensorboard

- logical representation of the model
- lstm/rnn: why?

## IX. IMPLEMENTATION DETAILS

### X. EVALUATION

- describe how the implementation is being evaluated
- execute the evaluation
- describe and interpret the results

### XI. CONCLUSION

- summarize the results (implementation? evaluation results?)
- does it work? why? why not?
- how could the current solution be improved?
- possible further research?

## LITERATUR

- C. Chong, Eunsuk and Han and F. C. Park. Deep learning networks for stock market analysis and prediction. *Expert Syst. Appl.*, 83(C):187–205, Oct. 2017. ISSN 0957-4174. doi: 10.1016/j.eswa.2017.04.030. URL <https://doi.org/10.1016/j.eswa.2017.04.030>.
- R. Singh and S. Srivastava. Stock prediction using deep learning. *Multimedia Tools Appl.*, 76(18):18569–18584, Sept. 2017. ISSN 1380-7501. doi: 10.1007/s11042-016-4159-7. URL <https://doi.org/10.1007/s11042-016-4159-7>.