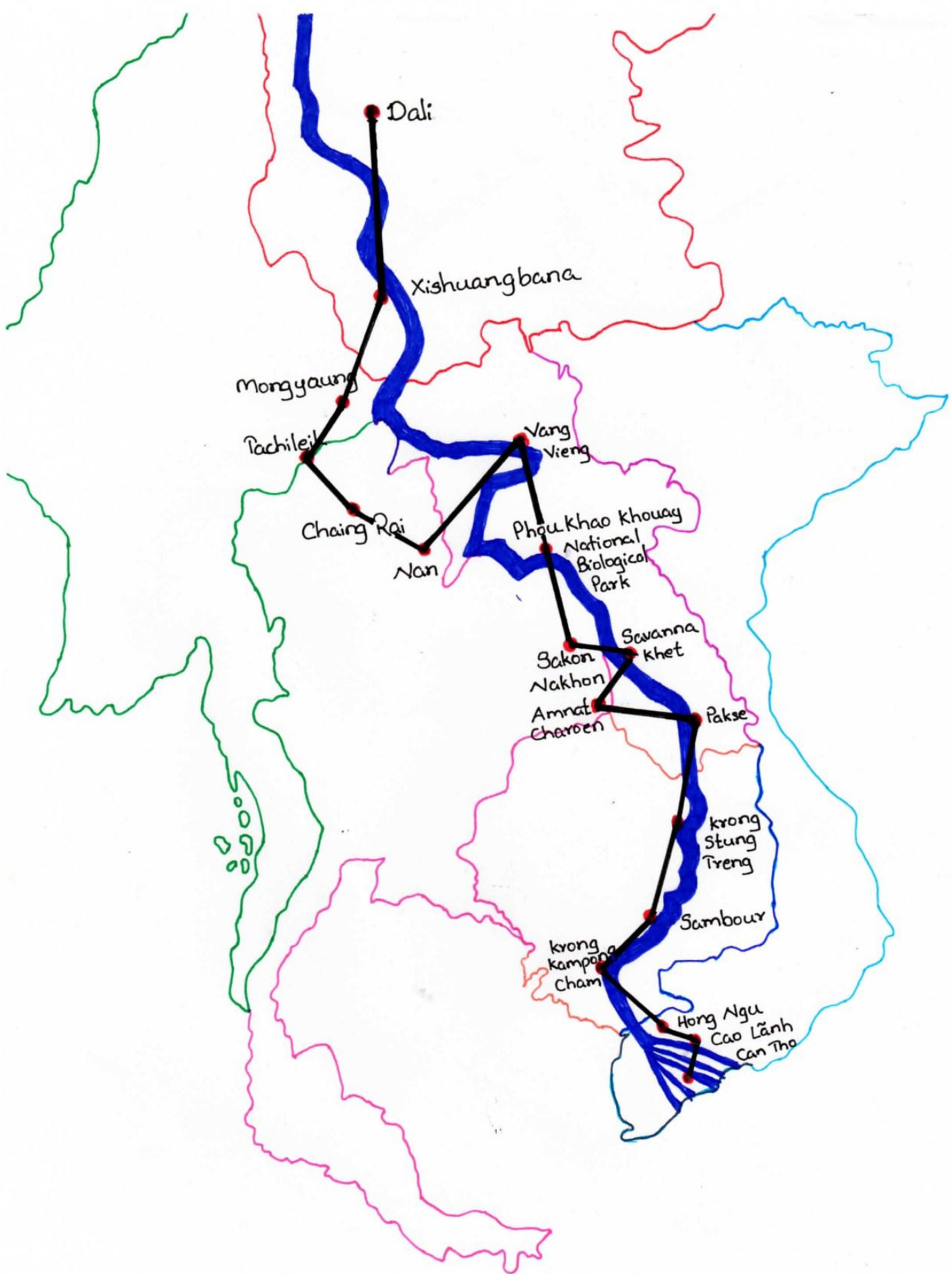


## Project Information

Note: 1. The form should be filled by the applicants ;  
2. The signature from the department is deemed as the confirmation to the application.

