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Question.1:

Imagine you are a fashion designer. Research on how to start your own fashion clothing brand.

Write down the process you need to follow to start your own fashion clothing brand. Think about the conditions that one has to meet to ensure the quality of the clothes (manufacturers and the cost of the clothes).

<u>Draw the flowchart to describe the steps, which will be taken by the fashion designer or you in making a decision (YES/NO).</u> **(10 Marks)**

Answer:

- 1. Survey & Market Research Regarding Our Brand
 - a. Which type of community is living in the area?
 - (Low, middle income class people)
 - b. Which type of the brand already exists?
 - (no famous/well-known brands exist, usually normal/local shops are there)
 - c. Which type of clothes are mostly used (western/eastern)?
 - Eastern (90%)
 - d. What is the preferable clothing stitched/un-stitched?
 - Stitched (ready-made)
- 2. Findings and Observations
 - a. Middle-range cost clothing branch will be appreciated.
 - b. Eastern clothes with modern look will be attractive choice.
 - c. Location: Main shopping area of the Ghouri Town Market is suitable.
 - d. Ready-made clothes have relatively more demand and opportunity.
- 3. Name
 - a. We assign an attractive name to our business model i.e., \mathbb{Z}_{\bullet} (dot). Inspired from Junaid Jamshaid's Brand.
 - b. The clothing brand will be ready-made and have fixed price.
- 4. Quality vs Cost of Raw Clothes (Survey & Market Research)
 - a. Explore the nearest or cheapest textile manufacturers.
 - Out of Karachi, Lahore and Faisalabad, we opt for the nearest textile market in Faisalabad.
 - b. Explore the transportation cost
 - Transportation from the Faisalabad is also cheap using Pakistan Railways.
 - c. Explore the convenience.
 - Faisalabad is also convenient to visit personally and negotiate for different reasons.
- 5. Cost versus Profit
 - a. Costing Estimate (per month basis estimates)

Shop Rent = Utility Bills = Labor x2 = Cleaning Staff x1 = Decoration =

Marketing = 10000 (adds, banners, pamphlets)

Suit sell/day = 5 (assumed)

Suits sell/month = 150

Raw Suit price = 1000 (assumed, estimation)

Total suits cost = $150000 (150 \times 1000)$

Transportation = 3000

Stitching + Piping etc. = 150000 (assumed 1000 per suit)

Total cost for 150 suits per month is approximately = 3,93,000 Rupees.

b. Selling Price Estimate No. 1

• Let us say, we sell a suit at the rate of 5000 rupees per suit.

Total sale = $750000 (150 \times 5000)$

Total Profit = 357000 (750000 - 393000).

This profit of 357000 rupees is really handsome amount to save.

c. Selling Price Estimate No. 2 (Incentive for Customer)

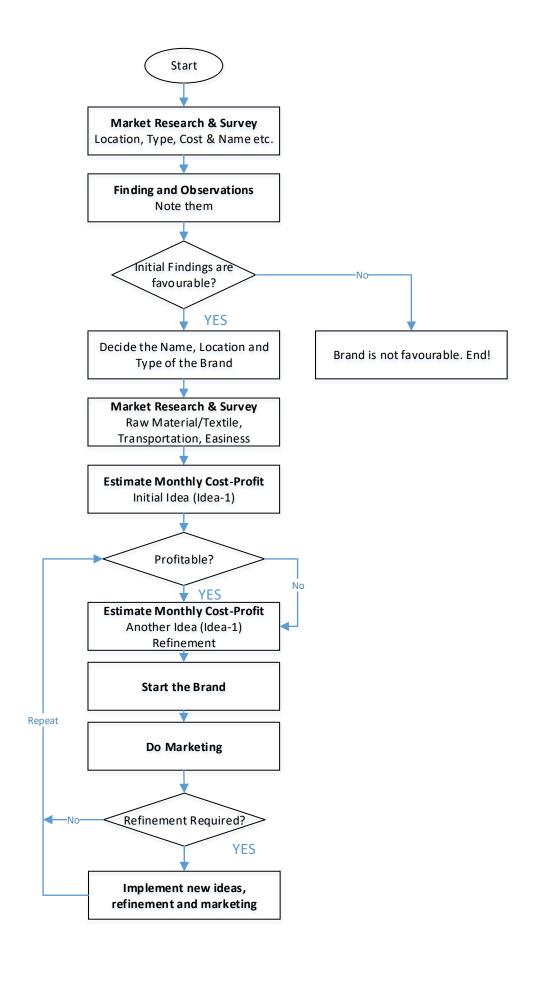
• Let us say, we sell a suit at the rate of 7500 rupees per two-suit.

Total sale = $562500 (150 \times 3750)$

Total Profit = 169500 (750000 - 562500).

This profit of 169500 rupees is really handsome amount to save.

6. **Conclusion:** This means, **YES** we can start our clothing brand in the area as the price profit is quite reasonable and we have a sufficient risk margin.



Question.2:

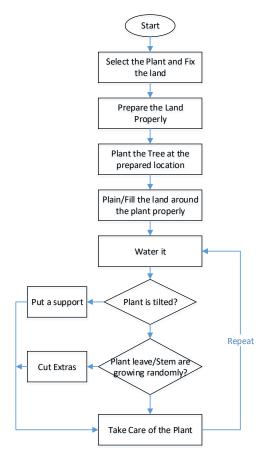
Gardening is essential for sustaining environment on the earth and it is very important and interesting hobby. Every child likes to participate in this field.

You are required to write all the steps involved in growing a plant in simple English and then present it in a flowchart diagram.

(4 Marks)

Answer:

- 1. Select a plant to grow
- 2. Find a proper place/area to grow. Keep in mind the sun light exposure also.
- 3. Arrange the proper tools to clean/dig the soil.
- 4. Clean the area/soil you have selected
- 5. Soften the land/soil
- 6. Arrange a suitable soil for the plant and shift it to the selected location
- 7. Add some natural fertilizer (plant old leave, animal waste etc.)
- 8. Dig a hole for the plant
- 9. put that plant in the hole gently
- 10. Fill up the hole with the soil
- 11. Water it.
- 12. If it is tilted, make a support with the plant.
- 13. if its leave and stems are grown awkwardly, cut them
- 14. dig/soften the soil around the plant frequently
- 15. when it is dried water it again (step.11)



Question.3:

Conduct a research on five different types of software used in the Health Care industry. Create a word document and list the following.

- a) Name of different types of software used in the health care industry. (2 Marks)
- b) What types of activities are performed with the help of these software? (2 Marks)
- c) What are their unique features? (2 Marks)

Answer:

Software	Activates, Purposes	Features
Electronics Health Record	Collection of patient data,	Digital
Software	including patient personal	 Accessible by authorized
	information, medical charts,	persons
	reports and medications	Secure
Imaging and Visualization	Enables the doctors to evaluate	Should be accurately
Software	the different body systems, real-	measured
	time and consequently, make	Contains detailed information
	accurate diagnosis	Higher in size
Appointment Scheduling Software	Utilized by the hospitals, clinics,	Online registration
	and other health care facilities to	 Appointment and schedule
	maximize the efficiency of the	managing
	staff and minimize the waiting	Reduce crowding
	period of the patients.	 Check doctor availability
		Appointment
		cancellation/update
Medical Equipment Management	Aims to track and monitor the	 Equipment classification
	functionality and maintenance of	Maintenance of scheduling
	medical device. It reduces the	Generation of repair requests
	medical device downtime.	
Hospital Management Software	Aims to assist the administration	 Accessible to higher
	in assessing the quality of service	authorities
	rendered by the hospital staff and	 Should access and integrate
	performing important tasks with	other health care software
	regards to the management.	 Have broad scope