Project Name			
Has a Corporate Entity or Not		Name of the Entity	
Project Introduction (within 500 words)			



Cable Route

<p>Theme Interpretation (project background and strategy)</p>	
---	--

## Speed of a Cable Car

Rate	Kilometre	Time
Fastest	1 km	0.92 mins
Normal	1 km	2mins

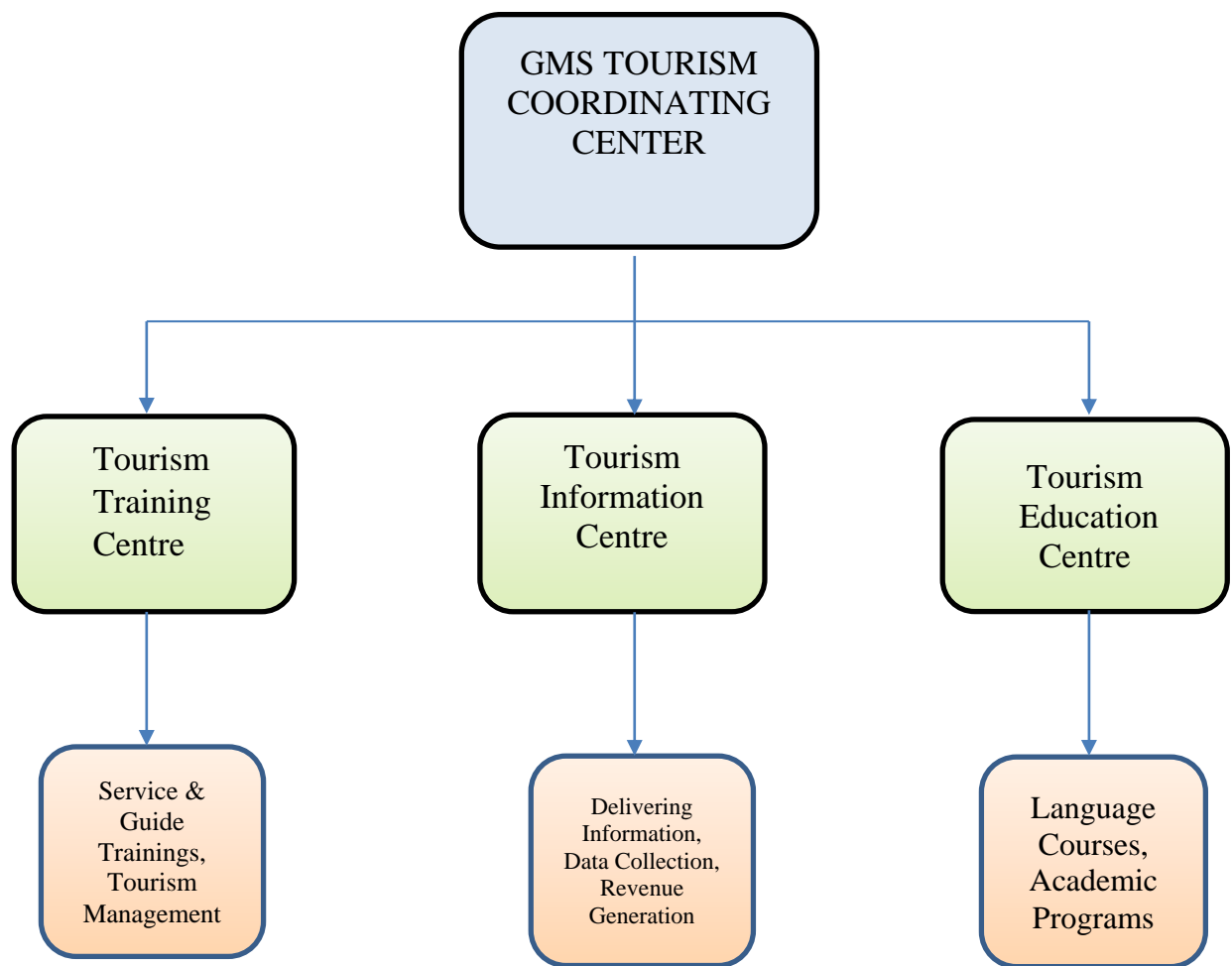
## Distances

Destinations	Distance
China-Myanmar	103 km
Myanmar-Thailand	219 km
Thailand-Laos	423 km
Laos-Thailand	160.93 km
Thailand-Laos	96.56 km
Laos-Thailand	57.9 km
Thailand-Laos	136.79 km
Laos-Cambodia	22.5 km
Cambodia-Vietnam	74.42 km

<p>Problem Analysis ( market analysis, feasibility analysis )</p>	
---	--

<p>Project Design (marketing strategy, organizing framework, and budget)</p>	
--	--

## Organizing Framework

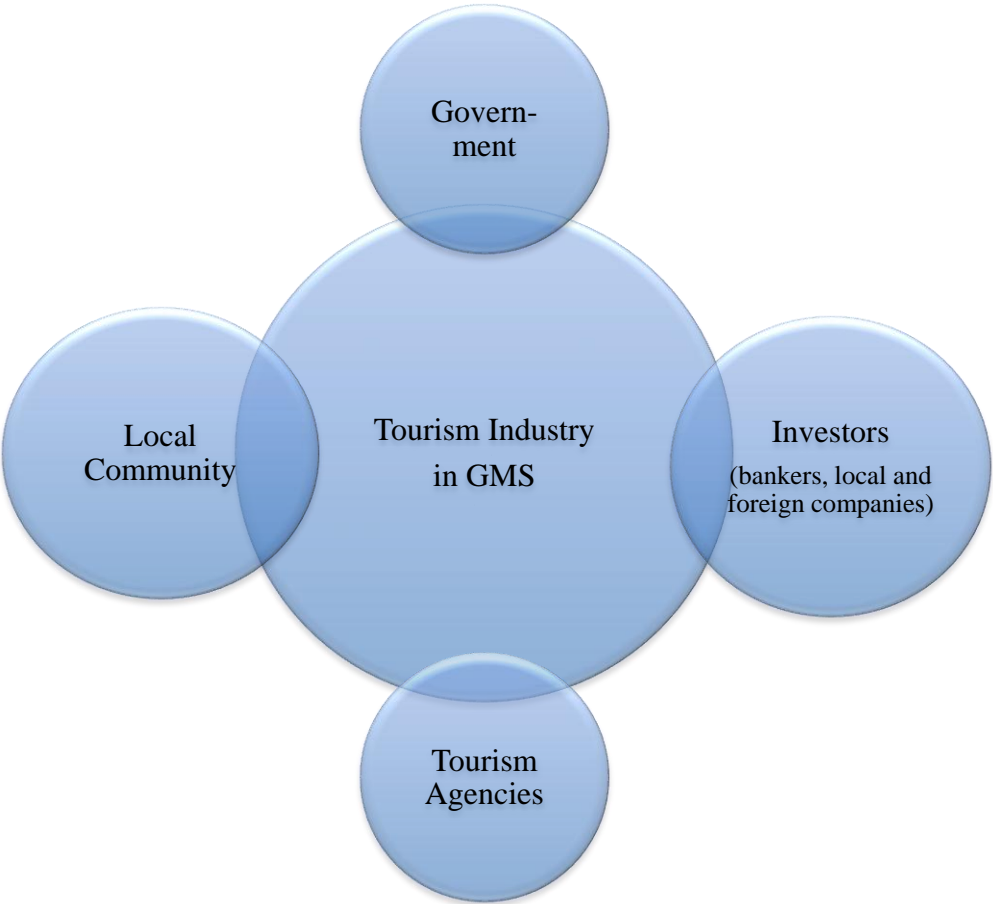


**“Bird’s Eye for Mekong” Organization Structure**

Content	Sub-units/Comtemporary	Average Length and Quantity	Average Cost	Income	Remark
cable cars	GMS countries	2735.4 km	\$8206.2 million		approximately 1 year project
	Individual countries	455.9 km	\$1367.7 million		
Human Resources	Construction	20 per nation	\$140,000 per year		
	Service	10 per nation	\$46,720 per year		\$32 per hour (working hour per person= 4 hrs)
The whole Ride	Single Ride			\$1230.93 per person	1km=\$0.45 (available tickets for each naion)
	Return Ride			\$2461.86 per person	
Maintanance			\$200 million per country/year		
Total			\$1400 million per nation		
				\$55391 million	average for 30 million rides
Profit	\$7715 million per country/year				



**Promotion Methods**



<p>Project Outlook (promotion methods, chance and challenge)</p>	
--	--